

As a valued partner of SpartanNash and the SpartanNash Foundation, we are asking for your help in sharing the following information with your coworkers and communities.

It only takes a minute to raise awareness and provide resources how you help can end hunger in your community.

Between Oct. 28 and Nov. 8, the SpartanNash Foundation is encouraging store guests in nine states to join us in supporting over 100 local Food Pantry Partners by donating \$1, \$5, \$10 or rounding up their purchase at the checkout lane – with 100 percent of dollars raised earmarked for helping to end hunger in your community.

In 2019, SpartanNash and the company's Foundation raised \$271,150 to help our food pantry partners build hope and assist those with food insecurities – and we ask that you join us in 2020 to support these efforts.

You can do so by:

- *Sharing* any of our SpartanNash Facebook posts between Oct. 28 – Nov. 8. We have also included our social media graphic on this email (above), and you can use the following sample post if you'd prefer.

Please join our partner @SpartanNash in building hope and assisting those with food insecurities. Together, we can support local food pantry partners, simply by donating at your nearest **@shopfamilyfare (please change based on your nearest SpartanNash banner)**. Learn more about how you can play a part by visiting [#spartannash.com/foundation-scans](http://spartannash.com/foundation-scans).
#soundslikeyespartannash #SNFoundation #endhunger #giveback #foodinsecurities

- *Telling* your employees, volunteers and board members about the SpartanNash Foundation's scan campaign. *Encourage* them to visit their nearest store and donate if they are able.
- *Promoting* the scan campaign in any newsletters or other communications you share. Include details of your partnership with SpartanNash and/or the Foundation too!

As mentioned above, our main company Facebook page is @spartannash, but we also have retail banners in nine states (which is where people will go to donate to the SpartanNash Foundation's Food Pantry scan). The tags for our main retail banners are:

- Family Fare (87 stores in seven states) - @shopfamilyfare
- Family Fresh Market (4 stores in three states) - @familyfreshmarket
- D&W Fresh Market (10 stores in Michigan) - @dwfreshmarket
- VG's (9 stores in Michigan) @vgsgrocery
- Martin's Super Markets (21 stores in Michigan and Indiana) - @martinssupermarkets

Thank you in advance for your support of this initiative. We are excited to continue to build relationships in our local communities – and support our local and valued food pantries and valued partners like you. Our goal is to share updates like these throughout the year, as we look to engage our local partners and communities in SpartanNash initiatives!

