

Alaska
AIRLINES



KRISTI YAMAGUCHI'S
**FAMILY
LITERACY
FESTIVAL**

SATURDAY JUNE 10

9:30am-12:30pm & 1:30pm-4:30pm

**A literacy collaboration between Kristi Yamaguchi's
Always Dream, the San José Public Library Foundation
and Children's Discovery Museum of San José**



San José Public Library
Foundation



Kristi Yamaguchi's
ALWAYS DREAM



Children's
Discovery
Museum
of San José





Kristi Yamaguchi's signature Annual Family Literacy Festival, in collaboration with the San José Public Library Foundation and the Children's Discovery Museum, serves to promote literacy and remind families of the importance of reading.

The Annual Family Literacy Festival will be held on Saturday, June 10, 2023, at Children's Discovery Museum (located in Downtown San José). For the accessibility and convenience of our community, there will be two event slots to choose from: 9:30am-12:30pm session OR 1:30pm-4:30pm session. At both sessions, families can enjoy all the Museum has to offer along with celebrity and author story readings, hands-on activities and art projects, and family-friendly entertainment. This is all included with your special event day admission ticket to Children's Discovery Museum on June 10.

In addition to appearances by Olympic Gold Medalist and children's book author Kristi Yamaguchi, past celebrity guests have included Brandi Chastain, Adonal Foyle, Polina Edmunds, Disney Jr.'s Choo Choo Soul and some of your favorite San José Sharks, San José Barracuda, and San Francisco 49ers!

It is our sincere desire that you will partner with us by sponsoring Kristi Yamaguchi's 2023 Annual Family Literacy Festival. This signature summer kick-off event presents a wonderful opportunity to associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, San José Public Library Foundation, and Children's Discovery Museum.

Please contact Jodie Pulliam at jodie.pulliam@sjplf.org or 408-808-2130 for more information. We appreciate your consideration and support of this exciting event and look forward to your positive response.

Thank you,

Dawn Coppin
San José Public Library Foundation



SPONSORSHIP LEVELS & BENEFITS

	Literary Masterpiece, "Presenting Sponsor" \$15K	Instant Classic \$5K	Best Seller \$2.5K	Supporter \$1K
Event Benefits				
Positioned on all marketing as "Kristi Yamaguchi's Family Literacy Festival" presented by "XXX"				
Most Prominent Recognition in all printed and day-of event materials				
Employee Volunteer Opportunities Day-Of-Event				
Meet & Greet with Celebrity Guests				
Special Activity Station Sponsor Recognition				
One-of-a-Kind Event Gift				
Sponsor Logo/Name Recognition on Promotional Materials (<i>if sponsorship received before April 1</i>)				
Digital Acknowledgement Pre-Event				
Catered Boxed Lunch				
Number of Event Tickets	24 tickets	12 tickets	6 tickets	4 tickets
Post-Event Benefits				
Press Release Inclusion				
Special Social Media Recognition by Kristi Yamaguchi				
Digital Recognition on Social Media and eNewsletter				
Digital Recognition on Website				
Recognition in SJPLF or Always Dream Annual Report				

Associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, the San José Public Library Foundation, and the Children's Discovery Museum.