

Student to CEO

11k kid CEOs graduated

8k businesses launched

40% underrepresented minorities

99% students go to college post YEA!

59% YEA! students are female

The Young Entrepreneurs Academy (YEA!) is a groundbreaking program that transforms middle and high school students into confident entrepreneurs. Through the Academy, students generate business ideas, conduct market research, write business plans, pitch to a panel of investors, and launch their own companies.

Motivated kids between 11 and 18 years old may apply for admission to YEA! for the opportunity to become the CEO of their own, REAL, business!

» YEAUSA.org



Tanner & Spencer Harrison CO-CEOs, Campfire Industries YEA! Graduates' product sold in 88 Wegmans stores!



Chad Bingo CEO, Dogstar Pet Products YEA! kid product seen on ABC's Good Morning America.

the wolf'em STICK

YOUNG ENTREPRENEURS Academy

Why Communities Across the Country are Supporting & Promoting the Young Entrepreneurs Academy:

- Connect local business and community leaders with students to build real, small businesses in your area while promoting the spirit of enterprise.
- Promote job creation, economic development, and youth empowerment.
- Strengthen relationships between the business and educational communities.
- Create opportunities for local business people to actively participate in the program.
- Promote the role of your business in your community and generate new interest.
- Introduce the YEA! National Saunders Scholars Competition to students in your community.

100% *of Academy graduates graduate high school on time*

11,000 *YEA! students nationwide have launched more than 8,000 real businesses in America*



YEA! Student Success Stories

Rachel Zietz, CEO, Gladiator Lacrosse, Greater Boca Raton Chamber of Commerce, FL
As a 13-year-old seventh-grade entrepreneur and lacrosse player, Rachel Zietz founded Gladiator Lacrosse in the Young Entrepreneurs Academy. Since Rachel's participation in YEA! she earned the endorsement of nationally-known Lacrosse star Casey Powell, has been featured in USA Today, the New York Times, Entrepreneur.com, and Seventeen Magazine, and appeared on the TV show Shark Tank! In 2017, she signed a $10 million deal with Dick's Sporting Goods! www.gladiatorlacrosse.com

SHARK TANK



Sujay Tyle, CEO, Frontier Car Group Sujay Tyle joined YEA! as a middle schooler where he developed a personalized candy business called Spirited Sweets, and has since become a serial entrepreneur with a résumé that anyone would be proud of! After matriculating to Harvard University at the age of 15, he dropped out when he was named to the inaugural class of Thiel Fellows where he received a grant to skip college to focus on research and self-education. In 2012, he was named to Forbes Magazine's 30 Under 30 List, and in early 2018, he completed funding of over $89 million for his newest venture that is looking to disrupt the used-car industry in developing countries, Frontier Car Group. www.frontiercargroup.com



Forbes Inc.

Eric Meyer, Founder & Managing Director, Mclean Meyer. Eric Meyer launched his first company, Spotlight Video Productions, as a high school sophomore through the YEA! program and transformed his passion for filmmaking into a business that generated tens of thousands of dollars in revenue. Eric graduated as the CEO of his own company, producing wedding videos, corporate productions, and even traveling around the world to produce resort promotional videos. Eric formed a second business that launches and manages youth academic day camps across the Northeast United States, employing 16 people across three states. Currently as the Founder & Managing Director of Mclean Meyer, a hospitality development company, Eric is responsible for directing the company's global operations, expansion, design, and marketing.



Courtney Martin, CEO, Infiniti Salon When Courtney Martin graduated from the Young Entrepreneurs Academy in 2013, she knew exactly what she wanted to do. "I always wanted to own my own business," says Courtney. Courtney learned the ropes of opening and running her own business in the YEA! class, including how to manage the finances, legalities, marketing and customer service. When she was a student in YEA!, Courtney launched a business called "Secret Services", a secret shopping service for salons and spas in the Rochester, NY area. "Secret Services" evaluated everything about a salon, from its customer service to the cleanliness of the facility. Through her findings, Courtney gained keen insights into the beauty industry, and considered this experience a jumping off point for her salon. Courtney realized her dream by opening her own salon, Infiniti Salon.



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