



ANNUAL PARTNERS

Platinum Annual

- Underwrite Community Q&A series, 20th Anniversary Celebration or Launch Pad grant awards
- Platinum sponsor of all other events
- Welcome video for chosen event above
- Naming rights to one of Launch Pad's grant award
- Collaborative social media campaign including video assets
- Choice of 2 CCF Partner Network benefits (see reverse)
- Logo displayed prominently on all marketing materials in 2021 + Silver Level benefits

\$25,000

Valued at \$40,000

Gold Annual

- Underwrite Q&A topic + PSA video
- Platinum sponsor of 20th Anniversary Celebration or Launch Pad grant awards
- Gold sponsor of all other events
- Choice of 1 CCF Partner Network benefit (see reverse)
- Logo displayed prominently on all marketing material in 2021
- + Silver Level benefits

\$10,000

Valued at \$20,000

Silver Annual

- Underwrite Q&A episode + PSA video
- Silver sponsor at all events
- Collab on soc. media campaign
- Feature in e-newsletter
- Logo displayed at all events
- Logo displayed on website
- Logo in all e-newsletters

\$5,000

Bronze Annual

- Sponsor Q&A Episode
- Bronze sponsor at all events
- Feature in e-newsletter
- 4 x Social media mentions
- Logo displayed at all events
- Logo displayed on website
- Logo in all e-newsletters

\$2,500

Standard Plus Annual

- 2 x tix 20th Anniv. Celebration
- Logo displayed at all events
- Logo on website
- Logo in e-newsletter
- 3 x social media mentions

\$1,000

Standard Annual

- Name displayed on website
- 1 x social media mention

\$500



PARTNER NETWORK

CASCADE COMMUNITY FOUNDATION'S
GOLD AND SILVER LEVEL PARTNERS
ENJOY COMPLIMENTARY ACCESS TO
EXCLUSIVE LOCAL BUSINESS SERVICES.



Premium Cocktail Class for 10

Treat clients or reward employees with a 2-hour cocktail class. Founded by renown mixologist Zac Williams, Corporate Cocktails is GR's elite private bar provider, combining creativity and class to indulge your guests. Complimentary package includes:

- Six cocktail recipe breakdowns to learn and enjoy including ingredients and alcohol
- Specialized theme (Tiki Experience, Speakeasy, Modern Mixology, Garden Cocktails)
- Corporate Cocktail's signature to-go kit w/ proprietary recipes & ingredients for home



Billboard Campaign for 4 weeks (\$2,800 value)

Showcase your brand promote a product or highlight your generosity above the skyline with West Michigan's largest locally owned outdoor advertiser.

- 4-week rotator schedule
- Social media collaboration
- In-house graphic design



Organizational Development + Leadership Training

Led by Greater Good Partner's chief strategist Meg Derrer, you'll implement a Community Engagement program that maximizes local impact immediately. Rally your leadership team and discover where and how to apply their skills and passion for community benefit. Enjoy increased company visibility and employee satisfaction while giving back locally and beyond.

- Discover in-house assets ready to create impact now
- Community Impact Statement support
- Committee and Board Readiness Orientation Training