



CASCADE COMMUNITY FOUNDATION

INSIDE

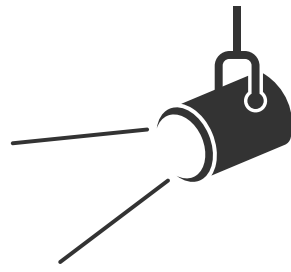
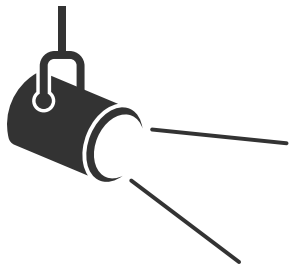
Pg. 2 – Q&A LIVESTREAM SEASON 2

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Pg. 5 – PARTNER NETWORK





Mental Health - early 2021

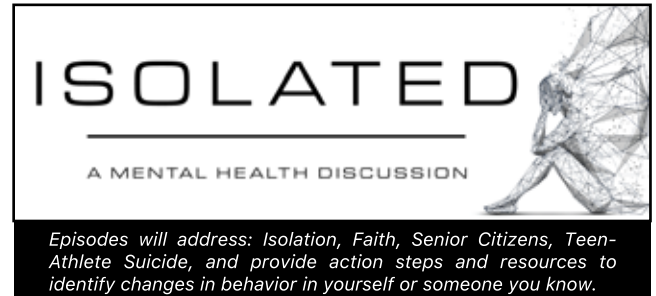
1 in 5 adults face a mental illness, which will not discriminate based on wealth or geography. Over one-third (34%) of mental illness cases in Ada, Cascade and Forest Hills will go untreated. Moreover, 87% of those who have turned to substances for self-medicating will never seek treatment.

Isolation only exasperates the pain, making Covid-19 that much more ruthless.

In 2021, Cascade Community Foundation's Q&A Livestream will go inside this battle and hear local stories for the first time.

Witness brave residents tell of their fight against isolation - a battle so well hidden from others, until now.

Then, solutions and resources. Experts, healthcare providers and innovators chat with Cascade Community Foundation, to deliver real-time solutions, action plans and support. Join us this Winter for Q&A Livestream's focus on mental health.

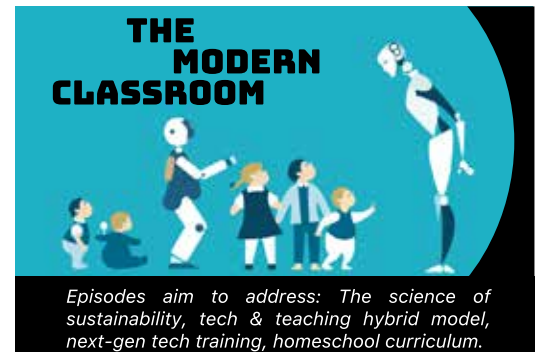


Education - Summer 2021

Has 2020 changed education forever? Parents and caretakers now have a first-hand experience in the role of "teacher". So, what does going back really look like? Does our newfound experience guide us to examine new ways?

These questions, plus many more, will be presented to area parents, administrators, teachers and a new class of innovators pushing for changes in education now.

Join us this Spring for Community Q&A Livestream's focus on *The Modern Classroom*.



Later this year

FOCUS ON FINANCE: A staggering statistic! Nearly 20% of high-income earners live paycheck to paycheck. Post-covid, that number is projected to hit 35%. Cascade Community Foundation welcomes area families to share their strategies, and why involving your children is a good thing. Then, a deep dive into small-business dollars and cents with financial experts.

Underwritten by: Consumers Credit Union

CORPORATE CULTURE: Consider this - 75% of Millennials will take a pay cut to work for a "socially responsible company". Here's another one: Your "remote" employees are on Indeed.com exploring jobs in California, Massachusetts, New Jersey, Virginia and D.C. Why? Higher pay, same remote job. This Fall, we'll chat with talent experts and examine best practices for competing in a ever-changing workforce.

To sponsor *The Q&A Livestream Presented by Cascade Community Foundation* contact:
Justin Swan | (616) 499-2060 | Justin.Swan@CascadeCommunityFoundation.com



Sponsor Opportunities



- Underwrite Q&A Topic \$7,500 Standalone Welcome Video and Logo Bug During All Episodes
- Underwrite Episode \$2,500 Logo Bug During a Single Episode
- Sponsor Episode \$1,000 Small Logo Listed at End of Episode

Underwriters are acknowledged at the top and end of episode(s).

Did you know each sponsor opportunity above is included in CCF's annual partner offerings? See Pg. 4

Contact Justin Swan for more information at (616) 499-2060 or Justin.Swan@cascadecommunityfoundation.com

Mental Health Topic Info

The Q&A Livestream series presented by Cascade Community Foundation welcomes experts from the Mental Health Foundation for a multi-episode discussion with:

SENIOR LIVING CENTERS

LOCAL CHURCHES

SCHOOLS

INDIVIDUALS



Sponsor this first-of-its-kind livestream series, venturing beyond rhetoric, delivering useful resources forged in evidence-based practices.

Each episode will highlight unique challenges, profound survival stories, and a proven action plan forged from the Mental Health Foundation's renown **be nice.**® program.

Mental Health Topic - Episode Rundown:

- Isolated Part One - March 10
- Isolated Part Two - March 17
- A Faithful Challenge - March 31
- A Conversation with Cascade Trails - April
- Covid Without Competition - A Teen-Athlete Tragedy - May



ANNUAL PARTNERS

Platinum Annual

- Underwrite Community Q&A series, 20th Anniversary Celebration or Launch Pad grant awards
- Platinum sponsor of all other events
- Welcome video for chosen event above
- Naming rights to one of Launch Pad's grant award
- Collaborative social media campaign including video assets
- Choice of 2 CCF Partner Network benefits (see reverse)
- Logo displayed prominently on all marketing materials in 2021
- + Silver Level benefits

\$25,000

Valued at \$40,000

Gold Annual

- Underwrite Q&A topic + PSA video
- Platinum sponsor of 20th Anniversary Celebration or Launch Pad grant awards
- Gold sponsor of all other events
- Choice of 1 CCF Partner Network benefit (see reverse)
- Logo displayed prominently on all marketing material in 2021
- + Silver Level benefits

\$10,000

Valued at \$20,000

Silver Annual

- Underwrite Q&A episode + PSA video
- Silver sponsor at all events
- Collab on soc. media campaign
- Feature in e-newsletter
- Logo displayed at all events
- Logo displayed on website
- Logo in all e-newsletters

\$5,000

Bronze Annual

- Sponsor Q&A Episode
- Bronze sponsor at all events
- Feature in e-newsletter
- 4 x Social media mentions
- Logo displayed at all events
- Logo displayed on website
- Logo in all e-newsletters

\$2,500

Standard Plus Annual

- 2 x tix 20th Anniv. Celebration
- Logo displayed at all events
- Logo on website
- Logo in e-newsletter
- 3 x social media mentions

\$1,000

Standard Annual

- Name displayed on website
- 1 x social media mention

\$500



PARTNER NETWORK

CASCADE COMMUNITY FOUNDATION'S
GOLD AND SILVER LEVEL PARTNERS
ENJOY COMPLIMENTARY ACCESS TO
EXCLUSIVE LOCAL BUSINESS SERVICES.



Premium Cocktail Class for 10

Treat clients or reward employees with a 2-hour cocktail class. Founded by renown mixologist Zac Williams, Corporate Cocktails is GR's elite private bar provider, combining creativity and class to indulge your guests. Complimentary package includes:

- Six cocktail recipe breakdowns to learn and enjoy including ingredients and alcohol
- Specialized theme (Tiki Experience, Speakeasy, Modern Mixology, Garden Cocktails)
- Corporate Cocktail's signature to-go kit w/ proprietary recipes & ingredients for home



Billboard Campaign for 4 weeks (\$2,800 value)

Showcase your brand promote a product or highlight your generosity above the skyline with West Michigan's largest locally owned outdoor advertiser.

- 4-week rotator schedule
- Social media collaboration
- In-house graphic design



Organizational Development + Leadership Training

Led by Greater Good Partner's chief strategist Meg Derrer, you'll implement a Community Engagement program that maximizes local impact immediately. Rally your leadership team and discover where and how to apply their skills and passion for community benefit. Enjoy increased company visibility and employee satisfaction while giving back locally and beyond.

- Discover in-house assets ready to create impact now
- Community Impact Statement support
- Committee and Board Readiness Orientation Training