Call for Presentations

**Ephemera 45: Invention and Innovation**

The driving forces behind worldwide change include invention and innovation. The Ephemera Society of America's 2017 conference explored American Ingenuity, but we only scratched the surface of a vast topic. Our March 2025 conference will take an expanded look at this ephemera. We seek to include international examples and examples from the 20th and 21st centuries, including innovations in the arts (such as jazz, dada and electronic music,) the sciences (such as CRISPR, medical prostheses, and new means of bringing basic services to developing areas,) and in visions of the future as expressed through literature and philosophy. Topics may focus on the inventor as well as the invention. As always, we seek stories that can be told through ephemera of all types and eras.

Ephemera 45, the Ephemera Society of America (ESA) annual conference, will take place at the Hyatt Regency in Greenwich, Connecticut, on March 14, 2024. Each speaker will address a topic related to new ideas, relying heavily on tangible ephemera. Examples could include advertisements, illustrations, letters, plans, music sheets, fashion prints, documents, exhibition tickets or invitations. Your presentation may focus on any aspect of this topic.

We invite you to submit proposals for presentations. Each presentation will be 30 minutes in length, followed by a brief Q&A. Please submit the following:

- **Presentation title and a written abstract (150 words or less), focusing on the way ephemera tells the story of your chosen topic.** Please describe the specific types of ephemera you will use to illustrate your topic. Each presentation needs to feature at least three different types of ephemera. Proposals should not exceed 100 words.
- 5 to 6 representative ephemera images
- A one-paragraph biography, including any affiliations
- A jpg photograph of yourself for publicity purposes
- Mailing address, phone number and e-mail address

Following a review of all proposals, finalists may be asked to submit 20 to 25 images of the types of ephemera that will be used to illustrate your talk.

Proposals must be submitted by September 15, 2024 to Barbara Loe, Ephemera 45 Conference Chair, by e-mail at bjloe@earthlink.net or by post to Barbara Loe, Ephemera Society of America, Inc., P.O. Box 95, Cazenovia, NY 13035-0095.

Decisions and notification about proposals will be made by October 31, 2024. **Presenters will be requested to sign a release at the time of acceptance allowing their presentation to be filmed for use by the ESA.**

If selected, a draft **PowerPoint** presentation must be submitted by February 28, 2024. The final presentation must be submitted by March 7, 2024. Presentations must include 25 or more ephemera images. At this time, funding is **not** available from ESA to support travel or presentation costs.

The Ephemera Society is eager to expand the use of ephemera in the classroom, and we encourage presentations on all subjects addressing the use of ephemera in teaching and academic research. We encourage undergraduate and graduate students to submit proposals for the Emerging Scholars Presentation to be held on Thursday afternoon, March 13th. For more information, please visit the Emerging Scholar Initiative page at [https://www.ephemerasociety.org/young-scholars/](https://www.ephemerasociety.org/young-scholars/)