

PAB NCSA-PEP TRAFFIC INSTRUCTIONS – Television

Thank you for running our spots!

December 5, 2022 – December 18, 2022

Insurance Fraud Prevention Authority “**True To Life**” :30

PA Dept of Human Services “**SWAN MTK**” :30

PA Dept of Aging “**ELDER ABUSE**” :30

PA Dept of AG “**PA Preferred VETERANS**” :30

Please rotate the campaigns evenly

Insurance Fraud Prevention Authority – “**True To Life**”

Campaign sponsor	IFPA
Campaign purpose	True To Life (:30)
Campaign dates	12/5/22 – 12/18/22
Link to spots	http://bit.ly/3EaDQnQ
Spot titles (ISCI Codes)	IFPA2253
Airplay requested	4x spots per week M-Su 6a – 12a

PA Dept of AGING – “**ELDER ABUSE**”

Campaign sponsor	PA Dept of Aging
Campaign purpose	Elder Abuse (:30)
Campaign dates	12/5/22 – 12/18/22
Link to spots	http://bit.ly/3Vxa4kg
Spot titles (ISCI Codes)	PDOA2233
Airplay requested	4x spots per week M-Su 6a – 12a

PA Dept of Human Services – “**SWAN MTK**”

Campaign sponsor	PA DHS
Campaign purpose	SWAN MTK (:30)
Campaign dates	12/5/22 – 12/18/22
Link to spots	http://bit.ly/3OfjZUF
Spot titles (ISCI Codes)	DHSS2248
Airplay requested	4x spots per week M-Su 6a – 12a

PA Department of Agriculture – “**PA Preferred Veterans**”

Campaign sponsor	PA Dept of Agriculture
Campaign purpose	VETERANS (:30)
Campaign dates	12/5/22 – 12/18/22
Link to spots	https://bit.ly/3DvG5Sh
Spot titles (ISCI Codes)	PDAG2241
Airplay requested	4x spots per week M-Su 6a – 12a

Additional Notes:

PAB requests that your station run 4x spots per week, per ISCI code, M-Su 6a-12a, allocated to all dayparts. As always, we are grateful for any contribution that your station makes.

- Please return affidavits via your EDI provider. If you send EDI, there is no need to send paper invoices. If your station does not participate in electronic invoicing, please email or mail the station affidavit at the end of the month.
- Questions? Contact PAB’s Carter Wyckoff at cwyckoff@pab.org or 717.482.4820.

Pennsylvania Association of Broadcasters (PAB) has registered to receive e-invoices via **the four largest EDI services** and is requesting that you start providing invoices electronically, via one of these e-invoice services.

This is a free service, which allows you to use the most convenient e-invoicing service for you and your station.

It is our hope that this service will save you both time and money. Please choose your preferred EDI service below and add the corresponding PAB vendor code to begin transmitting invoices electronically.

Television Vendor Codes:

Ad Core Local / eMedia Trade - PAB Vendor Code – EMT2700

<https://adcorelocal.com/tv-station-free>

Strata TvINVOICES.COM – TvInvoices ID: 9917403 <http://www.tvinvoices.com>

Spot Data – PAB Vendor IDB# - 2088. <http://www.Spotdata.com> \$1 charge per invoice (PAB will reimburse related fees to participating stations)