

64th Annual Awards Nomination Request

In the summer of 2026, the Pajaro Valley Chamber of Commerce and Agriculture will host our most prestigious event, our 64th Annual Awards Dinner and Auction. At this event, we will honor the Man, Woman, Event, Non-profit Organization and Business of the Year.

When nominating, please provide information regarding how the nominee(s) meet the following criteria. Honors will be awarded to the people and entities that have enhanced our community's quality of life, economic vitality, and image. Additionally, those awarded will reflect the goals and organizational values of the Pajaro Valley Chamber of Commerce and Agriculture. Age or length of time in the community is not a criterion for winning the award. **Please note that award recipients within the past ten years are not eligible, see listing below.**

Man and Woman of the Year

2025	Jess Brown, Laura Owen
2024	Matt Ryan, Sally-Christine Rodgers
2023	Dana Sales, Trina Coffman-Gomez
2022	Ken Schwan, Renee Mello
2021	Chuck Allen, Stephanie Fontana
2019	Robert "Bob" Culbertson, Barbie Gomez
2018	Brad Hubbard, Lori Butterworth
2017	Harry Wiggins, Mary Bannister
2016	Dick Peixoto, Kathleen King
2015	Dave Kegebein, Lupe Flores

Organization and Event of the Year

2025	Sons and Daughters of Italy, Salvation Army Backpack Giveaway
2024	Watsonville Community Band, Veteran's Day Parade and Program
2023	Casa de Cultura, Fairgrounds Foundation Crab Feed
2022	Community Foundation Santa Cruz County, City of Watsonville Santa Tour
2021	Second Harvest Food Bank, Holiday Lights
2019	Santa Cruz County Fairgrounds Foundation, Corralitos Padres Lumberjack Breakfast
2018	Dientes Community Dental Care, Aldina's Charity Chili Cook-Off
2017	Pajaro Valley Historical Association, Watsonville Airport Open House "Fire in the Sky"
2016	Watsonville Aptos Santa Cruz Adult Education, Down to Earth Women Luncheon
2015	Teen Kitchen Project, Camp Erin Santa Cruz County

Business of the Year

2025	D'La Colmena Market & Catering	2019	K&D Landscaping
2024	Staff of Life	2018	Alladin Nursery & Gift Shop
2023	El Vaquero Winery	2017	Pajaro Valley Printing
2022	Driscoll's	2016	The Register Pajaronian
2021	Monument Lumber	2015	Ave Maria Memorial Chapel

All nominations are due by 12:00 p.m. on Thursday, April 9, 2026

Please return completed form to the Pajaro Valley Chamber:

Mail: P.O. Box 1748, Watsonville, CA 95077

E-mail: Shaz@pajarovalleychamber.com.

Nomination Form

(Please use additional sheets as necessary)

Name of person submitting the nominations. (REQUIRED in order for your nomination to count and will **only** be used to obtain more information about nominations, if needed.)

Name and Business: _____

Telephone Number: _____

Man of the Year

Name _____ Telephone Number _____

Nominee's Qualifications _____

Woman of the Year

Name _____ Telephone Number _____

Nominee's Qualification's _____

Event of the Year

Event Name _____ Telephone Number _____

Nominee's Qualifications _____

Organization of the Year

Name _____ Telephone Number _____

Nominee's Qualifications _____

Business of the Year

Business Name _____ Telephone Number _____

Nominee's Qualifications _____

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