***Agricultural History Project & Santa Cruz County Fairgrounds Foundation are the proud presenters of a New Adventure that celebrates the Holiday Season***

*Santa – reindeer – twinkling Christmas trees – snowmen - lighted tunnels –magical moments*

*You are invited to be a Founding Sponsor of this drive-through Holiday Lights spectacular where the entire community can create a New Family Tradition!*

## Founding Sponsor Benefits

**5 weeks 3 nights/week Nov 27 – Dec 27 5,600 vehicles 20,000 people**

☐ **$5,000 Sponsor (2-year Sponsorship - 2020 and 2021)**

- Valid for 2020 and 2021 Sponsorships
- Your business name on lighted sign on the displays route
- Your business logo on TV and print ads between Friday before Thanksgiving until Sunday after Christmas in 2020 and 2021
- Your business in the program given to each vehicle at the event
- Your business will be included in on-line and social media about the event
- You will receive 10 complimentary vehicle passes to the event each year

☐ **$3,000 Sponsor**

- Valid for 2020 Sponsorship
- Your business name on lighted sign on the displays route
- Your business logo in print ads that run between Nov 22 and Dec 27
- Your business in the program given to each vehicle at the event
- Your business will be included in on-line and social media about the event
- You will receive 5 complimentary vehicle passes to the event

☐ **$1,000 Sponsor**

- Valid for 2020 Sponsorship
- Your business name on large sign at entrance to the displays route
- Your business in the program given to each vehicle at the event
- Your business will be included in on-line and social media about the event
- You will receive 3 complimentary vehicle passes to the event

Name: _____

Business: _____

Phone / Email: _____

☐ Please Make Checks Payable to Santa Cruz County Fairgrounds Foundation

☐ Credit Card # _____
Name on Card: _____
Expires _____ CVC # _____