37 Sudden Street, Watsonville CA 95076 - Phone: 831-722-3062
pvarts.org

Executive Director: Linda Martin
Gallery Coordinator: Brianna Flores
Exhibit Coordinator: Hedwig M. Heerschop

CALL FOR ENTRY



Movable Murals Photo Collage

An Act of Love: Masks Wearing during the Pandemic

250 Main Street, Watsonville

Presented by Pajaro Valley Arts and the City of Watsonville

Deadline September 25, 2020

Exhibit Dates: November 2020 – July 2021

Submit up to three photographs of you, your family, friends (including furry friends), and/or essential workers wearing protective masks for a photo collage. You can submit individual or group photographs. We want to demonstrate how our personalities can shine while staying safe and protected by our masks. Show your sense of humor and creativity. PVA will design the murals from selected images, print, and complete the application of the images to the mural panelsI. mages may also be included in the PVA online gallery and in other promotional materials. **Please submit high-resolution color images along with the required photo release.** PVA may use the original color images or may manipulate the images into black and white, or black and white with color hybrid. See design concept above by Karen Lemon. PVA will accept, review, and select photos for inclusion.

In this call for artists and community members, we are looking for work that:

- Shows a high degree of creativity/artistry
- Complies with theme of wearing protective masks
- Is a positive reflection of our community
- Is a high enough resolution to print in large format
- Shows your subject from the waist-up or closer
- Includes the required photo release from the individual who appears in the photo.

ENTRY PROCEDURE- PHOTO

Submit Entry Form and Photo Release

Via email: Please email to hedwig@pvarts.org

- Submit the completed entry form
- Up to 3 digital images. Your first and last name, must be included in the file name
- Depending upon the size of your image, you may need to send multiple emails
- **Entries must be received by September 25, 2020**
- The entries will be reviewed during the first two weeks of October and selected artists/community groups will be notified by October 30.

PVA and the City reserve the right to photograph any submitted work for publicity, promotional and archive purposes. Copyright remains with the artist.

ADDITIONAL INFORMATION

Movable Murals is a joint project of PVA and the City of Watsonville, which provides outdoor, temporary hanging space for muralists and artists utilizing digital media and/or painting to create temporary installations. This year, PVA is coordinating the photo collage for three of the designated locations at 250 Main Street.

Questions? Write to **hedwig@pvarts.org**

Visit pvarts.org to learn more about PVA, to see the 2018-2019 Moveable Mural panels, and join as a member.

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ENTRY FORM

Movable Murals Photo Collage

Celebrating Watsonville's Culture & History

250 Main Street, Watsonville

Presented by the Pajaro Valley Arts and the City of Watsonville

Deadline September 25, 2020

Exhibit Dates: November 2020 – July 31, 2020

Name:_____

Address:_____

Phone Number: _____

Email:_____

May we use email as primary form of communication? (Circle one) Yes / No

Website: _____

Make a copy for your files and deliver the signed original to: PVA, 37 SUDDEN STREET - WATSONVILLE, CA 95076 or to Hedwig@pvarts.org

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RELEASE FORM

I verify that I have permission of photographic subject for use in this project as indicated by their signatures (More than three people? Add additional lines:

1. Name	Signature	Date
2. Name	Signature	Date
3. Name	Signature	Date

I grant permission to Pajaro Valley Arts, hereinafter known as "PVA" to use my image (photographs) for use in Media publications including:

Email Blasts - Newsletters - General Publications - Website - Social Media

I hereby waive any right to inspect or approve the finished photographs or electronic matter that may be used in conjunction with them now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or **related to the use of the image.**Copyright © remains with the artist.

Please **initial** the paragraph below which is applicable to your present situation:

I am 18 years of age or older and I am competent to contract in my own name. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

Signature: _____ Date: _____

I am the parent or legal guardian of the below named child. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

Signature of parent or legal guardian: _____
(if under 18 years of age)