

living
classrooms est. 1985 learning
by doing

38th Annual

Maritime Magic

FRIDAY, OCTOBER 2, 2026

Sponsorship Opportunities

About

LIVING CLASSROOMS

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by doing

Living Classrooms Foundation's (LCF) mission is to strengthen communities and inspire children, youth, and adults to achieve their potential through hands-on education, workforce development, health/wellness, and community safety programs that use urban, natural, and maritime resources as "living classrooms."

Today, LCF serves ~25,000 people annually with innovative and award-winning hands-on education, workforce development, health/wellness, and community safety programs at three community centers, a public charter middle school, within city neighborhoods, at two outdoor environmental education campuses, and onboard a fleet of seven historic ships.



About

MARITIME MAGIC

Maritime Magic is the best annual benefit on the Baltimore waterfront, taking place **Friday, October 2 at 6:00 pm at 1417 Thames Street**, at the historic Frederick Douglass–Isaac Myers Maritime Park in Fells Point. The event celebrates and supports the important work of Living Classrooms Foundation and features delicious food and drinks from Baltimore's top restaurants, caterers, bars, and micro-breweries. Dance the night away to live music, mingle with fellow guests in casual, festive attire, and soak in stunning views of the Baltimore Harbor. It's a magical night you won't want to miss!

GREAT FOOD & DRINKS - GREAT MUSIC - GREAT PEOPLE - GREAT CAUSE



SPONSOR TICKET EXPERIENCES

CLASSIC SPONSOR TICKETS (General Admission)

Classic Sponsor Tickets include access to all main event spaces, including the Main Tent, Dancefloor, Indoor Spaces, Pier, and Promenade, featuring:

- Access to 50+ top restaurants with chef tastings and specialty cocktails
- Reserved table seating (high-top or low-top options)
- Beer and Wine Gardens
- Two full-service cash bars
- Live entertainment and high-energy atmosphere
- Stunning views of Baltimore's Inner Harbor

✦ ALL ACCESS SPONSOR TICKETS (VIP)

All Access Sponsor Tickets include full **Classic** access **PLUS** entry to the exclusive **VIP Area**:

- Private, stanchioned VIP space
- Elevated view of the stage
- Passed hors d'oeuvres and catered offerings
- Open bar
- Lounge-style seating
- Private bathrooms
- Exclusive All Access check-in line



Note: VIP guests may exit the VIP area with one drink at a time.

MARITIME MAGIC 2026 – SPONSORSHIP LEVELS

TITLE \$75,000

- Premier Title Sponsorship of Maritime Magic
- Logo on Step & Repeat
- Most Prominent on-site signage
- Gobo logo projection during event
- Speaking opportunity at pre-event Rising Stars Ceremony
- Exclusive private gathering space aboard a Living Classrooms historic ship
- On-site media interviews (as applicable)
- Opportunity to provide swag to all attendees
- Opportunity for on-site activation/tabling
- **75 ALL ACCESS Tickets plus one table in the Main Tent**
- Special recognition on event screens and signage
- Full-page, full-color (8"H x 5"W) back cover ad in event program
- Sponsor name on Main Tent table
- Recognition across social media
- Recognition in newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre- and post-event media sponsor advertising**
- Name and logo on mailed invitation (7,000+ households)*
- Recognition in Living Classrooms Annual Report

Tax benefit \$69,375

ADMIRAL \$50,000

- Second most prominent on-site signage
- Logo on Step & Repeat
- **60 tickets to Maritime Magic (includes one table in Main Tent) OR 45 ALL ACCESS Tickets plus one table in the Main Tent**
- Full-page, full-color (8"H x 5"W) inside cover ad in event program
- Sponsor name on Main Tent table
- Recognition across social media
- Recognition in newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre- and post-event media sponsor advertising**
- Name and logo on mailed invitation (7,000+ households)*
- Recognition in Living Classrooms Annual Report

Tax benefit of \$46,700 or \$46,625



STAGE

\$30,000 (One Available)

- **Stage naming rights; banner hung prominently over the main stage**
- 50 tickets to Maritime Magic (includes one table in Main Tent) OR 35 ALL ACCESS Tickets and one table in Main Tent
- Full-page, black & white (8"H x 5"W) ad in event program
- Sponsor name on table in Main Tent
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$27,250 or \$27,375

VIP TENT

\$30,000 (One Available)

- **Banner with name/logo in the VIP Tent**
- 35 ALL ACCESS Tickets plus one table in the Main Tent
- Full-page, black & white (8"H x 5"W) ad in event program
- Sponsor name on table in Main Tent
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$27,375

VICE ADMIRAL

\$25,000

- 45 tickets to Maritime Magic (includes one table in the Main Tent) OR 30 ALL ACCESS Tickets plus one table in the Main Tent
- Full-page, black & white (8"H x 5"W) ad in event program
- Sponsor name on table in Main Tent
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$22,525 or \$22,750

VIP VICE ADMIRAL

\$27,500

- 40 ALL ACCESS Tickets (no table)
- Full-page, black & white (8"H x 5"W) ad in event program
- Sponsor name on table in Main Tent
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$24,500

SCREEN SPONSOR

\$20,000 (One Available)

- Name listed in slideshow loop on multiple digital screens throughout the event "Screens Sponsored by YOUR NAME HERE"
- 40 tickets to Maritime Magic (includes one table in the Main Tent) OR 25 ALL ACCESS Tickets (no table)
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit: \$17,800 or \$18,125



BEER TENT

\$20,000 (One Available)

- Name/logo on Beer Tent signage
- 40 tickets to Maritime Magic (includes one table in the Main Tent) OR 25 ALL ACCESS Tickets (no table)
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit: \$17,800 or \$18,125



WINE GARDEN

\$20,000 (One Available)

- Name/logo on Wine Garden signage
- 40 tickets to Maritime Magic (includes one table in the Main Tent) OR 25 ALL ACCESS Tickets (no table)
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit: \$17,800 or \$18,125





COMMANDER

\$15,000

- 35 tickets to Maritime Magic (includes one table in the Main Tent)
- Half-page, black & white (4"H x 5"W) ad in event program
- Sponsor name on Main Tent Table
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$13,075

VIP COMMANDER

\$17,500

- 30 ALL ACCESS Tickets (no table)
- Half-page, black & white (4"H x 5"W) ad in event program
- Tagged in Living Classrooms' social media posts
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$15,250

CAPTAIN

\$10,000

- 30 tickets to Maritime Magic (includes one table in the Main Tent)
- Quarter-page, black & white (4"H x 5"W) ad in event program
- Sponsor name on table in Main Tent
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$8,350

VIP CAPTAIN

\$12,500

- 20 ALL ACCESS Tickets (no table)
- Quarter-page, black & white (4"H x 5"W) ad in event program
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$11,000

FIRST MATE

\$5,000

- 20 tickets to [Maritime Magic](#) (includes one table in the Main Tent)
- Quarter-page, black & white (4"H x 5"W) ad in event program
- Sponsor name on table in Main Tent
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$3,900

VIP FIRST MATE

\$7,500

- **15 ALL ACCESS Tickets** (no table)
- Quarter-page, black & white (4"H x 5"W) ad in event program
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$6,375

CENTERPIECE

\$7,500 (One Available)

- **Name recognition on ALL sponsor tables "Centerpieces sponsored by YOUR NAME HERE"**
- 20 tickets to [Maritime Magic](#) (includes one table in the Main Tent)
- Quarter-page, black & white (4"H x 5"W) ad in event program
- Recognition in Living Classrooms' Newsletter (30K subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements**
- Name and logo on invitation (over 7K mailed)*
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$6,400



TABLE

\$2,500

- 10 tickets to *Maritime Magic* (includes one table in the Main Tent)
- Name listed in program
- Recognition in Living Classrooms' Annual Report
- Sponsor Name on Main Tent table

Tax benefit of \$1,950

VIP CIRCLE

\$3,500

- 6 **ALL ACCESS Tickets** to *Maritime Magic* (no table)
- Name listed in program
- Recognition in Living Classrooms' Annual Report

Tax benefit of \$3,050



Please note...

**Presentation of logo size will depend on sponsorship level.*

***Media benefits to correlate to sponsorship level.*

*Early response ensures full inclusion in media ads, on the invitation, and in the event program. Please note that program ads are due by **Tuesday, September 1.****

Program ads should be submitted to Erin, emyers@livingclassrooms.org as a print-ready, high-resolution PDF (300 DPI, CMYK) with all fonts embedded. Please include 0.125" bleed if your ad runs to the edge.

HAVE QUESTIONS OR LOOKING FOR MORE INFORMATION?

Sponsorships & Media

Thara M. Taylor
thara@livingclassrooms.org
410.428.5301

Food & Beverage

Natalie Halpern
nhalpern@livingclassrooms.org
410.303.8980

General Info

Shannon Fries
sfries@livingclassrooms.org
410.685.0295 x 209

Maritime Magic Sponsorship Form - 2026

Sponsor Contact Information

Name *

First

Last

Sponsor Company Name *

Phone Number *

Email*

Who should we send your tickets to?*

Recipient Name

Recipient Email

Address*

Street Address

Street Address 2

City

State

Postal / Zip Code

Sponsorship Level

Please choose your sponsorship level below.

- | | |
|---|--|
| <input type="radio"/> Title Sponsor: \$75,000 | <input type="radio"/> VIP Commander: \$17,500 |
| <input type="radio"/> Admiral: \$50,000 | <input type="radio"/> Commander: \$15,000 |
| <input type="radio"/> Stage Sponsor: \$30,000 | <input type="radio"/> VIP Captain: \$12,500 |
| <input type="radio"/> VIP Tent Sponsor: \$30,000 | <input type="radio"/> Captain: \$10,000 |
| <input type="radio"/> VIP Vice Admiral: \$27,500 | <input type="radio"/> Centerpiece Sponsor: \$7,500 |
| <input type="radio"/> Vice Admiral: \$25,000 | <input type="radio"/> VIP First Mate: \$7,500 |
| <input type="radio"/> Screen Sponsor: \$20,000 | <input type="radio"/> First Mate: \$5,000 |
| <input type="radio"/> Beer Tent Sponsor: \$20,000 | <input type="radio"/> VIP Circle: \$3,500 |
| <input type="radio"/> Wine Garden Sponsor: \$20,000 | <input type="radio"/> Table Sponsor: \$2,500 |

Preferred Sponsor Table Name (if applicable):

Please select one of the options below: *

- I would prefer a high-top table (no chairs)
- I would prefer a low-top table (includes chairs)
- Please donate my table back, I will be on the dance floor!

How would you like to pay for your sponsorship? *

- Check (preferred)
- Credit card (fees apply)

Wire or ACH transfer instructions will be provided upon request.

Please complete and return this form to
Shannon Fries, sfries@livingclassrooms.org
OR fill out our Maritime Magic 2026 Jotform



Questions or concerns?
Call 410.685.0295 x 209

If you are sponsoring in honor of a Rising Star, please list their name:

2025 MARITIME MAGIC

EVENT STATISTICS & SPONSORS



\$510K
Dollars Raised



2,500
of Attendees



270K
Digital Invites/
Eblasts



7,000
Printed/Mailed
Invitations



50+
Food & Beverage
Sponsors



6.4M
Media
Impressions



40%
Open Rate



32K
Total Web
Page Visitors

2025 SPONSORS

98 Rock
ACME Paper
AIR, LLC
Ampersea
Annie E. Casey Foundation
Annie Shipley
Baltimore Banner
Baltimore Business Journal
Baltimore Fishbowl
Baltimore Magazine
Baltimore Marriott Waterfront
Baltimore Ravens
Baltimore Sun
Bastinelli Family Foundation
Beatty Development Group
Herbert Bearman Foundation
BGE
Blauvelt Group Jiffy Lubes
Bozzuto Management Co.
Brockstedt Mandalas Federico
Brown Advisory
Bruce Davis
CareFirst
CFG Bank
Christopher Johnson

Coakley & Williams Const.
Comcast
Constellation
Cross Street Partners
Curio Wellness
Daily Record
DataNetworks
Duane Morris
EA Engineering
Ellin & Tucker
Ernst & Young
First National Bank
Fox45/WBFF
Franklin Templeton
G&G Outfitters
Greenebaum Enterprises
Gross Mendelsohn
Gutierrez Studios
Harbor East Mgmt Group
Harbor Point
HARKINS
Hart Industries
Honeywood Event & Tent
Jim's Jammers

John Davison
Johns Hopkins Univ. & Medicine
Joshua Sharfstein & Yngvild Olsen
Kaiser Permanente
Kelly Benefits
Larry & Denise Wilbur
Larry & Jessica Jennings
LinkedIn Local Baltimore
Loane Brothers
M&T Bank
Mahogany, Inc.
Mark Collins
Mason Marketing
Merritt Properties
Morgan & Jennifer Gilligan
Morgan Stanley
MSC
Northwestern Mutual
Patricia & Kurt Schmoke
Patrick Sutton Interior Design
PK Law
Poverni Sheikh Group LLC
Pozitive Vibrations
PwC

Robert A. Sandler LLC
Rogers-Wilbur Foundation
Select Event Group
Shaw Real Estate LLC
Sinclair
Southwest
T. Rowe Price
TD Bank
The Agora Companies
The Cordish Family
The Cordish Companies
The Olive Soap Company
The Peterson Family
The Whiting-Turner
Contracting Co.
The Wilfong Family
Thornhill Properties
Tito's Vodka
WBAL-Radio
WBAL-TV
WRA
WTMD/WYPR
Zeffert & Gold



2025 FOOD & BEVERAGE SPONSORS

Absolutely Perfect Catering

Amperssea

Ando's Market

Attman's Deli

Baltimore Spirits Co

Black Tie Caterers

Burger King

Captain James

Choptank

Coffee Coffee

Copper Kitchen

Darbar Indian Restaurant

Deep Eddy's Vodka

Duda's Tavern

Eleven Courses Catering

Evolved Hospitality

Here & now Wine

Kneads Bake Shop

Koshary Corner

LALO Tequila

Mother's Grille

Nick's Fish House

Old Line Spirits

Ouzo Bay

Papa Johns

Pitango

Rec Pier Chop House

ROUGE Fine Catering

Sally O's

Sandy Bottom Cocktails

Sophia's Place

Thames Street Oyster House

The Classic Catering People

The Food Market/Hoopla Catering

The Local Oyster

The Point in Fells

Tito's Vodka

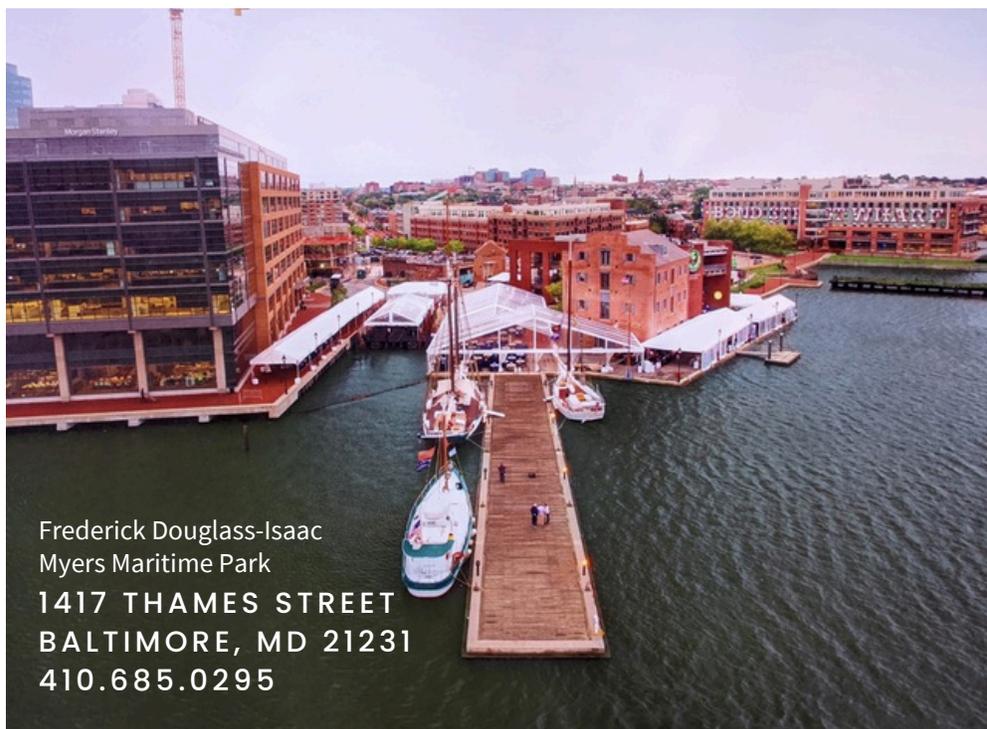
Twist Fell's Point

UneekChef / The Local on the Avenue

Union Hill Kitchen & Craft Bar

Verde

Waffle Baby



Frederick Douglass-Isaac
Myers Maritime Park
1417 THAMES STREET
BALTIMORE, MD 21231
410.685.0295

FOLLOW US!

 @livingclassroomsfoundation

 Livingclassroomsfnd

 Living Classrooms Foundation

livingclassrooms.org

#maritimemagic

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