THE AGILE FIRM
VIRTUAL SUPERCONFERENCE OCTOBER 27-29, 2021

Ally Law

Agenda - Americas			
Date	**Time New York**	**Session**	**Description**
Wednesday, October 27	7:00 to 9:30 am *Or* 11:00 to 1:30 pm	**Pre-Conference Workshop** **Turning Your Contacts into Strong Referral Sources + Clients**	Business development involves a specific series of steps—a process--for building and retaining relationships. In this 2.5-hour workshop, **Silvia Coulter** will present an in-depth overview of the business development (aka "sales") process for turning contacts into strong referral sources and clients.
Thursday, October 28	11:00 - 11:15 am	**Virtual Conferences: The New Normal**	We bet online meetings last long than the Pandemic. Find out how to use this event for maximum impact – meet others who share your interests, take a 5-minute meditation break, understand how agility can make your firm succeed or promote your firm's areas of specialization. We'll also have tips and tricks to make more of any digital meeting, whether it's a work function or a family video chat.
	11:20 - 11:50 am	**Be Amazed: What Just Happened?**	This warm-up session reminds us all to think outside the box. Mentalist **Ryan Oaks** uses his dynamic style and humor to create illusions that we can't really explain. Ryan says it's all about picking the path ahead of time. He's good at it - trial consultants enlist his help to lead juries towards a verdict.
	11:55 - 12:30 pm	**New Faces, New Firms, New Business**	Ally Law is growing: Meet our newest members in Asia, the US and South America. Then, Ally Law's member leaders will provide a brief business update to attendees.
	12:35 - 12:40 pm	**Wellness Break: Be Happier in 5 minutes**	ABC News Anchor Dan Harris was a fidgety skeptic about meditation. Check out this session if you'd like to meditate but just can't get started.

Agenda - Americas			
Date	**Time New York**	**Session**	**Description**
	12:45 - 1:30 pm	**Keynote: The Age of the Agile Law Firm**	Learn why agility is the best kept management secret on the planet for law firms from industry expert **Chris Bull.** He'll discuss what agility is and why is it so critical; how agility connects to client value, digital transformation, innovation and collaboration; where firms should start in adopting agility principles; how to assess your firm's level of agility and tips for planning and implementing an agility program.
	1:45 - 2:30 pm	*Breakout:* **The Power of Agile Leadership**	Today, the race doesn't always go to the fastest runner — it goes to the nimblest. How do firm leaders explore new options while keeping their firms on track toward their goals?
	1:45 - 2:30 pm	*Breakout:* **How I Made Partner – Carving out an Agile Path**	Until now, the path to partnership has been relatively predictable. In today's firms, is partnership still the end goal? If so, how do early career lawyers get there?
	1:45 - 2:30 pm	*Breakout:* **Agile HR in Today's Law Firm**	The COVID-19 pandemic strengthened already-powerful workforce trends toward employee autonomy, flexibility and work-life balance. How are member firms applying this knowledge to better identify, hire and retain top lawyers?
	2:45 - 3:15 pm	**Get Connected! 1:1 Networking with Glimpse**	Meet other members who share your interests in 1:1 three-minute video conversations. You'll be matched based on the interest tags you select - jump in and try this out.
	3:30 - 4:45 pm	**Workshop: Managing Workplace Intensity**	Former IP litigator and inhouse counsel **Rudhir Krishtel** will help us take a fresh look at the most intense aspects of everyday practice. We'll learn how some approaches to workplace challenges can drain us while others can increase energy and move us towards productivity. We'll also find out how to address limiting beliefs that may keep our firm, our practice or ourselves from taking the steps necessary to manage the challenges of work.
	4:45 - 5:00 pm	**Ally Law's Top Dogs**	Cast your vote for the best dog photo and best trick video during the meeting. Then find out the winners in this closing session. If your animal is in the contest, bring them, on camera, to this session. You have to be present to win!