



Darcy Bien



Cyndi Wineinger

HELPING LEADERS BUILD WINNING STRATEGIES & GROWTH CULTURES. SPEAKING TOPICS

Culture invites Strategy to Lunch: The Growth Culture Model

This program provides tools to help growth-oriented companies engage and train healthy leaders, develop winning strategies, and build high-performance teams. Companies with a strategy are 12% more profitable and 70% outperform their competition. However, most fail at execution – with fewer than 15% of strategic plans implemented. Learn how to “blast through” this statistic to create an aligned strategic plan with successful execution.

Building Healthy Leaders

Characteristics that define effective leaders have changed over the past decade. Gone are the top-down, authoritative methods of leading employees to accomplish the vision of your organization. Learn new traits of inspirational and influential leadership to move your company forward. Evaluate your strengths and opportunities with our self-assessment survey.

Strategic Planning in 10 Easy Steps

Darcy covers ten steps to evaluate and enhance your organization’s strategic process along with easy methods for strategy design. Her *Strategy in Motion™* toolkit is curated with best practices from hundreds of successful Strategic Planning engagements. Attendees can complete a Strategic Planning Process Assessment in advance and discuss Stakeholder Goals and their company’s Key Strategic Concepts during this highly interactive workshop.

Talk times are 60 – 90 minutes, based on the event.

Stretch Co-founders

Strategist **Darcy Bien** partners with CEOs, executives, and leadership teams to plan their business futures. With 20+ years of experience and a Harvard MBA, her team-based approach and processes have built Darcy a national reputation for delivering “actionable strategy.” The daughter of a brilliant entrepreneur who struggled with execution may explain Darcy’s bulldog tenacity for doing “whatever it takes” to achieve successful strategic implementation for her clients.

As an organization and leadership coach, **Cyndi Wineinger** is a people maximizer. She masterfully guides individuals to work they love and helps organizations create powerful places where people can work with passion and purpose. Known for being empathic and direct, Cyndi brings her love for Organizational Health, Executive Coaching, Hiring with Excellence, and Leadership Training together to maximize the dreams, strategy, and successes of companies and people.