

LOOKING FOR EXTRAORDINARY RESULTS?

SEE HOW OUR CLIENTS EXPERIENCE CONSISTENT
INCREASE IN PRODUCTIVITY & SUCCESS



WINEINGER Co.



OUR SPECIALTY IS PEOPLE.

The Birkman Method measures many aspects of personality

Interests – Activities you enjoy and are motivated by in your work and personal life

Usual Behavior – Your effective and productive behavioral style for tasks and relationships

Needs – How you need to be or expect to be treated by other people and your environment

Stress Behavior – Your ineffective and unproductive behavioral style when your Needs are unmet

Career Data – 22 job families, 200+ unique job titles (linked to O*Net)



Birkman Hiring Review

\$485 investment

- 60 page Birkman Premier Report
- Conference Call with unlimited participants to discuss candidate
- Recommendations for interview questions
- Discussion on fit with job description
- Comparison of multiple candidates if needed
- Unlimited follow up Birkman reports on candidates

Add-on option: The Wineinger Company conducts the interview +\$300

TheWineingerCompany.com • Stretch-SL.com
513.402.0885 • Cyndi@stretch-sl.com

Cyndi is passionate about coaching people and organizations so they can operate from a place of brilliance and purpose.

Surpassing the "10,000 hour" point of maximizing the talent of leaders and teams, her purpose is simple: help leaders and companies achieve their unique goals through healthy leadership and high-performance teams.

Known for her charming and heart centered straight-talk and candor, Cyndi consults with CEOs and executives of lean, growing organizations who are impatient for results. She's led hundreds of leaders through Coaching, and thousands through her self-created Leadership Development Training. In addition, more than 6,000 hiring decisions and career moves have been made through Cyndi's expertise and guidance. She wants people to succeed in healthy cultures while feeling the impact of success over the long haul.

With a degree in Marketing and Sales from The Culverhouse College of Business at The University of Alabama (Roll Tide), she's led numerous Procter & Gamble initiatives over her 10-year contribution with a focus in sales management/hiring/training, new venture startup, technology development, and strategic planning. After following her passion to elevate others, Cyndi also helped build a non-profit organization from a start-up with three employees to a \$15+million enterprise with more than 100 employees and 2,400 volunteers from 1995 to 2005. Now having served as a consultant for 15+ years, she helps people stretch to their vision and goals.

Cyndi is always exploring new ideas to innovate and help others live with excitement and resilience, crediting her success to two furry and loyal followers, Happy and Camper, her English Retrievers.

Certifications:

- Holds the Advanced Senior Certified Birkman Consultant Certification, a distinction held by less than 5% of consultants certified with Birkman
- Holds a Professional Master Coaching Certification a distinction held by 2% of coaches.
- Certified Life Coach
- Certified Life Plan Facilitator, and Alcohol Addiction Recovery Coach through LPCCI and IACET who are International Coach Federation certified
- Certified Professional Neuro-Linguistic Practitioner
- Life-time Associate of the Career Thought Leader Consortium
- Member of the Professional Association for Resume Writers and Career Coaches



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