



STRETCH STRATEGIC LEADERS

STRETCH YOUR IMPACT

A VIRTUAL COURSE TO BUILD LEADERSHIP CAPACITY

There's a new type of leadership – a healthy leadership marking the next generation of successful individuals, teams, and organizations. More than ever, employees want flexibility, collaboration, purposeful work, and true leaders.

The leaders and businesses who understand this are winning with a culture of healthy leadership. Are you and your organization positioned for success? How would your organization be better if every leader had a clear vision?

This four-session, virtual course guides leaders through our strategic process to create a plan for leadership, growth, vision, and goals. From it, you will gain a new perspective, stretch your impact, and maximize your potential. With your **Stretch Leadership Playbook™** you'll have the tools to build a workplace culture where people thrive, leaders grow, and everyone stays!



VIRTUAL COURSE INCLUDES

- ✓ Four, 1-hour live training sessions (recorded, if you miss them)
- ✓ Custom Birkman® Assessment (\$235 value - Industry-leading tool)
- ✓ Trusted Advisor Feedback Report (We ask 3 questions pre-training with names you provide)

- ✓ Stretch Leadership Playbook™ (Your brand, values, purpose, vision, personal SWOT, with Life and Career Goals)
- ✓ Four, 45-minute Q&A sessions (These live group-coaching sessions will answer your questions to move forward)
- ✓ Course workbook mailed to you (Your Personal hard copy to follow along, complete exercises, and track your progress)

FACILITATORS



Stretch co-founders **Darcy Bien** and **Cyndi Wineinger** help organizations create strategy, develop leaders, and succeed through the power of teamwork. For more than 20 years, Cyndi has helped organizations create powerful cultures where people have passion and purpose. Darcy's reputation for doing "whatever it takes" to achieve successful strategic implementation has garnered her a national reputation for delivering "actionable strategy" since 2004. Together they have supported >300 organizations and coached >1000 leaders.

TRAINING OUTLINE

> 1

LISTEN AND LEARN



SELF AWARENESS

- Core Values
- Trusted Feedback
- Behavior Assessment

> 2

CURRENT REALITY



POWER OF YOU

- Leadership Assessment
- Your Brand
- Personal SWOT

> 3

DESIRED STATE



WHERE I WANT TO BE

- Purpose
- 3-5 Year Vision
- Key Priorities

> 4

THE FINAL STRETCH



LEAD THE CHANGES

- Life Balance Goals
- Stretch Goals
- Implementation Plan

TRAINING SESSIONS

FEB 14 • FEB 21 • MAR 7 • MAR 14
3:00 - 4:15 PM

Q & A SESSIONS

FEB 17 • FEB 24 • MAR 10 • MAR 17
4:00 - 4:45 PM

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