Montgomery County Workforce Development Board

I am reaching out to invite you to participate in an important focus group supported by the Montgomery County Workforce Development Board and facilitated by Afton Partners, an independent consulting firm. Our goal is to identify and address skills gaps within our region, ensuring that our training programs and educational initiatives align with the needs of local businesses like yours.

Your insights and expertise are invaluable to this effort. By participating in one of these virtual sessions, you will have the opportunity to:

- Influence Training Programs: Help shape planning priorities for and training provided by regional training providers and schools.
- Address Workforce Needs: Ensure that the future workforce is equipped with the skills necessary to thrive in your industry.
- Network with Peers: Virtually connect with other local employers and stakeholders who share your commitment to workforce development.

As a thank you, we will be randomly selecting a participant in each Focus Group to win a WaWa gift card. 🙂

There are three opportunities to participate in a focus group. If you are willing to help us shape future workforce development programming, please register for one of the **Virtual Sessions** below.

1. Registration for Thursday, May 8th 9:30-11:00 AM ET
2. Registration for Monday, May 12th 11:00 AM—12:30 PM ET
3. Registration for Wednesday, May 14th 2:00-3:30 PM ET

Thank you for considering this opportunity to make a meaningful impact on our community's workforce development. In addition to the focus group, we have also released a skills-specific SURVEY. If you haven't yet had a chance to complete the survey, please consider doing so. It should take no more than ten minutes and will provide us with invaluable information.

If you have any questions about this Skills Gap Analysis or any of our workforce development initiatives, don't hesitate to email me at Jennifer.Butler@MontgomeryCountyPA.gov. I am happy to schedule a time to provide more information.

You can also stay up to date on our workforce development events and services by signing up for our MontcoLinks Quarterly Newsletter or following us on social media.