

Hello,

My name is XXX and I am reaching out on behalf of Vail Friends of Dance and the Vail Youth Ballet Company. Founded in 1984, Vail Friends of Dance (VFOD) is an Eagle County, Colorado nonprofit dedicated to developing, supporting, and inspiring young dancers and teachers from all backgrounds by providing accessible opportunities, equitable resources, and an inclusive environment that fosters artistic excellence. We proudly support the Vail Valley Academy of Dance (VVAD) and the Vail Youth Ballet Company (VYBC) by funding artistic directors, studio space, choreography, theater rentals, costumes, master classes, social events, and teacher development. Our largest effort is producing The Nutcracker ballet, performed annually at the Vilar Center for the Performing Arts. This year's four performances are December 12, 13, 14. We produce a robust 4-color program for the performances, distributed to approximately 2,000 attendees – both visitors and locals. Business ads are a wonderful way to support the non-profit and the dancers in our community, while being exposed to a captive audience. There are ¼ page, ½ page, full page and covers available in the program. We can assist in designing your ad or use assets produced by your business. In addition, we put on a large silent auction at the performances and are in need of auction donations to support the auction. Lastly, we have various sponsorship opportunities at a range of levels, with incredible benefits. We greatly appreciate your consideration in placing an ad and/or providing a silent auction item and/or sponsoring Vail Friends of Dance.

Thank you,