



# PROGRAM DELIVERY & PLANNING DURING COVID-19

(PLEASE MUTE PHONES & LAPTOPS)

April 23, 2020 3:15 - 4:00 PM EST

# AGENDA

- **OPENING REMARKS**

Rob Howland, Director of Programs & Services - USTA Foundation

- **SAFE PLAY - DIGITAL UPDATE**

Lauren Tracy, USTA Director, Strategic Initiatives

- **USTA Foundation Online Resources**

Stephen Duncan, Educational Resources Consultant, USTA Foundation

- **CHAPTER PROGRAMMING**

\*Capital Region Youth Tennis Foundation (15 Love) - Amber Marino, Executive Director

\*New Haven Youth Tennis & Education - Mavi Sanchez Skakle, Executive Director

\*Gainesville Area Community Tennis Association - Addison Staples, Executive Director

- **Q&A - Via Chat Box**

# Safe Play in the Digital Space

Lauren Tracy, USTA Director, Safe Play

- **USTA Safe Play Policy still applies**
  - One-on-one interactions between adults and minors must be observable and interruptible
  - Obtain written parental consent
- **Remain professional and vigilant**
  - School and sports may have been the only safe places for some kids - look for warning signs of violence and abuse.
  - Ask open-ended questions and hold video calls in a public area in your home whenever possible.
- **Additional resources**
  - The U.S. Center for SafeSport - [Virtual Safety Guide HERE](#).
  - The National Center for Missing and Exploited Children - [State Resources HERE](#).

# ONLINE EDUCATIONAL RESOURCES

Steve Duncan, USTA Foundation Consultant



- **SOCIAL EMOTIONAL LEARNING (SEL)**

- Todd Parr's Fun (Children's Book Author)
- <https://www.toddparr.com/landing-page/todd-parr-fun/>

- **LITERACY**

- Read To Me International's Resources Library
- <https://www.readtomeintl.org/resources/>

- **MATHEMATICS**

- Cool Math's Games
- <https://www.coolmath.com/0-cool-math-games-and-problems>

# Capital Region Youth Tennis Foundation (15-Love)

Amber Marino, Executive Director

## ORG OVERVIEW

15-LOVE was founded in 1990, with the help of Arthur Ashe through the Ashe-Bolletieri-Cities Program. We run in 3 counties around NY's capital of Albany (about 3 hours north of NYC).

- 2,800 students in summer of 2019
- 5,000+ students year-round, including school-day programs

## COVID STEPS / IMMEDIATE IMPACTS & PIVOTS

- We were shut down March 13 because an employee was possibly exposed
- Schools programs ended abruptly; All tennis & education programs ended
- Purchased a paid Zoom account & began twice daily Zoom calls with kids
- Postponed major fundraiser from June 1 to August 25; loss of ½ of sponsors; still uncertain

## PROGRAMMING/STAFF MANAGEMENT GOALS

- Salaried staff still working / being paid; minimal hourly staff not working now
- Determined to have summer program / pay staff (graduates) who need the money for school

# Capital Region Youth Tennis Foundation (15-Love)

Amber Marino, Executive Director

## PROGRAM DELIVERY & PLANNING

- Currently Zoom M-F, 2x/day & delivering school supplies
- Summer: Staff works in 2 groups: 9am-2:30pm; 2-8:30pm, M-F; planning for in-person
- Shifting some classes from age-level to “family;” limit of 8-10 kids per court
- Education Programs: via Zoom w/ a weekly supply drop-off, or smaller in-person classes

## TECHNOLOGY PLATFORM, USE OF INCENTIVES

- Zoom; Sawyer (registration / scheduling)
- No incentives, but at least weekly calls to each family

## CHALLENGES

- Technology / connectivity for our families
- Shift in culture - from drop-in program to scheduled classes; serve about ½ as many kids
- Disinfecting rackets, etc...

## UNEXPECTED BENEFITS

- Older kids are presenting / creating activities for younger kids now
- Alums are presenting to kids now via Zoom
- Estimated savings of \$8,000 in payroll

# New HYTEs

Mavi Sanchez Skakle, Executive Director

## ORG OVERVIEW

- **In 2008 Yale University Varsity coaches created New HYTEs flagship year-round enrichment program**
  - TEaM = Tennis, Education, and Mentoring
- **TEaM provides scholarships to 40 scholars ages 7-14 from New Haven Public Schools**
  - two-thirds from low-income families
  - one-third from bilingual families
  - summer scholarship to TEaM Summer Academy a 4 week program equal parts tennis & education
- **Annual youth impact 200+**
- **Facilities: Yale Athletics Tennis & the Tennis Foundation of Connecticut**
- **2020 Budget \$280,000**

## COVID-19 New HYTEs Timeline:

- **Wednesday March 11th** - New HYTEs protocols in place anticipating New Haven Public Schools (NHPS) closings
- **Thursday March 12th** - NHPS close / New HYTEs staff assess technology gap, essential needs
- **Saturday March 14th** - Priority: addressing food insecurities & health information for TEaM families

## PROGRAMMING/STAFF MANAGEMENT GOALS

- **2 full time staff - 2 part-time**
- **1 on 1 communication with TEaM scholars and parents**
- **Addressing technology needs - connecting families to local community resources**
- **Maximizing digital educational enrichment**
- **Creation of weekly calendar for TEaM**

# New HYTEs

Mavi Sanchez Skakle, Executive Director

## PROGRAM DELIVERY Timeline:

- **Week 1 - lacks structure, scholars & staff learning to navigate ZOOM sessions**
- **Week 2 - New HYTEs YouTube channel / Academic Director produces 10 minute fitness videos**
- **Week 3 - Virtual Academic Enrichment begins on ZOOM:**
  - ½ hr. blocks Monday, Tuesday, Wednesday
  - Breakout sessions:
    - Tennis content - USTA Net Generation & Rhabit
    - Educational enrichment - TEaM book club/READ TO THEM, Newsela, Origami, NJTL Essay drafts
    - Homework help & completion

## TECHNOLOGY PLATFORM:

- **Challenge: delivery of laptops, chromebooks, and iPads**
- **Gains: TEaM scholars are learning skills navigating virtual meetings and digital platforms**
  - USTA New England provides bi-weekly meetings to support NJTL chapters
  - New HYTEs joins weekly meetings with local advocacy youth organizations, key to local resources

## Positive outcomes:

- NJTL chapters are leveraging digital platforms and community resources to address education and essential needs.



# GAINESVILLE AREA CTA (ACES IN MOTION)

Addison Staples, Executive Director

## ORG OVERVIEW

10 yr old org, 7 years old as an NJTL. Main program is our 5 day/week after school program with 55 middle & high school students with a pre-collegiate focus. Operate on University of Florida campus with 1 to 1 tutoring, enrichment, and tennis. Budget \$300k.

## COVID STEPS / IMMEDIATE IMPACTS & PIVOTS

- March 20 was our last day of in person programming, mandated by the City and County
- Made the immediate decision to offer our After School program online
- Started a laptop lending program and coordinated with our local internet provider to get internet into homes at a discounted rate and offered payment for up to 3 months
- Started a needs assessment with our families and coordinated with local partners to meet the needs such as rent, utilities, and food

## PROGRAMMING/STAFF MANAGEMENT GOALS

- Salaried staff still working (4 full-time); minimal hourly staff not working now
- Had to let go 2 part time staff so they could make more from potential unemployment
- Readjusting to remote working has been a challenge

# GAINESVILLE AREA CTA (ACES IN MOTION)

Addison Staples, Executive Director

## PROGRAM DELIVERY & PLANNING

- M-F on Zoom
- 2-4pm (1 to 1 tutoring) 4-5pm Group session (enrichment, speakers, SEL) 5-7 Social/Emotional
- Food Delivery: partnering with orgs for groceries and cooked meals
- Social Service Support: partnering with United Way & Catholic Charities (rent & utilities)
- Summer Plans: as scheduled with potential for smaller class sizes and training on hygiene

## TECHNOLOGY PLATFORM, USE OF INCENTIVES

- Zoom for Programming; Instagram for messaging to students; Mass text app
- Raffle for food delivery for 4 or more sessions during the week (PR); \$10 for NJTL Essay

## CHALLENGES

- Technology / participation (older students watching younger siblings)
- Motivating students virtually is tough

## UNEXPECTED BENEFITS

- We are uniquely positioned to be a resource for families for institutions such as United Way, etc
- Certain donors have been generous during time of need/crisis
- We might keep some aspect of a virtual program even after COVID19

# QUESTIONS & ANSWERS

**\*PLEASE SUBMIT QUESTIONS USING THE CHAT BOX**

**\*PLEASE INDICATE WHO THE QUESTION IS FOR**

**\*A RECORDING OF THIS WEBINAR AND ASSOCIATED MATERIALS WILL BE PROVIDED.**

**\*IF YOU HAVE ANY ADDITIONAL QUESTIONS PLEASE EMAIL [NJTL@USTA.COM](mailto:NJTL@USTA.COM) and the appropriate individual will respond.**