

2024 Guidebook Sponsorship & Advertising Opportunities



Friday, May 17th

camera-ready ad AND payment due

- **8.5" x 11" Glossy; full color throughout!**
- Space is limited and available on a first come first serve basis.
- Rates featured are **member rates only** and apply to camera-ready art. Contact the HBA office for design rates.

Event Sponsorship

Includes logo on Guidebook sponsor page, link on Parade webpage and social media, and recognition in event emails

Size	Price
[] GOLD – Full Page	\$5,000
[] SILVER – Half Page	\$2,750
[] BRONZE – Quarter Page	\$1,750

Full Color Advertising

Size	Price
[] Front Cover	\$3,000
[] Back Cover	\$2,000
[] Inside Cover	\$1,750
[] Full Page	\$1,650
[] Half Page	\$1,000
[] Quarter Page	\$550

Company: _____

Contact: _____

Phone: _____ Email: _____

Home Builders Association of Northwest Louisiana

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