

## Public Health Leadership Series: Strong Culture, Strong Organization:

### A Maine Public Health Training Series for Leading in Difficult Times

**Leadership Training Description:** Change is inevitable, change during a pandemic is constant. This informative and engaging leadership series explores the relationship between organizational culture and the ability of an organization to adapt and respond to external and internal challenges. The four part self-paced virtual series introduces participants to what culture means in the health profession settings, culture diagnosis, values based and resilient leadership, and makes a case for integrating kindness and appreciation into culture.

**Presenter & Facilitator:** Joan Kaijala, MPP is an independent consultant currently working on public health projects related to health professions workforce, health equity and organizational development. She has experience in leading organizational culture and health policy programs; including team development, mentoring and coaching, health professions workforce development, culture surveys, and health and wellness. An avid runner, Joan competed for the New Balance Boston track club, qualifying for the U.S. Nationals. Joan holds a Bachelor of Science degree in Health Policy and Management from Providence College, and a Master of Arts in Public Policy from Stony Brook University; she is the proud mom of Theo and Kai.

#### Learning Outcomes:

- Describe organizational culture in public health and healthcare settings.
- Summarize the relationship between culture, leadership, and performance.
- Identify methods to determine core organizational values
- Articulate strategies for diagnosing your organization's culture.
- Define key attributes of values based and resilient leaders.
- Identify basic tools to lead organizational change.
- Describe the concepts of psychological safety and empowering through empathy in the workplace.
- Identify strategies for integrating kindness and appreciation into culture.

**Audience:** Public health and health care professionals, including managers and aspiring health profession leaders.

#### Format:

| Dates                        | Format   |
|------------------------------|--|
| March 30, April 13, April 27 | Three asynchronous video presentations with assessments. One video released each date.   |
| May 18 Time TBD              | One live, synchronous session to include facilitated discussion on training material and application to real life.<br><i>The three video presentations and assessment must be completed to attend the live discussion.</i> |



No cost



CHES credits offered

Questions can be sent to Jen Gunderman at  
[jgundermank@une.edu](mailto:jgundermank@une.edu).

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