

SHINING BRIGHT FOR 35 YEARS!

The Bright Side Family Gala

ANNIVERSARY DINNER AND FUNDRAISER

Join us for an evening of great food, live music, a silent auction, and tributes as we honor our past and celebrate the many who've helped us along the way

April 3, 2025

6 to 10 PM

The Elan

111 Rt. 46 West, Lodi, NJ

Complementary valet parking will be provided

\$135 person – \$250 couple

For more info or to buy tickets,
visit <https://givebutter.com/CUIht3>



Featuring The Reggie Pittman/
Loren Daniels Quartet

Questions? Contact Brian Wilson at bwilson@brightsidemanor.org

Unable to attend? Consider making a donation: <https://thebrightsidefamily.org/donatenow>
or see the reverse for sponsorship opportunities



Our story started with Bright Side Manor, and as our legacy of service has grown and changed across the years, the core mission has remained the same: Ensuring people of all incomes and backgrounds can age in safety, comfort & dignity.

Help us celebrate our unique past and achieve our vision for the future!



We are excited for our upcoming 35th Anniversary celebration on the evening of April 3, 2025, from 6 to 10 pm at The Elan in Lodi, NJ. This is an opportunity to come together as a community to celebrate our many milestones and express gratitude to those who have made significant contributions.

OUR HONOREES

The Honorable Loretta Weinberg

A trailblazing advocate for seniors, Loretta Weinberg served as the Majority Leader of the New Jersey Senate, where she championed policies to protect older adults, advance healthcare access, and promote social justice. Her lifelong dedication to public service continues to inspire communities across the state. Senator Weinberg's support and guidance led to many of the Bright Side Family's successes including major expansions at Bright Side Manor and the development of The Brookdale, a 62 unit subsidized senior building.

Michael Fedida

Owner of J & J Pharmacy, one of Teaneck's most age-friendly businesses, Michael Fedida goes beyond commerce to create an inclusive and welcoming environment for older adults. His tireless volunteer work reflects his deep commitment to enhancing the quality of life for seniors, ensuring they feel valued and supported. Michael plays an important role in The Bright Side Family's high school summer internship program, educating young people about the important role pharmacy plays in the health and well-being of older adults and the career opportunities within this field.

Ellen Rand

A gifted journalist and author, Ellen Rand uses her voice to elevate critical conversations about aging, caregiving, palliative care and well-being. Through her insightful writing and advocacy, she fosters greater awareness and understanding, making a lasting impact on those she serves. As well, Ellen is a Co-Founder and former executive director of Teaneck International Film Festival. With Ellen's support, The Bright Side Family is able to secure funding each year to support our high school summer internship program within which Ellen plays an important role mentoring students and facilitating conversations around aging and ageism.

Shining Bright for 35 Years: Join Us in Making a Difference!

Sponsorship Opportunities

-  **Ruby Sponsorship** \$7,500
 - Seating for 7 at Gala Event
 - Full Page Ad in Gala Journal
 - Recognition at Gala, Ad Journal, Logo in Emails
-  **Sapphire Sponsorship** \$5,000
 - Seating for 5 at Gala Event
 - Full Page Ad in Gala Journal
 - Recognition at Gala, Ad Journal, Social Media posting
-  **Opal Sponsorship** \$2,500
 - Seating for 4 at Gala Event
 - Quarter Page Ad in Gala Journal
 - Recognition at Gala, Ad Journal, Social Media posting
-  **Pearl Sponsorship** \$1,000
 - Seating for 2 at Gala Event

35th Gala Advertising Journal

Placement	Color Status	Price	Size
■ Outside back cover, full page	Full color	\$1,250	5" wide x 8" high
■ Inside front cover, full page	Full color	\$1,000	5" wide x 8" high
■ Inside back cover, full page	Full color	\$1,000	5" wide x 4" high
■ Inside full page	Black & white	\$750	5" wide x 8" high
■ Inside half page	Black & white	\$500	5" wide x 4" high
■ Inside quarter page	Black & white	\$200	2 1/2" wide x 4" high

We invite you to please consider adding your name as a supporter by placing an ad or special memory in our commemorative ad journal. The deadline for advertising is March 12th - If you have questions or need additional information, please contact Brian bwilson@brightsidemanor.org. Please make checks payable to: The Bright Side Family



The Bright Side Family is a 501(c)(3) nonprofit public charity