



## An Everence guide to the new tax law

Much has been written about the new tax law (Tax Cuts and Jobs Act) signed in late December 2017. Because of your attendance at an Everence Development Conference, we wanted to offer you ideas about ways to address *the potential impact on charitable contributions – and how Everence can help.*

### **Mission and impact drive donations**

We believe that now – more than ever – it's important to share stories of your mission and the impact of the gifts you receive. Stories of life change, passion and outcomes remind donors why they give. Research generally shows that people give because of their interest in generosity, rather than the associated tax deductions.

### **Additional resources**

A resource page has been created to provide you with easier access to information related to the new tax law – [www.everence.com/tax-law](http://www.everence.com/tax-law). Topics include:

- Seven key points that could affect your financial planning

