

## Strategies for Successful Transformations

**Tuesday, August 20<sup>th</sup> 2019**

11:00am CST

Online Webinar

Level of Course: Intermediate /  
Advanced

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### Course Content:

The amount of change healthcare organizations must manage is steadily increasing. With any advancement in technology, your organization will experience a need for change that is often underestimated and misunderstood. Revenue cycle conversions consist of many examples of how changes in technology and workflow impact user acceptance and system adoption. In this session, we will propose strategies to help minimize the gap between the magnitude of change your organization will experience, and your ability to manage it successfully in order to adopt a clinically driven revenue cycle.

### Presenter:



**Damon Jones**

Financial Alignment Executive  
Cerner

Utilizing his strong background in nursing, medical education and Cerner solutions, Damon provides value to clients by focusing on ways to optimize front-end clinical documentation, coding efficiencies and back-end reimbursement processes. He has deep understanding of Cerner solutions and reporting tools and has worked extensively with executive leaders within Cerner's client base to make a positive impact on value for investment. Damon has a proven record managing effective change initiatives to support revenue cycle across the entire patient journey.

### Questions? Contact:

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