

The Best Offense is a Great Defense: Ensure You Have a Compliant and Defensible CDM

Tuesday, November 20, 2018

11:00am CST
Online Webinar

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The Best Offense is a Great Defense: Ensure You Have a Compliant and Defensible CDM

Course Content:

The Charge Description Master (CDM) is a critical component of the Hospital Revenue Cycle. Not only does the CDM link directly to all patient revenue, it provides key information for utilization, management reporting, cost accounting and compliant billing. With consumers driven to learn more about their health care costs, the CDM is a focal point for an organization's positive health.

The strategies discussed in this 60-minute Webinar will help attendees gain insight into CDM best practices and principles, and provide a sneak-peek into the industry's leading chargemaster solution playbook. This educational session will leave attendees with a team strategy to ensure you land in the end-zone for compliant and defensible CDM practices through:

- Transparent pricing
- Efficient CDM processes
- Accurate Data
- Manage appropriate staffing

Presenter:



**Wendy Kennedy, BS, RHIT,
CCS, CRCR**

**VitalWare's Director
Revenue Integrity Services**

At VitalWare, Ms. Kennedy develops, implements, manages and monitors processes and daily activities of the Revenue Integrity Services team. Ms. Kennedy manages complex projects such as CDM standardization/consolidation, Enterprise CDM development; CDM review, and CDM operational consulting support; Charge Assurance auditing; medical code auditing services; and contributes to the successful achievement of client and company goals. During her 27 years working in healthcare reimbursement compliance and hospital operations, Ms. Kennedy has served clients of all sizes from Critical Access Hospitals to multi-facility university health systems. She is committed to ensuring accurate reimbursement while adhering to the highest compliance standards. Her extensive knowledge of the revenue cycle and the interconnectivity of processes and systems supports her ability to identify breakdowns that lead to revenue leakage.

Ms. Kennedy holds a Bachelor of Science degree in Healthcare Management and is recognized by the American Health Information Management Association (AHIMA) as a Registered Health Information Technician (RHIT), a Certified Coding Specialist (CCS), and an Approved ICD-10-CM/PCS Trainer. She is also credentialed by the Healthcare Financial Management Association (HFMA) as a Certified Revenue Cycle Representative (CRCR).

Questions? Contact:

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