

2019 TOUR DE CHARLESTON BIKE RACE

This Annual Bike Race includes a 1-Mile Family Fun Ride and 12.5 mile, 25 mile and 50 mile timed rides with routes winding through the city of Charleston and surrounding countryside. The event will bring hundreds of visitors to our town on the day of the race and the evening before.

Date: Saturday, June 1, 2019

Location: Staggered starts take off from the heart of historic downtown Charleston on the corner of 6th Street and Jackson Avenue

Projected Attendance: 300 riders and accompanying friends and families

- **Exclusive Title Sponsor: 1st Fed of Central Illinois**
Benefits: Top billing on all event promotions, prominent logo on the t-shirt, banner displayed at event (provided by sponsor), website link or social media tag in all social media posts, logo displayed on course mile markers and at prominent locations throughout the 3 courses, on-site marketing opportunity to provide promotional materials at event.
- **Signature Sponsor: \$1,000**
Benefits: Secondary sponsor on all event promotions, large logo on t-shirt, banner displayed at event (provided by sponsor), 10 social media imprints, logo displayed at prominent locations throughout the 3 courses, on-site marketing opportunity to provide promotional materials at event.
- **VIP Sponsor: \$500**
Benefits: Name on back of the t-shirt, logo displayed at prominent locations throughout the 3 courses, 3 social media imprints, on-site marketing opportunity to provide promotional materials at event.
- **Sustaining Sponsor: \$250**
Benefits: Name on back of the t-shirt, 1 social media imprint, on-site marketing opportunity to provide promotional materials at event.
- **Community Sponsor: \$150**
Benefits: Name on back of the t-shirt. Mention of Sponsorship on some event promotion.
- **Media Sponsor**
Donations of advertising and/or promotion for the event. Benefits: Mention of Sponsorship on some event promotion.
- **Food & Beverage Sponsor**
Food and/or beverages for racers on the day of the event.
Quantity of 325 needed. Benefits: Mention of Sponsorship on some event promotion.
- **Official Supplier**
Items for registrant's race bags such as coupons, marketing items, etc.
Quantity of 350 needed.

BENEFITS FOR ALL SPONSORS:

Named sponsor for the event, recognition during the awards ceremony, tiered name recognition on event promotions, opportunity to provide promotional materials in race bags.

ADVERTISING AND LOGO DEADLINE:

Sponsorship logos should be received at the time of commitment, but no later than May 13, 2019 to be included on the t-shirt. Please send logo in a .jpg format to president@charlestonchamber.com

Charleston Area Chamber of Commerce
2019 TOUR DE CHARLESTON SPONSORSHIP AGREEMENT

Company _____

Contact Person _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Email _____

3rd ANNUAL TOUR DE CHARLESTON BIKE RACE – June 1, 2019

Exclusive Title Sponsor 1st Fed of Central Illinois
Yes, we will set up an on-site marketing space on the day of the event.

Signature Sponsor \$1000 each
 Yes, we will set up an on-site marketing space on the day of the event.

VIP Sponsor \$500 each
 Yes, we will set up an on-site marketing space on the day of the event.

Sustaining Sponsor \$250 each
 Yes, we will set up an on-site marketing space on the day of the event.

Community Sponsor \$150 each

Media Sponsor (Donations of advertising & promotion)

Food and Beverage Sponsor (List below)

Official Supplier: Donations of products or services (List below)

Individual Registration (50 mile) \$50 each

Individual Registration (12.5 or 25 mile) \$30 each

Family Fun Ride Registration (1 mile) \$20 each

TOTAL _____

Special Instructions:

METHOD OF PAYMENT

Check enclosed # _____ Send Invoice Credit Card (Circle) VISA MC DISC

Card Number _____ Expiration Date _____ Security Code _____

Zip Code Associated with Card _____ Email to send receipt _____