IECRM is creating the first new float in 20 years for the 2017 Parade of Lights in Downtown Denver!

IECRM is excited to extend the opportunity to its students, alumni, members, and industry partners to be involved in this unique experience by holding a contest for the concept of the float design and pulling together a float build team of professionals in the industry that will take the winning design from concept to reality. The float will be built on a chassis supplied by the Downtown Denver Partnership (formerly the Elf & the Shoemaker float). To enter a float design idea please read the instructions below.

☐ **Check this box to sign up for the float build team or sign up online at www.iecrm.org/parade17 or email your interest to parade@iecrm.org.**

What's Needed to Enter the Design Contest:

1. A Theme/Title of your float.
2. A detailed written description. (See page 2 of this document).
3. Sketches/drawings of your design from the top and side view. The sketches/drawings do not need to be artistically rendered and can be as basic as labeling the location of items in your design description. (See page 3 & 4 of this document for a sketch of the float base).

How to Submit Your Entry: To submit an entry for the float contest please complete the online form at iecrm.org/parade17, submit via email at parade@iecrm.org, or in person at the IECRM Main Campus in Northglenn **(The winner of the design contest does NOT need to be a part of the float build team).**

Design contest winner will receive: 4 VIP tickets to watch the parade from the Grandstand and Warming Hut Hospitality Area on Saturday, December 2. Plus recognition in press coverage for the individual and company.

About the Parade of Lights: The **9NEWS Parade of Lights** is produced annually by the **Downtown Denver Partnership.** The two-mile parade route in Downtown Denver is the stage for Colorado's brightest holiday tradition!

Telecast: The Parade will air on **LIVE TV** as a one-hour prime time special on **Friday, December 1, 2017 at 8:00 p.m. by 9NEWS (KUSA);** and will rebroadcast three additional times later in the month.

Parade Dates: Friday, Dec. 1, 2017 at 8:00 p.m. and Saturday, Dec. 2, 2017 at 6:00 p.m. (The winner of the design contest does NOT need to be available on these dates.)

Design Contest Deadline: All design concepts must be submitted by **Monday, July 31, 2017.**

Guidelines for the float design:

1. The design cannot be specific to IECRM, the industry, or be branded to any company. (IECRM and participating companies will have signage on the finished float).
2. The float must have a holiday and/or whimsical theme and must not replicate any of the current floats. Click here to see the current list of float inventory.
3. Do not use any trademarked/licensed characters (such as Mickey Mouse, Batman, etc). Other characters that cannot be used are Santa, a red-nosed reindeer, or snowman (already used in current floats).
4. Use your imagination and creativity to wow the audience for a float that may run in the Parade of Lights for the next 20 years!

Float Specifications:

Length: 32 ft
Height: Maximum of 13 ft
Width: 10 ft

Independent Electrical Contractors
Rocky Mountain
11429 Pearl Street
Northglenn, CO 80233
(303) 853-4886 | info@iecrm.org

IECRM Float Design Entry Form (please submit by July 31st).

First Name:_____ Last Name: _____

Company:_____ Phone Number:_____

Email:_____

Circle your affiliation with IECRM: Member Student Alumni Industry Partner Not Affiliated

Are you interested in being a part of the float build team? Circle one: Yes No Maybe

Theme/Title of Float:_____

_____

Details of Float Design: _____

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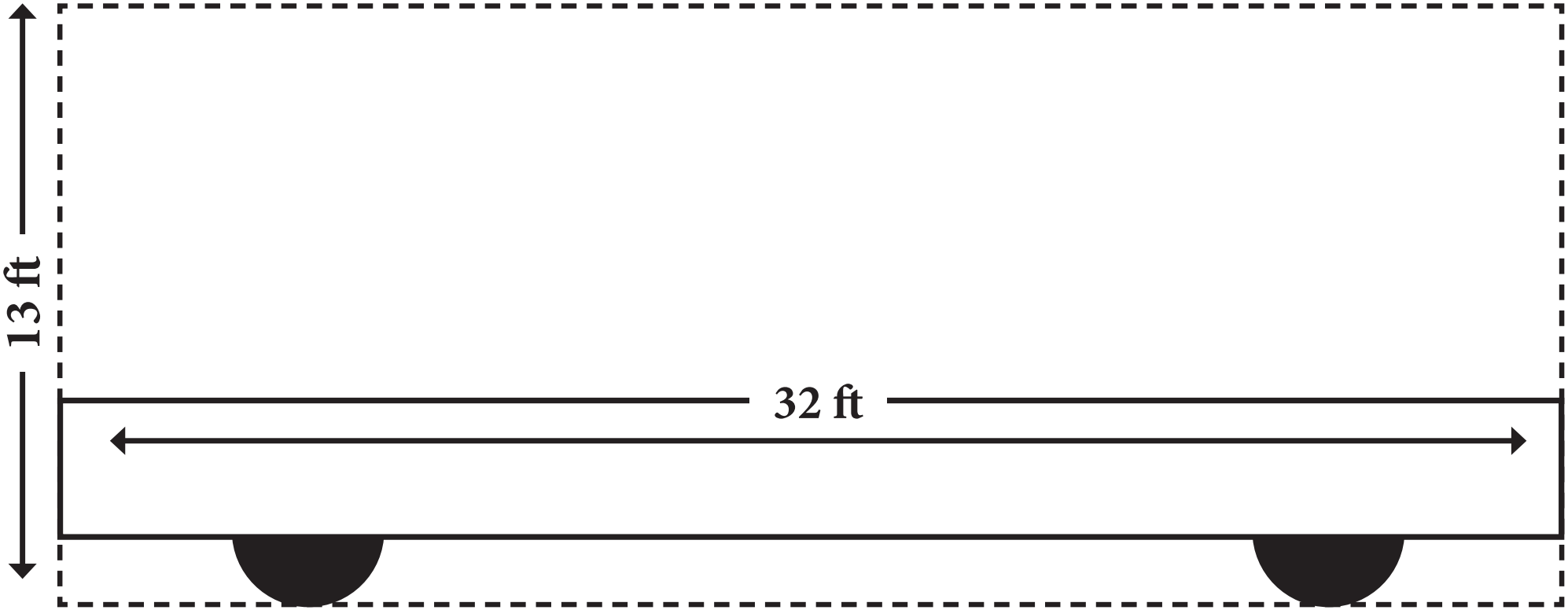
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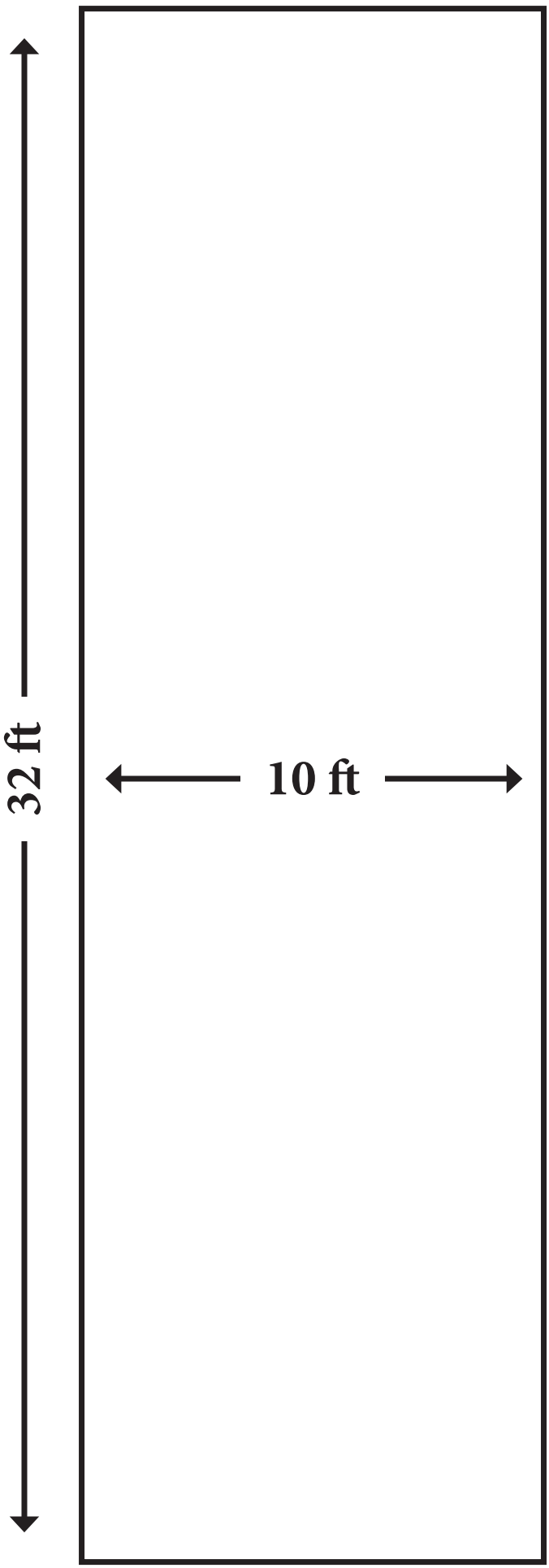
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Side view of float



Top view of float



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