



Media Release
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simPRO Puts U.S on Direct Line to the Future of Telecommunications

Trade service businesses across the US can now forego their landlines and save significant amounts of time, money and logistics with communication, thanks to the latest solution by job management company simPRO.

simPRO's newest feature, VoIP phone, allows users to use an inbuilt web phone instead of traditional phone handsets or third party phone software.

simPRO Chief Technology Officer Jonathan Eastgate said the VoIP phone integration would provide a number of benefits to businesses that are looking to take advantage of the trade service industry's inevitable digital future.

"VoIP provides a flexible, multi-functional solution that couldn't be simpler to use. Without the need of a traditional telephone handset taking up space on the desk, users can make a call with a push of the mouse or keyboard and connect with people without any disruption to their workflow.

"Incoming calls, re-directs and on-hold calls can all be coordinated on the screen, meaning you can continue to use your simPRO software on your computer while simultaneously speaking freely to colleagues, customers and contacts about important deals, affairs, meetings, files, documents and agendas."

Mr. Eastgate said that while streamlining business communication was a major benefit delivered by VoIP, the costs involved were also a significant variable that would overtly improve a business's operation.

"VoIP can be much cheaper to incorporate than a traditional telephone line, which typically requires a business to be set up with a costly telecom deal."

"It means that businesses that use VoIP need no longer worry about the reliability of their phone connection, the changing rates of their telcom deal, and the cumbersome need for dedicated hardware," he said.

simPRO's VoIP capability is a product first for the company and is expected to take the lead in the US market, as many VoIP solutions currently available are limited by specific communication hardware requirements and ties to America's local telecom suppliers.

simPRO's VoIP service is provided to all clients at no charge - they simply continue with their existing VoIP service provider at existing rates whilst getting the benefits simPRO has brought through the integration.



"When using simPRO, the VoIP will draw information to produce caller IDs and maintain call logs which can be viewed in a browser window – all you need is the internet and a headset," Mr. Eastgate said.

"simPRO's VoIP product is the very embodiment of job management and a great example of streamlining your processes to increase your profits and productivity."

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Contact:

Belinda Kelly
PR & Communications Manager
simPRO Software Group
belinda.kelly@simpro.co
Mob: (720) 726-9888

Ben Ready
Managing Director
RGC Media & Mktng
ben@rgcmm.com.au
Mob: +61 415 743 838

About simPRO

simPRO provides business management cloud solutions for the trade and specialty contracting industries; including security professionals, plumbers, electricians, HVAC, solar, data networking and others.

simPRO eliminates the hassle of field service management, reduces paperwork, refines office processes, streamlines field operations, increases profit, maximizes your workforce, and enables more business growth. As it is cloud-based, it can be used anywhere, anytime to help improve streamlined business productivity and efficiency in real time, giving businesses the potential to grow, meet and exceed their goals.

With customers in the United States, the United Kingdom, Australia and New Zealand, simPRO provides global leadership for trade and specialty contractors worldwide.



In 2016, simPRO secured US\$31 million in growth capital as part of an aggressive product innovation and expansion strategy that has seen the company enter the United States and the United Kingdom over the last two years.

By the end of 2017, simPRO had more than 4,000 clients and 100,000 users globally, with clients ranging from small contracting operations through to corporate enterprises with thousands of staff.