



2020-2021 Membership Incentives

SEPTEMBER/OCTOBER

Share Your Membership Campaign

Share your NEW 2020 Membership Campaign flyer and or facebook page address to show us how you are using the new graphics (DO PTA, JOIN PTA, etc) from National PTA. Send to Membership@NJPTA.org. Your PTA will be entered into a drawing to win one **\$75 prize**.
Deadline: October 31, 2020.

Early Bird Award

Register and pay dues for 60% of last year's members by October 31, 2020.***
Your PTA will be entered into a drawing to win one of two **\$100 prizes**.
Deadline: October 31, 2020.

NOVEMBER

Share How You DO PTA with a photo or a poem.

Send it along with your PTA NAME and address to Membership@NJPTA.org. All poems and photos will become the property of NJPTA and will be shared on social media. Your PTA will be entered into a drawing to win one **\$75 prize**.
Deadline: December 31, 2020.

*DECEMBER

NJPTA Get Trained Award

Make sure that your officers get virtually trained using the 6 NJPTA Training Webinars: PTA President/ Vice President, Secretary, Treasurer, Bylaws, Advocacy are virtually trained using the NJPTA Training Webinars. Details to be sent. And you will be entered into a drawing to win one **\$75 prize**.
Deadline: December 30, 2020.

JANUARY/FEBRUARY

***PTA's that Participated in Reflections Contest**

All participating PTAs that ran the Reflections Program "I Matter Because..." will be entered into a drawing to win one of two **prizes**.
Deadline: January 31, 2020.

***Feel the LOVE of PTA**

PTA Founders Day (Feb 17, 1897)

Commemoration Award

Share the love of PTA with 21 new members between January 1 and February 28, 2021. Your PTA will be entered into a drawing to win one of two **\$75 prizes**.
Deadline: February 28, 2021.

MARCH

***March Membership Matters**

Register and pay dues for 30 new members during March 1 to March 31, 2021. Your PTA will be entered into a drawing to win one of two **\$75 prizes**.
Deadline: March 31, 2021.

APRIL/MAY

***Finish Strong Award**

Update upcoming year PTA officers in MEMBERHUB. AND register and pay dues for TWO new members in April 1 - May 31, 2021. Your PTA will be entered into a drawing to win one of two **\$200 prizes**.
Deadline: May 31, 2021.

2021 Membership Tree Growth Awards



Membership Tree Growth Awards will be automatically figured by MemberHub data. All PTAs must be in Good Standing to receive award.

Acorn Award

Newly chartered local PTA in the 2020-2021 PTA Year. All newly chartered PTAs who register and pay dues for 80 members.
Deadline: February 28, 2021

Pin Oak Award

All PTAs who register and pay dues for 25 more members over last year's membership total.***
Deadline: February 28, 2021

Red Oak Award

All PTAs who register and pay dues for 50 more members over last year's membership total.***
Deadline: February 28, 2021

White Oak Award

All PTAs who register and pay dues for 100 more members over last year's membership total.***
Deadline: February 28, 2021

Mighty Oak Award

All PTAs who register and pay dues for 200 more members over last year's membership total.
Deadline: February 28, 2021

****Please note that previous year's membership is according to NJPTA records in MemberHub.*

** All data will be derived from MemberHub and National PTA records.*