

Dear ONEgeneration Senior Enrichment Center Supporter:

We would like to thank you for your interest in participating in our 14th Annual Senior Symposium Fair on Saturday, May 20, 2023.

Because the last event was so successful with over 600 attendees, 100 vendors, and participation from 12 neighborhood councils, we are starting to get inquiries from those who exhibited in the past as well as new vendors who would like to participate. We will be accepting vendor registration forms on a first come first serve basis and only a limited number of booths will be available according to the type of service being provided in an effort to help minimize competition and maximize your ability to reach out to our senior population most effectively.

*****Please note** we will not confirm your place as a vendor until we have received your completed registration form.***

We have an eager audience of seniors whose needs are changing overtime and they appreciate being able to see as many vendors in one place at one time.

Upon receipt of your Vendor Registration/Sponsorship Form we will send you a confirmation so please be sure to add your email address to the form. Remember the sooner you send in your registration form and payment, the better the chance of getting a great spot! We will try our best not to put competitors next to each other unless requested and cannot guarantee the ideal booth space for every vendor. We also attempt to layout the event so all attendees are able to reach each vendor easily. If you have any questions, please contact Niambi Cooper at (818)708-6618.

Thank you so much for your support and we look forward to seeing you at the 2023 Symposium!

Sincerely,

Niambi Cooper

Niambi Cooper, MSG
Director, ONEgeneration Senior Enrichment Center
18255 Victory Blvd
Reseda, CA 91335
(818)708-6618
www.onegeneration.org

14th Annual Senior Symposium

Saturday, May 20, 2023 9:00 a.m. – 12:00 p.m.

SPONSORSHIP OPPORTUNITIES

\$5,000

Healthy Aging Presenting Sponsor

Top placement in all event advertisements and promotions (including social media, special Symposium Newsletter and web-site event listing). Logo displayed on a banner 1 month before the event. Recognition and introduction at the event. Full page ad in the event program. Free Business card ad in the ONEgeneration e-newsletter for 12 months. Vendor Booth, table, chairs, and canopy included. Ongoing promotion on social media outlets prior to the event.

\$2,500

Healthy Lifestyle Sponsor

Prime placement in all event advertisements and promotions (including social media and web-site event listing). Logo displayed on a banner 1 month before the event. Recognition and introduction at the event. Half page ad in the event program. Vendor Booth, table, chairs, and canopy included. Promotion on social media and special Symposium Newsletter that will be released before the event. Three months free space on ONEgeneration's Senior Enrichment Center Resource Wall.

\$1,200

Eat Right Sponsor

Logo displayed in the entry area and a banner 1 month before the event. Quarter page ad in the event program. Recognition at the introduction of the event. Vendor booth, table, chairs, and canopy included. Promotion on social media and special Symposium Newsletter that will be released before the event. Two months free space on ONEgeneration's Senior Enrichment Center Resource Wall.

\$750

Be Fit Sponsor

Logo displayed in the entry area. Business card ad in the event program. Vendor booth, table, chairs, and canopy included. Promotion on social media and special Symposium Newsletter. One month free space on ONEgeneration's Senior Enrichment Center Resource Wall.

Contact Name(s) (PLEASE PRINT) _____

Company _____ Social Media Info: _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ Email _____

Credit Card No. _____

Card Type: ☐ American Express ☐ MasterCard ☐ Visa

Name as it Appears on the Credit Card _____

Total Amount to Charge \$ _____ Exp. Date ____/____/____ 3 Digit Code _____

14th Annual Senior Symposium

Saturday, May 20, 2023 9:00 am - 12:00 pm

Vendor Registration Form

To participate, please complete this form and return it with the fee, as indicated below,

NO LATER THAN May 1st, 2023

- The Symposium will take place at ONEgeneration JOY Campus/Encino Farmer's Market lot located at: 17400 Victory Blvd. Van Nuys, CA 91406 (Set up from 7:00 a.m.-8:00 am, program will begin promptly at 9 am) Please note that electricity access is limited. **Please note that ALL VENDORS MUST STAY UNTIL 12:00PM.**
- The Registration Fee is \$400.00 which includes a 6' table, 2 chairs, canopy, as well as promotion on social media and our special Newsletter which will go out prior to the event; (All credit cards are accepted).
 - If paying by check, please make checks payable to ONEgeneration and mail with form to:
ONEgeneration
17400 Victory Blvd., Van Nuys, CA 91406
Attn: Senior Symposium
- Please bring a raffle prize to display during the event that will be raffled off throughout the day. (Please note that the prize must be worth \$25 or more)
 - Raffle item(s) description: _____

Company name: _____

Product or service: _____

Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Cell: _____ Social Media Info: _____

If paying by credit card, please scan and email form to ssexton@onegeneration.org

Or call Sue Sexton at (818)708-4756 for additional assistance.

Please charge my card for the following:

- \$400.00- For-Profit Rate
- Other amount _____

Card number: _____ Exp. Date: _____ Security #: _____

Exact name on card: _____

Billing Address: _____

Authorized Signature: _____ Date: _____

**ONEgeneration will make every effort to accommodate booth locations, but cannot guarantee special requests. By signing, you agree to your booth location and understand there are no refunds. All proceeds go to support ONEgeneration Senior Enrichment Center.*

For more information and/or questions please call: Niambi Cooper at (818) 708-6618 or email ncooper@onegeneration.org
www.onegeneration.org