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## REIKO HASUIKE, PHD

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### Specialized Professional Competence

Reiko Hasuike has been in the field of litigation consulting for 30 years. Her expertise includes jury research, jury selection, witness preparation, arbitration/mediation strategy, persuasive communication, international business disputes, etc. She has spoken at various events, including the 9<sup>th</sup> Circuit Judicial Conference, American Bar Association meetings, DRI, and numerous State Bar Association meetings. In addition, she has published articles on topics such as jurors' perceptions, persuasive communication strategy, and videotaped depositions.

She has worked on all types of cases over the years in numerous federal and state venues. During the last five years, she has worked on a significant number of cases in the areas of securities litigation, pharmaceutical litigation, intellectual property litigation, and white collar criminal cases. Prior to the spring of 2020, the average number of jury trials in which she was involved exceeded ten each year. Since the spring of 2020, she has conducted numerous virtual jury research projects and has been involved in the preparation of both in-person and virtual jury and bench trials.

### Education

Ph.D. (Psychology), Princeton University  
M.A. (Psychology), Princeton University  
M.A. (Linguistics), Ohio State University  
B.A. (Linguistics), International Christian University in Tokyo

### Prior Experience

President,  
DecisionQuest, Inc.  
Managing Director,  
Litigation Sciences, Inc.  
Lecturer in East Asian Studies,  
Princeton University  
Lecturer in Linguistics,  
California State University

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