



**"A mother's love
is more beautiful
than any fresh
flower."**

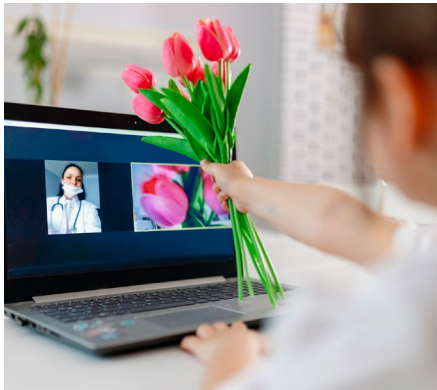
Debasish Mridha

Mother's Day Guide

The influence of a mother in the lives of her children is beyond calculation.

James E. Faust

Mother's Day in the age of social distancing



Give to a charity

Mother's Day gifts that give to charities and help moms:

- **Save the children:** Whether it's a mother, grandmother, stepmother, godmother or any woman who's made a difference in your life... give a gift that gives back. A donation in her honor. Your gift will help make life better for vulnerable mothers and children in need.
- **Newborn supplies:** Help at-risk babies survive and thrive. Supplies contain diapers, soap, towel, socks, hat, newborn clothes, blanket, bag and more.
- **Buy a goat:** This is just one of the ways that Heifer International works to empower women and fight against hunger and poverty, while promoting environmental protection.

\$813 million

Last year's revenue from greeting cards

One thing is for sure. Mother's Day will not be easily forgotten this year. With the country and world recovering from the global pandemic and transitioning from social distancing and quarantine, we have all had to learn to do things differently during this "new normal." Circles has created this year's Mother's day guide with that in mind. As always, Circles is here to assist you with everything for the ordinary to the extraordinary.

Mother's Day Gift Ideas

- **Flowers:** A Mother's Day favorite. To make sure that she remembers your thoughtfulness, order them in a beautiful keepsake vase that she can reuse over and over again.
- **Shoes:** What woman doesn't love shoes! Send a gift certificate from her favorite online shoe store.
- **A Day at the Spa:** Buy a gift card from her favorite local spa or beauty salon to show her how much you love her while supporting small business during this time.
- **Personalized Gifts:** Moms love pictures of their children and grandchildren. The number of items that can be personalized are almost endless: Key chains, T-shirts, mugs, car air fresheners, blankets, pillows, magnets, puzzles, coasters, statuettes, hats, smartphone cases, hats, and bags to name a few!
- **A Table Saw:** What? Not all moms are created equally! Some love DIY crafts and would love a gift card from her favorite hobby or home improvement store to entertain her interests.



WITH PRODUCT SHORTAGES AND DELAYS IN SHIPPING, IT IS IMPORTANT NOW, MORE THAN EVER, TO PLAN AHEAD.

- **Paint & Sip:** Help mom get her "Bob Ross" on and plan a Paint and Sip night. This can be done virtually, or make plans at a studio when social distancing guidelines are relaxed in your area.
- **Fresh Herbs:** You don't need a green thumb to grow fresh herbs. Whether you want fresh basil for homemade pesto, lavender for tea, or mint for a mojito, mom can grow herbs year round with a variety of indoor herb garden kits.
- **Clean her house:** Do it yourself or hire a cleaning service to do it for you.
- **Knit 1, Purl 2:** Perfect for the mom or nana who loves to knit or crochet, why not get her a [personalized yarn bowl](#) and [needles](#).
- **Succulents:** Add a touch of green to their home with adorable, maintenance-free succulents, the perfect amount of greenery for anyone's home.
- **Ultrasonic Aroma Diffuser:** What mom doesn't need her own little Zen! Essential oils don't just add aroma to a room, they can also improve your health, boost your energy and promote good sleep, among others.

84%

U.S. adults who plan to celebrate Mother's Day this year.

31%

Online sales in 2019

Gifts for mom that don't cost a lot



**BREAKFAST IN
BED**



**HANDMADE
CARDS**



WASH HER CAR



COUPON BOOK



**WRITE HER A
POEM OR STORY**



**WATCH HER FAVORITE
MOVIE WITH HER**

Treasure Hunt

Write a dozen "Why I love you" notes on paper and hide them throughout the house. If you are adventurous, write the clue to the next card on the back of the card before. If that sounds too tricky, let her find them by playing hot and cold, or leave some of them hidden for her to fall over later on.

Create a memory journal

Every family has made plenty of funny, sad, and crazy memories over the years. While there are surely some moments you'd like to bury in the deepest trenches of the Earth, many are worth remembering. Ask everyone in the family to write down their favorites in a journal. It can be serious or silly, whatever you choose, and you can continue to add to the memory journal when the next Mother's Day rolls around.

Arrange for a surprise takeout

Social distancing has made taking mom out for lunch next to impossible this year, but that doesn't mean that you can't bring the restaurant to her. Set an elegant table, put on your Sunday best, play her favorite music, and take out her favorite food (or delivered if available). A nice added touch would be to have children serve as her wait staff!

Teach her something

Does your mom express envy of something you're good at, or a particular hobby you enjoy? Perhaps she's hinted at wanting to learn how to Skype, or take better photos with her smartphone. Take this Mother's Day to teach her something new. Depending on the hobby, it can cost you next to nothing, and it's a fantastic way to build memories and spend time together.

An email a day for a month

Send the first one on the special day, with the promise of more to come. Each email can be unique. Find quotes that you like, or pictures that make you happy. Write little things about your day, moments that made you think of her. They don't have to be long, just short reminders of how special she is to you.

DIY Downloads

Geometric Surprise



Make this sentimental gift from card stock. Write all the reasons why you love mom - her sugar cookies, her smile, her sense of humor, etc., and hide them these cute boxes.

[Click here](#)

Egg Carton Flowers



Regardless of how classic or cliché they may be, flowers are a must on Mother's Day. For an arrangement that will last way beyond May, turn egg cartons into makeshift blooms.

[Click here](#)

Herbal Bath Tea



Indulge mom with this homemade bath tea - for bathing, not drinking. Made with epsom salt, lavender, chamomile, calendula, roses, and cornflowers it's beautiful and thoughtful.

[Click here](#)

Hand Pop-Up Card



A homemade card with a sweet note might just be the gift that mom will treasure for years to come.

[Click here](#)

Coffee Filter Peonies



With a big boost of color, these coffee filter flowers make the perfect long-lasting bouquet.

[Click here](#)

Butterfly Footprint Art



Just cover your child's foot with ink or craft paint, press on card stock, and voila - a beautiful one-of-a-kind masterpiece.

[Click Here](#)

Coloring Pages

What child doesn't like to color! Download our coloring pages to make something beautiful for mom.



[Click Here](#)

Printable Card 1

Can't get to the store to get a card? Download and print ours. Create your own message or print double-sided for ours.



[Click Here](#)

Printable Card 2

Can't get to the store to get a card? Download and print ours. Create your own message or print double-sided for ours.



[Click Here](#)



Happy Mother's
Day to All the
Moms & Grandmas!

Circles