CareerSource TAMPA BAY

Talent Meets Opportunity.

CSTB's Quarterly External Newsletter

DECEMBER 2020: ISSUE 2

SUMMER JOB CONNECTION 2021: COUNTDOWN

It's that time of the year again! Summer Job Connection preparations have kicked into gear for 2021. CSTB's Summer Job Connection's program model will include virtual career exploration opportunities and the new leadership academy, Young Leaders of Tomorrow.

2021 Program Design:

- 6 week Paid Work Experience earning $11/hour
- 4 week Paid Virtual Career Exploration
- 4 week Leadership/Community Project
- 6 week Leadership Academy

The SJC Program aims to prepare youth in the Hillsborough County Region for the world of work. Youth will get the opportunity to participate in job interview preparation, resume development, and resilient skills training.

Since the program's launch on 2019, SJC has provided more than 1,000 low-income and disadvantaged youth with a summer of work experience and work readiness training. The program was also nominated for the 2019 National Association of Workforce Development Professional Award.

Employers can look forward to another summer of access to the future talent in the region, as well as mentoring and training our young workforce at no cost.

A press conference is scheduled for Monday January 4, 2020 for the 2021 program launch.

The 2021 SJC application is scheduled to launch on January 4, 2021 for youth and employers. Visit our webpage below for updates leading up the 2021 launch.

www.CareerSourceTB.com/summer-job-connection/

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A MESSAGE FROM OUR CEO

JOHN FLANAGAN



This past quarter has been exciting for CareerSource Tampa Bay. The Rapid Response Recovery Program continues to see growth in job seeker and employer applications! Job seeker applicants increased to 3,835 in November. $3.03 million is being allocated for job seeker training through the program. CSTB has now closed the R3 program application to employers to focus on our current employer customer and program participants. A total of 637 job openings have been filled through the program for employers across Hillsborough County. We will be transitioning customers from the R3 Program to other CSTB programs in December 2020.

We continue to see success from our Virtual Job Fair events. Our Business Services team has executed multiple hiring events this quarter and continues to help connect Hillsborough's talent to work opportunities in the region in our efforts to keep building the community during the COVID-19 pandemic.

Finally, I would like to thank Commissioner Sandra Murman for her service on our Board. Her last day on the board was November 16, 2020. We welcome Commissioner Pat Kemp and look forward to having her on our Board of Directors.

BOARD OF DIRECTORS UPDATES

CHAIR'S REPORT- BEN HOM



Key Regional Workforce / Demographic Indicators

- The unemployment rate in the CareerSource Tampa Bay region (Hillsborough County) was 6.2 percent in September 2020. This rate was 3.3 percent higher than the region's year ago rate of 2.9 percent.
- The region's September 2020 unemployment rate was 1.4 percent lower than the state rate of 7.6 percent. The labor force was 740.305, down 20,621 (-2.7) over the year. There were 45,644 unemployed residents in the region.
- In September 2020 nonagricultural employment in the Tampa-St. Petersburg-Clearwater MSA was 1,325,100, a decrease of 60,100 jobs (-4.3 percent) over the year.
- The industries experiencing jobs increases over the year were government (12,400 jobs) and manufacturing (+800 Jobs).

Key Initiatives/ Events

- Vision 2021 Summit is scheduled for August 26th, 2021, this will better align with Workforce Development Month, designated by the US Department of Labor and the Federal Administration. The event will be hosted at the Tampa Marriot - Water Street. We look forward to another great event. Look for more details coming soon.
- On January 4, 2021 Summer Job Connection will kick-off.

VIRTUAL JOB FAIRS AT FULL SPEED



RAPID RESPONSE RECOVERY JOB FAIRS

CSTB Hosted multiple job fairs for the R3 programs from September 2020 to November 2020. The job fairs helped to get Hillsborough County residents hired safely throughout the COVID 19 pandemic. More than 900 positions were available in each job fair.

CareerSource TAMPA BAY

R3

RAPID - RESPONSE - RECOVERY

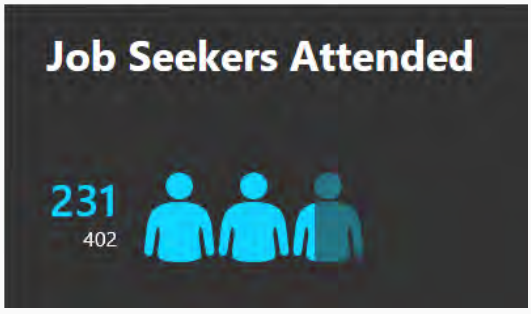
CSTB & SANDRA MURMAN TEAM UP FOR COUNTY JOB FAIR

Hillsborough County Commissioner, Sandra Murman, in association with CSTB, hosted her 9th annual job fair on October 8, 2020, via a virtual job fair platform. More than 70 businesses and 231 Job seekers participated in the event.

"We are pleased to continue our tradition of sponsoring Commissioner Sandy Murman's Job Fairs," said Dan Schneckenburger, Director, Business Services. "This was our first year doing this in a virtual platform, but we know our Hillsborough County business community is rebounding from the COVID-19 shutdowns, and we want to support them in rebuilding and expanding their workforce."

We want to thank Commissioner Murman for being our Chief Elected Officer and wish her the best of luck on her future plans. CSTB welcomes our new Chief Elected Officer Hillsborough County Commissioner Patricia Kemp to our Board.

"We looked forward to participating with Commissioner Murman on this virtual job fair platform," said CSTB CEO John Flanagan. "The more we can help connect employers to job seekers the better."





NATIONAL VETERANS AND MILITARY FAMILIES MONTH

NOVEMBER 2020



8TH ANNUAL PAYCHECKS FOR PATRIOTS VIRTUAL EVENT

CSTB hosted a special virtual hiring fair for veterans on Tuesday, November 10, 2020 helping to connect service members and their families to hiring employers in the Tampa Bay Region. This year's event had over 271 veterans in attendance. "We owe so much to our veterans and it's wonderful that we can offer these hiring events to help those who've given so much for our country," said CSTB CEO John Flanagan.

"We are pleased to continue to support Paychecks for Patriots on this Veteran hiring event and are thrilled to continue to support our veterans and their families find careers in the private sector," said Dan Schneckenburger, Director, Business Services. "We were excited to be able to host this year's event through a virtual platform as our community rebounds from the COVID-19 shutdowns."

"This gift honors the resolve and sacrifice of our military community as well as the challenges they face by making sure they and their families have the support they need," USAA President and CEO Wayne Peacock said. "Caring for military families is our passion, whether it's through serving our members or supporting military-related causes. We hope this contribution provided vital, long-lasting support to the military community at a time when they are essential to our nation's recovery efforts."

Business Services Director Dan Schneckenburger has accepted a position in Cecil County Maryland since this event. Best of luck to Dan and his family.

MACDILL AIRFORCE BASE VIRTUAL CAREER FAIR 2020

CSTB hosted the MacDill Air Force Base Career Fair on Thursday, October 29th via a virtual job-fair platform. Nearly 80 local and national employers were present at the virtual job fair with more than 20,000 positions representing various job sectors such as: Information Technology, Healthcare, Financial & Professional Services, Hospitality, Retail & Tourism, Construction, Transportation & Logistics, and Manufacturing.

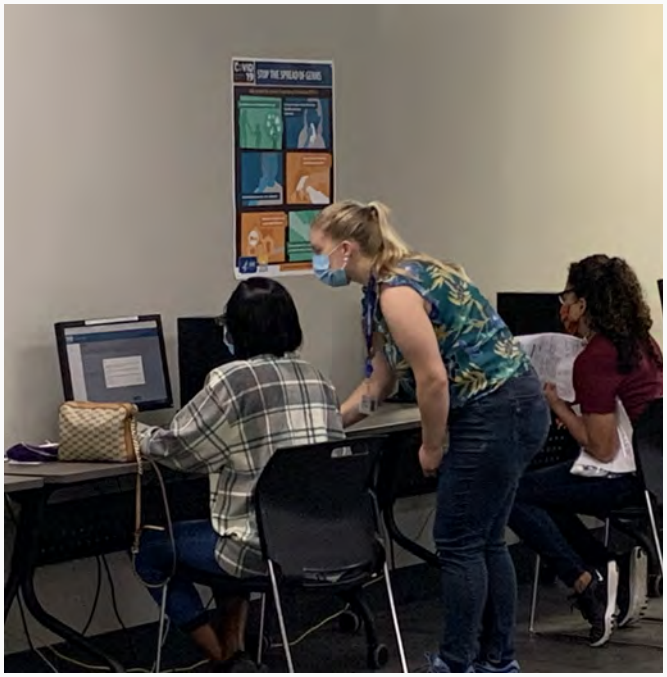


CSTB UPDATES

ALL CSTB LOCATIONS ARE OPEN AFTER COVID-19 SHUTDOWNS

After being shutdown for an extended period due to COVID-19 testing nearby, two of CSTB's remaining offices opened on Monday, October 12, 2020.

The last two offices to reopen for CSTB included the offices located in Plant City and Ruskin. All offices will also be closed on the 3rd Friday of each month for staff training as of December 1, 2020.



CSTB Staff Member assisting customer at the N.Florida Center

CSTB CENTERS OPEN FROM 8 A.M. TO 5 P.M. MONDAY THROUGH FRIDAY:

- Tampa Center located at 9215 North Florida Ave, Suite 101, Tampa, FL 33612.
- Brandon Center located at 9350 Bay Plaza Blvd., Suite 121 Tampa, FL 33619
- Career Prep Center located at 2605 North 43rd Street, Tampa, FL *
- Ruskin Center located at 201 14th Ave SE, Ruskin, FL *
- Plant City Center located at 307 North Michigan Avenue, Plant City, FL *

*CLOSED FOR LUNCH NOON-1PM DAILY

Most services are being provided at our offices, but some programs are still offering assistance through a virtual platform. Facilities are open to 50-percent capacity following COVID 19 local, state and federal safety guidelines. Co-located partners at CSTB locations are delivering in-person and group sessions. Partners will also operate with social distancing. Customers requiring assistance from home can contact the Customer Contact Center Monday through Fridays from 8 a.m. to 5 p.m. by calling **813-930-7400 or text "INFO" to (813) 412-8647** for general information on programs and operations.



CSTB Resource Room at N. Florida Center

A LOOK AHEAD



CSTB BOARD MEETINGS

The following are CSTB board meetings for the next three months. Board meetings are subject to change. For the latest information, dates and times regarding CSTB Board meetings, go online to the following link: www.CareerSourceTB.com/about-us/board-meetings/

DECEMBER 2020			
Ad Hoc Strategic Planning Committee	12/01/2020	9:00 AM	Zoom Meeting
Ad Hoc Strategic Planning Committee	12/03/2020	1:00 PM	Zoom Meeting
Ad Hoc Strategic Planning Committee	12/15/2020	1:00 PM	Zoom Meeting
Executive Committee	12/17/2020	11:00 AM	Zoom Meeting
JANUARY 2021			
Finance Committee	01/07/2021	9:30 AM	Zoom Meeting
Ad Hoc Strategic Planning Committee	01/07/2021	1:00 PM	Zoom Meeting
Board of Directors	01/21/2021	11:00 AM	Zoom Meeting
FEBRUARY 2021			
Workforce Performance Committee	02/05/2021	9:00 AM	Zoom Meeting
Youth Development Committee	02/17/2021	9:00 AM	Zoom Meeting
MARCH 2021			
Board of Directors	03/18/2021	11:00 AM	Zoom Meeting
Human Resource Committee	03/25/2020	11:00 AM	Zoom Meeting

UPCOMING HOLIDAYS OBSERVED BY CSTB

Offices will be closed on these dates. For the latest information on CSTB events go to our EVENTS page at www.CareerSourceTB/events/

CareerSource Tampa Bay's Administrative Offices and Career Centers will be closed for the following dates and times:

- **Christmas Eve**: Thursday, December 24, 2020
- **Christmas Day**: Friday, December 25, 2020
- **New Year's Day**: Friday, January 01, 2021
- **Martin Luther King Day**: Monday January 18, 2021

UPCOMING EVENTS

December 15, 2020: CAREER FAIR, Mini Job Fair, 10:00 AM -1:00 PM, Virtual
January 4, 2021: Summer Job Connection Kickoff
January 19, 2021: CAREER FAIR, Mini Job Fair, 10:00 AM - 1:00 PM, Virtual

NEW IN PROGRAMS

LEADERSHIP TRAINING PROGRAM

CSTB is partnering with Leadership Simplified to offer one day Mini-Leadership Development Boot Camps to professionals in Hillsborough County who may be looking to enhance or refresh their leadership skills. Leadership Simplified has helped their past program participants expand on their workplace and business skills, while preparing new leaders for a successful career. The Leadership Development Program has a value of $249, but those who register through CSTB, have the opportunity to complete it for FREE. "This is an excellent opportunity for someone who is looking to elevate themselves into a leadership role or for any existing leader to refresh and sharpen their leadership skills," says Christina Witt, CSTB Director of Programs. Individuals can apply for the program and find more information at: www.CareerSourceTB.com/leadershiptraining.

CSTB hopes to assist new leaders in Hillsborough County seeking to broaden their skills in the business world, as well as help entrepreneurs build on their potential, and competitive advantage.

METRIX LEARNING: NEW JOB PREP TOOL

In an effort to increase the skills of Hillsborough County's workforce and provide residents with tools to train for new job opportunities, CareerSource Tampa Bay and CNY Works has launched its "Metrix Learning System" program. All Hillsborough residents can take online courses, explore career pathways and even prepare for various industry-recognized certifications online and at NO COST to participate. To enroll online, learners can visit http://careersourcetb.skillupamerica.org/



Program includes:

- 5,000+ Workplace Skills/Business/IT courses
- 10 Career Pathways, 200 Occupations
- 300+ Skill Tracks
- 100+ Certification Training Tracks
- (Certification costs are NOT covered by CSTB)
- Free digital badges and certificates of completion

"We are excited to partner with CNY Works to serve our community and enhance our career services," said John Flanagan, CSTB Chief Executive Officer. "This program will help increase the potential of qualified candidates to help our local business expand." Whether they are looking for a first job, a new job, or to advance in their chosen field, residents can take advantage of this career enhancing training. Metrix Learning delivers flexible, self-paced learning that can be accessed from anywhere with a high-speed internet connection, at anytime. Users will complete a self-assessment of their skills, identify any skill gaps, and automatically receive recommended courses to remediate those gaps.

"Participants have the opportunity to brush up on the current skill-set and learn about career paths that are in demand in Tampa Bay," said Christina Witt, CSTB Director of Programs. "This is a great career exploration tool, people have the chance to get an understanding of what training for different certifications looks like and discover new career pathways."

NEW IN PROGRAMS

VIRTUAL EMPLOYABILITY WORKSHOPS

CSTB and Hillsborough County Libraries teamed up in the Fall of 2020 to hold Virtual Employability Skills workshops.

The workshops include various topics like:

- Modern Day Job Search for Mature Workers
- Interview Preparation
- Leveling Up Your LinkedIn Profile for Job Seekers
- Navigating Employ Florida



Workshops are presented by CSTB and the Recruiter Networking Group of Tampa Bay. Anyone interested in attending can register by clicking on this link: www.CareerSourceTB.com/workshop.

"This partnership really shows how we are able to join together to respond to the needs of our communities and provide resources during a global pandemic and extremely challenging economic times," said Jeffrey Huggins, Community Engagement Manager with the Tampa Hillsborough County Public Library. "These workshops, along with our virtual job fairs, are just part of the response to help get our citizens back to work." CSTB and Hillsborough County Libraries started a partnership in August 2020. The first event done jointly was the Virtual Job Fair which attracted 345 job seekers and resulted in at least 17 Hillsborough County businesses receiving applications. Five programs from CSTB and the Library also participated in the job fair.

UNITED WAY SUNCOAST AWARDS $75,000 TO CSTB

United Way Suncoast has awarded $75,000 in Community Investment funding to CareerSource Tampa Bay for their Summer Job Connection Program through their new community investment process. United Way Suncoast is allocating more than $5.6 million to 77 strategic community non-profit partners, funding 93 programs. United Way Suncoast recently completed the first year of funding (FY 20) of $5.6 million in community investments utilizing its' new investment process.

Community investments were aligned to priority areas and focused on Asset Development, Early Learning, Financial Stability, Workforce Development and Youth Success across Hillsborough, Pinellas, Sarasota, Manatee and Desoto Counties.

"We are excited to be awarded the grant from the United Way Suncoast. We thank you for entrusting CSTB," said CEO John Flanagan. "We will put the monies to good use for our common goals of helping Hillsborough County residents and making the Tampa Bay area a better place to live. Giving our youth opportunities to better themselves and open the door to their future is exciting not only for those who will implement the grant but will be a boost to the youth who will receive this exciting opportunity to gain real work experiences."

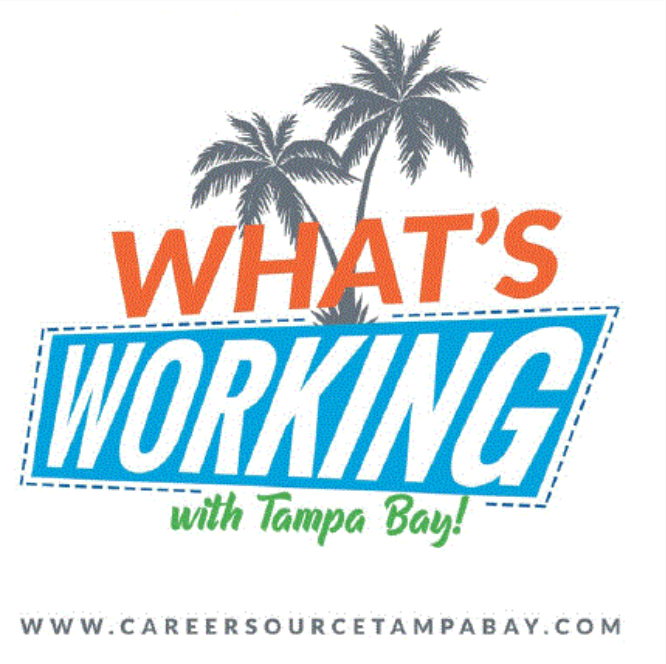
"We are proud to partner with CareerSource Tampa Bay in support of our community impact priority of Workforce Development," says United Way CEO Jessica Muroff. "Our community needs this support now more than ever. We look forward to the impact these dollars will make in serving youth ages 16 to 24 in Hillsborough County."

CSTB PODCAST

WHAT'S WORKING WITH TAMPA BAY?

CSTB ADDS TWO PODCASTS DEALING WITH TAMPA BAY MANUFACTURING:

CareerSource Tampa Bay (CSTB) is part of the popular platform of podcasting. Podcasting allows CSTB to provide more information directly to job seekers and business leaders in Tampa Bay and Hillsborough County. During the month of October we published two podcasts specific to manufacturing in Tampa Bay as part of CSTB's podcast called, "What's working with Tampa Bay!" CSTB's 12th podcast, "The Importance of Manufacturing- with Benjamin Pratt of Mosaic" is a great conversation between CSTB's CEO John Flanagan and Benjamin Pratt, Senior Vice President of Government and Public Affairs at Mosaic. Together with host Doug Foresta, they discuss the importance of manufacturing for the Tampa Bay region. Discover the impact that the COVID-19 pandemic has had on the manufacturing industry.



Click on this **link** to hear Episode 12.

Episode 13 is the second part of the podcast discussion for Manufacturing month. John Flanagan, CEO of CareerSource Tampa Bay is joined by Kevin Carr, CEO, Florida Makes as they discuss the importance of manufacturing for the regional economy.

Click on this **link** to hear Episode 13.

The CSTB podcast, "What's Working With Tampa Bay can be found by going to the CSTB website at www.CareerSourceTB.com/news/careersource-tampa-bay-podcasts/.

Podcast listeners can also subscribe to the program by searching for the program title on Google Podcasts and Apple Podcasts.

Click on the icons to listen!



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THANK YOU FOR READING AND HAPPY HOLIDAYS!

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