



Ed Coleman

Ed Coleman is currently District Director, SCORE Maryland-DC District, serving clients in Maryland, Washington, DC and Northern Virginia. Ed joined SCORE as a member of the DC Chapter in February 2015. He is a Mentor and Past Chapter Chairman and Vice-Chairman of the DC Chapter.

Ed has over 40 years' experience in Retail and Catalog/Direct Marketing business management. This experience includes senior executive roles at six multi-channel Retail/Direct Marketing businesses; including Sears, National Geographic Catalog and Retail Stores, National Wildlife Federation, and HoneyBaked Ham. Accountability included general management, strategy development, business operations, product development, financial planning and management, and information technology.