**2020 Woman Business Owner of the Year Awards**

**NAWBO CA presents the 9th Annual Woman Business Owner of the Year Awards!**

Each NAWBO chapter in California is asked to submit a Nominee who is a member of their chapter. All Nominees and the top Honoree will be recognized at a reception with legislators and corporate partners at the:

**2020 NAWBO CA** Virtual **Propel Conference**

Wednesday, July 29, 2020

**Deadline for Submission: Monday, May 25, 2020**

**Every chapter’s Nominee will be featured as an HONOREE and will be:**

* Recognized at the **NAWBO CA Propel 2020 Conference**
* Given **complimentary registration** at the 2020 Propel conference
* Featured in the NAWBO California e-newsletter
* Featured with photo and profile published on [www.nawboPropel.org](http://www.nawboPropel.org)
* Awarded a certificate from NAWBO CA recognizing her achievement.

**TOP AWARD: California Woman Business Owner of the Year (WBO)**

The top Honoree selected by a distinguished panel of judges and:

* Given an award recognizing her as the NAWBO CA 2020 Woman Business Owner of the Year
* Featured as 2020 Woman Business Owner of the Year on NAWBO-CA.org, in social media and possibly at future events held by NAWBO CA and affiliates

**Judging Criteria**

The award recognizes a woman business owner who has demonstrated excellent leadership skills and business acumen that has led to a successful business endeavor. She is an inspiration to others, an outstanding role model for other business owners, and is recognized and well respected within her community.

Many chapters nominate their chapter’s top honoree from their most recent awards program. **Recipients must be a NAWBO member in good standing** at the time of nomination. Any chapter that does not have a member who has been honored may want to reach out to your non-member award winner and encourage her to join your chapter prior to this nomination due date.

It is NAWBO CA's expectation that your chapter Nominee attends Propel. *The WBO of the Year must be present to receive the award*. All Nominees will receive free conference registration. (Travel and accommodations are the responsibility of each Nominee.)

Each chapter’s Nominee must:

* Be an active voting member in good standing at the time of nomination of one of California’s NAWBO chapters
* Have five or more years owning and operating her own business
* Be actively involved in the day-to-day business operations
* Demonstrate great leadership skills in leading employees and partnering with alliances
* Have decision making status as an executive officer in her company
* Deriving her main livelihood from her business
* Be recognized in her field of expertise and/or community
* Demonstrate resilience, strength and fortitude
* Demonstrate business acumen
* Be an outstanding role model to women business owners and inspires others

*Judging Committee* will be made up of NAWBO CA Immediate Past-President, three NAWBO CA Corporate Partners and a past WBO recipient.

**How to submit your chapter’s nomination**

**Please submit the information requested on the following page** to our Immediate-Past President, Mindy Bortness: [Mindy@communicationworksinc.com](mailto:Mindy@communicationworksinc.com)

Please title your email, filling in your chapter’s name : **WBO Nominee for \_\_\_\_\_\_\_\_\_\_ chapter**

**Please submit the following information about your WBO Nominee**

* NAWBO Chapter:
* Name of Nominee:
* Her Company Name:
* Contact Information (phone and email address):
* Submitted By:

Company Information:

* Gross Revenue:
* Number of Employees/Contractors:
* Number of Years In Business:
* Federal WBO Certified?: (*Yes/No*)
* Highly regarded in the community or industry?: (Include any NAWBO chapter awards and any other awards, recognition, news coverage or other documentation)

**Questions to Answer:**

1. To earn this prestigious award, please explain what this woman has done in any or all of these areas:

* Business building Acumen/experience
* Outreach to the community and social impact
* Contribution to NAWBO
* Distinctive leadership traits
* Support to other Women Business Owners

1. Who else may we contact for more information about your nomination?
2. Has the attendance of your nominee at the virtual conference been confirmed?