



[www.nawbo.org/san-diego](http://www.nawbo.org/san-diego)

P.O. Box 880263  
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Felena Hanson  
*President*

Mindy Bortness  
*Immediate Past President*

Kathryn Busch  
*Secretary*

Yali Bair Ruiz  
*Membership Director*

Lee Anne Davis  
*Retention Director*

Desiree Doubrox  
*Retention Co-Chair*

Anny Tritchler  
*Corporate Liaison*

Diana Vellos Coker  
*Advocacy Director*

Nikkie Achartz  
*BRAVO! Chair*

Karen Harrison  
*Sponsor Representation*

Helna Correll  
*Chapter Administrator*

## FOR IMMEDIATE RELEASE

For More Information:  
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## NAWBO SAN DIEGO INSTALLS 2019-2020 BOARD OF DIRECTORS

SAN DIEGO—July 20, 2019—The San Diego chapter of the National Association of Women Business Owners (NAWBO), which promotes, supports and educates women business owners in achieving success, installed its 2019-2020 Board of Directors at its July 17 monthly event:

- President: Felena Hanson, Hera Hub
- Immediate Past President: Mindy Bortness, Communication Works, Inc.
- Secretary: Kathryn Busch, California Bank & Trust
- Membership Director: Yali Bair Ruiz, Bair Ruiz Enterprises
- Retention Director: Lee Anne Davis, Promoventures, Inc
- Retention Co-Chair: Desiree Doubrox, HomWork
- Corporate Liaison: Anny Tritchler, Kanban Signs
- Advocacy Director: Diana Vellos Coker, Larrabee Albi Coker LLP
- Bravo Chair: Nikkie Achartz, Snap Savvy Strategies
- Sponsor Representation: Karen Harrison, Bank of America

The Board is charged with establishing policies, setting goals, implementing a program to attain those goals, and ensuring that the chapter's mission is attained. NAWBO is the premier organization for women business owners, providing peer-to-peer support and advice, relationship development leading to business and personal growth, and opportunities to get involved in public policy activities. For more information about the San Diego chapter, visit [www.nawbo.org/san-diego](http://www.nawbo.org/san-diego).

### About NAWBO San Diego

*NAWBO San Diego is one of 60 U.S. chapters of NAWBO, a national non-profit organization of more than 5,000 members that represents women business owners across all industries. Since 1975, NAWBO has helped women evolve their businesses by sharing resources and providing a single voice to shape economic and public policy. For more information, visit [www.nawbo.org/san-diego](http://www.nawbo.org/san-diego).*