

For Immediate Release

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NAWBO Ventura County Announces Special 3 Session Certification Program: “The ABC’s of DEI”

Ventura County, CA — The Ventura County chapter of the National Association of Women Business Owners (NAWBO VC), along with Gold Corporate Sponsor **CHASE Bank** is pleased to announce a new three (3) session certification program - The ABC’s of DEI: **A**wareness and **B**elonging **C**onversations in **D**iversity **E**quity and **I**nclusion.

This virtual, interactive educational course is designed to provide a safe space to hold conversation in awareness. Participants will gain understanding of critical principles of diversity, equity and inclusion that help us all experience genuine belonging.

Our course designer and facilitator is NAWBO VC's 2021-2022 president elect, LaVada English. She is the CEO and Chief Consultant of *L English Consulting; a people and workplace cultural development firm, specializing in DEI and leadership education*. Fostering Inclusive and psychologically safe workplaces has been a passion of LaVada's since she began her career in people development. LaVada has worked with fortune 100 and 500 companies within various sectors including Johnson and Johnson, Adobe, SCE, Thrive Cosmetics and more.

The dates of these one hour sessions are Tuesdays, September 28th, October 26th and November 30th and run from 4 pm to 5 pm. Each session will be open at 3:45 for social networking.

There will be a Certification of Completion for DEI Training awarded at the end of the three month program. You can register here: <https://conta.cc/3zUvgWZ> - open to all!

NAWBO Ventura County – The local Ventura County chapter of NAWBO is committed to strengthening the wealth creating capacity of its members while promoting economic development within the entrepreneurial Ventura County community. Additionally, the local chapter advocates for innovative and effective change in the business culture, building strategic alliances and transforming public policy for the benefit of its members. Membership is open to women sole proprietors, partners and corporate owners as well as those companies and organizations that support women-owned businesses. Learn more: www.nawbovc.org.