



BUILDING STRENGTH IN ORGANIZATIONS
SO THEY CAN MAKE A BETTER WORLD

Growth for Good — Privacy Policy

Effective date: July 14, 2026

Growth for Good (“Growth for Good,” “we,” “our,” or “us”) respects your privacy, and we hold ourselves to the highest standard for protecting it. This Privacy Policy explains how we collect, use, and safeguard the personal information of people who subscribe to our email newsletters, blog updates, and other email communications (our “Email Communications”), which we send using the Constant Contact platform. The short version: **we do not sell, rent, trade, or share your information with anyone.** By subscribing to our Email Communications, you agree to this Privacy Policy.

The information we collect

We collect only what we need to send you our Email Communications. That typically means your name and email address, and — only if you choose to share it — your organization, title, or the topics you’re interested in. We collect this information directly from you: when you subscribe on our website, sign up at an event, or otherwise ask to hear from us. When you open one of our emails or click a link inside it, our email platform (Constant Contact) may record that activity so we can understand which content is useful and improve what we send.

How we use your information

We use your information only to:

- send you the newsletters, blog updates, and information you signed up to receive;
- personalize and improve our Email Communications; and
- respond to you when you contact us.

We do not use your information for any other purpose. We do not engage in targeted advertising, and we do not profile or track you across other companies’ websites.

We do not sell or share your information

This is the heart of our policy. **We will never sell, rent, lease, or trade your personal information, and we will never share it with any third party for their own marketing purposes** — not for money, not for anything.

The only company that processes your information is **Constant Contact**, the email service provider we use to deliver our communications and manage our subscriber list. Constant Contact acts strictly as our service provider and handles your information under its own data terms; you can review Constant Contact’s Customer Data Notice for details. We do not authorize Constant Contact — or anyone else — to use your information for their own purposes.

The only other time we would ever disclose your information is if the law requires it — for example, to comply with a valid subpoena, court order, or other legal obligation — or where necessary to protect the rights, safety, or property of Growth for Good or others. Even then, we disclose only the minimum necessary.

Your choices and your rights

You are always in control of your information.

- **Unsubscribe anytime.** Every email we send includes an unsubscribe link at the bottom. Click it and you’ll be removed promptly — no questions asked.
- **Access, correct, or delete.** You may ask us what information we hold about you, correct it, or have it deleted.

We honor these requests for *every subscriber, regardless of where you live*. If you are a New Jersey resident, the New Jersey Data Privacy Act gives you these rights (and the right to opt out of the sale of personal data, targeted advertising, and profiling) — rights our practices already respect, because we don't do any of those things. To make any request, just email us at kdefoyd@growthforgood.com.

How we protect and retain your information

We maintain reasonable administrative, technical, and physical safeguards to protect your information against loss, misuse, and unauthorized access. We keep your information only as long as you remain subscribed or as needed for the purposes described here. When you unsubscribe, we remove you from our active mailing lists.

Children's privacy

Our Email Communications are intended for a professional, adult audience. They are not directed to children, and we do not knowingly collect personal information from anyone under 16.

Changes to this policy

We may update this Privacy Policy from time to time to reflect changes in our practices or the law. When we do, we'll revise the "Effective date" above and post the current version on our website. We encourage you to review it periodically.

Contact us

Questions about this Privacy Policy or your information? We're glad to help.

Growth for Good

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