

TidBitE

According to <u>Tastewise</u>, an Israel-based food trend analytics start-up, sustainability is the No.1 food-related question trending in 2020. More than ever before, consumers are concerned about how the food they are consuming affects the health of the planet. "<u>Tastewise's data</u> shows that 23% more consumers prioritize sustainable food choices today than a year ago", according to FromTheGrapevine.com.

This growing concern for sustainable food production is great news, as agricultural and forestry activities generate about 24% of greenhouse gas emissions worldwide. The Drawdown Project and numerous climate experts agree that transition to a plant-rich diet is among the most impactful things individuals can do to combat climate change.

As families prepare meals for Easter and Passover this month, consider incorporating sustainably sourced ingredients into your family recipes. Looking to mix it up a bit this year? Try Climate-Friendly dishes. Check out the ideas published by New York Times Staff Editor Mark Josephson last April.

"Our Best Recipes for Climate-Friendly Cooking", by Mark Josephson, New York Times April 30, 2019 found at https://www.nytimes.com/2019/04/30/dining/climate-change-recipes-sustainable.html