

THE FORCES OF CHANGE  
IN BUSINESS AND POLITICS



# SACC-USA ★ 2020 ★ EXECUTIVE FORUM WASHINGTON D.C.

OCTOBER 1 · HOUSE OF SWEDEN

## YOU ARE CORDIALLY INVITED TO THE *RESCHEDULED* EXECUTIVE FORUM 2020

### AN EXCLUSIVE NETWORKING EVENT FOR PROMINENT LEADERS IN SWEDISH-AMERICAN BUSINESS

*In light of the Covid-19 pandemic, we have made the decision to reschedule the Executive Forum to take place on October 1, 2020 in the House of Sweden (originally scheduled for June 4, 2020).*

The Swedish-American Chambers of Commerce of the United States of America (SACC-USA) cordially invites you to our flagship event, the Executive Forum on October 1, 2020, in Washington D.C. The event is held in collaboration with the Embassy of Sweden in House of Sweden. This year's theme – *The Forces of Change* – will give the latest insights in business and politics.

Our sessions will cover the latest on innovation and how revolutionary technologies are creating new ways of doing business. In light of the impact of the Covid-19 pandemic, we will also explore how this challenge has and will affect business and particularly trade. With election day just one month away, we will have recognized political pundits and politicians debate and share their insights and predictions for the 2020 U.S. elections.

We anticipate high-level representation from both the U.S. Administration and the Swedish Government. The Executive Forum will include keynote speakers, panels, fireside chats and round table discussions. Take this opportunity to gain exclusive insights and expand your network among Swedish and American top executives, experts and politicians.

To conclude the day, a cocktail and dinner reception will be hosted by H.E. Karin Olofsdotter, Ambassador of Sweden to the United States. Attendees are also invited to enjoy a dinner cruise along the Potomac River, the evening before the event on September 30.

We had a record number of registrations before the Covid-19 outbreak started, all registrations have been automatically transferred to the new date, so we strongly recommend you register at your earliest convenience.

It is our honor and privilege to welcome you to the Executive Forum during this highly exciting election year.

Sincerely,



Michael C. Andersson  
Chairman  
Swedish-American Chambers of Commerce, USA



Johan Marcus  
President & Executive Director  
Swedish-American Chambers of Commerce, USA

## EXECUTIVE FORUM HAS BEEN SOLD OUT THREE YEARS IN A ROW

### REGISTER TODAY!

#### FEE

SACC-USA member price: \$1500

Non-member price: \$3000

#### RSVP

[memberservices@sacc-usa.org](mailto:memberservices@sacc-usa.org)

Please include the following information in your RSVP:

Name

Phone number

Title

Email

Organization

Food allergies

## AMONG OUR DISTINGUISHED SPEAKERS



**AMBASSADOR KARIN OLOFSDOTTER**  
*Ambassador of Sweden to the U.S.*

**AMBASSADOR KEN HOWERY**  
*U.S. Ambassador to Sweden, Co-founder PayPal TBC*

**CONGRESSMAN JACK BERGMAN**  
*U.S. House of Representatives*

**KIVA ALLGOOD**  
*Global Head of IoT, Ericsson*

**HALLDORA VON KOENIGSEGG**  
*COO, Koenigsegg Automotive AB TBC*

**STEVE SCULLY**  
*Senior Executive Producer & Political Editor, C-SPAN Network*

**JON DECKER**  
*Member of the White House Press Corps, Fox News Reporter*

**JULIA MANCHESTER**  
*News Reporter, The Hill*

**JO VANHOREN**  
*President & CEO, Alfa Laval Inc.*

**MARIE HARF**  
*Liberal Fox News Political Contributor*

**MARTIN LINDQVIST**  
*President & CEO, SSAB TBC*

**MARC LOTTER**  
*Director of Strategic Communications, Donald J. Trump for President 2020 TBC*

**DAVID TAMASI**  
*Top Pundit, Managing Director, Chartwell Strategy Group*

**THOMAS DUPREE JR.**  
*Former Deputy Assistant U.S. Attorney General, Fox News & MSNBC Contributor*

**DR. ANN-CHRISTINE LANGSELIUS**  
*Founder & Chairman, Miraculum Inc. TBC*

**SCOTT MILLER**  
*Senior Adviser, Abshire-Inamori Leadership Academy, The Trade Guys Podcast*

**WILLIAM ALAN REINSCH**  
*Senior Adviser and Scholl Chair in International Business, The Trade Guys Podcast*

**ERIK GATENHOLM**  
*CEO & Co-Founder, CELLINK TBC*

MORE SPEAKERS TO BE ANNOUNCED



# OCTOBER 1 PRELIMINARY AGENDA

## NETWORKING BREAKFAST & REGISTRATION

## INTRODUCTION & WELCOMING REMARKS

## THE STATE & FUTURE OF SWEDISH-AMERICAN BUSINESS

High-level representation from the Swedish and U.S. administrations.

## WHAT IS THE NEXT NORMAL?

The economic challenges of the coronavirus outbreak are unprecedented – What is required to restart national economies after this global pandemic?

## LIVE PODCAST: THE TRADE GUYS

Trade experts Scott Miller, Bill Reinsch, and podcast host H. Andrew Schwartz break down the buzz around trade, how it affects policy, and how it impacts day-to-day business. In light of the Covid-19 pandemic, this session will also explore how this has and will have impacts on trade and geopolitics. *Recorded live from the Executive Forum.*

## TRUMP VS BIDEN: FOUR MORE YEARS OR BACK TO BLUE?

An analysis of Donald Trump's path to a potential reelection versus Joe Biden's path to a potential presidency. How did Trump's response to the coronavirus outbreak affect his re-electability? Was Biden able to unify the Democratic Party despite the distractions of a pandemic? Who will win and why?

## LUNCHEON WITH KEYNOTE SPEAKER

## INNOVATION NEEDS SUSTAINABILITY, SUSTAINABILITY NEEDS INNOVATION

Right now, the world calls for more sustainable solutions in order to secure a more positive future. Sustainability is dependent on our ability to innovate, and sustainable business development rests upon sustainable technology and innovation. Listen to the thoughts and decisions behind some of the latest Swedish innovations that are paving the way for a sustainable future.

## UNDER PRESSURE – COVID-19 FUELS A NEW WAVE OF INNOVATION

The global pandemic has and will change the way we do business for decades to come. How is innovation used as a means to meet the challenges of a crisis?

## WHAT IS THE NEW NORMAL FOR MOBILITY?

Covid-19 has prompted worldwide lockdowns, and the resultant restrictions on mobility have increased the importance of connectivity for our ability to continue working collaboratively. However, mobility and the way we think about transportation of people, goods, and data had been undergoing radical change across multiple dimensions even before the emergence of this global pandemic. What is the new normal for mobility? How can collaboration across traditional industry borders and the development of interconnected ecosystems bring the future of mobility closer?

## POLITICAL DEBATE: THE 2020 ELECTIONS

Exclusive insights, in-depth analyses, predictions, and forecasts for the 2020 U.S. elections.

## COCKTAIL & DINNER RECEPTION

Hosted by H.E. Karin Olofsdotter, Ambassador of Sweden to the United States.



## SPONSORS

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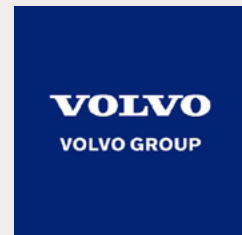


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## HOTEL DISCOUNTS FOR EXECUTIVE FORUM PARTICIPANTS

### Georgetown Suites

[www.georgetownsuites.com](http://www.georgetownsuites.com)

### Melrose Georgetown Hotel

[www.melrosehoteldc.com](http://www.melrosehoteldc.com)

### Ritz Carlton Georgetown

[www.ritzcarlton.com](http://www.ritzcarlton.com)

We have arranged discounts on these three hotels, conveniently located to House of Sweden.

Please contact Anna Forkman for discount codes and further information.

**Contact:** [memberservices@sacc-usa.org](mailto:memberservices@sacc-usa.org)