

Sports Industry Learning Sessions

for High School Students

February/March 2023

Who:

High School students who wish to learn about the Sports Industry

What:

LIVE sports business content, activities, and personal application in an online
Zoom led by <u>Dom Polito</u>, Founder/Principal of <u>Youvisors</u>, and other guest speakers

When:

- February 7 March 30, 2023
- (8) unique classes | (2) weekly options
- Tuesday's 3:30p-4:30p EST or Thursday's 6:00p-7:00p EST

How:

- \$25 per class | \$175 for all (8)
- Register at <u>Youvisors.com/events</u> (spaces are limited | first come, first served basis)

February 7 - March 30	Sports Business Content		Personal Application
Class #1	Sports Industry Careers	+	Your Resume
Class #2	Sports Industry Revenue Sources	+	Your Personal Finances
Class #3	Sports Media/Broadcasting	+	Your :30 Commercial
Class #4	Women in Sports	+	Art of Storytelling
Class #5	Panel: Current Sports Executives	+	Network / Q&A with the Pro's
Class #6	Esports	+	Email Etiquette
Class #7	Sports Law	+	Negotiation Basics
Class #8	Panel: Collegians Studying Sports	+	Q&A with Current Collegians

