



Nancy Stanford Blair, PhD, knew she wanted to make a positive difference in people's lives from a very early age. Once she discovered teaching as the route to touching the future, she never turned back. With a career that spans four decades creating learning opportunities at the primary, secondary, college and professional levels, Nancy has always promoted the singular and collective influence of people to transform themselves and the circumstances around them.

Specifically, Nancy has created multiple local, state, national and international programs that have successfully developed inspirational, transformational leaders.

Currently Professor Emerita of Doctoral Leadership Studies at Cardinal Stritch University in Milwaukee, Wisconsin, she is a sought after consultant in leadership formation and sustainability, and a proud grandmother of seven future leaders. She has co-authored five books: *Connecting Leadership to the Brain*, *Leading with the Brain in Mind*, *Mindful Leadership*, *Leading Coherently: Reflections from Leaders around the World and Your Life is Your Message: Discovering the Path to Transformational Leadership*.

Nancy brings her message to life through creating the unbridled capacity in others to masterfully and fully serve their corner of the world.

Sandye Brown, Master Certified Coach Founder and CEO of Wide Awake Inc



As founder of Wide Awake, Inc., Sandye is a highly sought-after transformational coach and consultant in the areas of leadership, mindfulness and personal transformation. Her unique approach blends traditional and progressive techniques to address matters of leading with mindfulness, heart and soul that most coaching methodologies overlook.

Sandye's work assists leaders to have breakthroughs in their capacity to lead with greater awareness, competence, sensitivity, and impact.

In the field of professional coaching today, there are approximately 30,000 coaches who have earned a credential awarded by the International Coach Federation. Of that number, Sandye Brown is one of 1,200+ coaches worldwide who hold the Master Certified Coach designation.

Known for her work as a leadership and personal transformation architect and executive coach, Sandye first began coaching individuals and teams in the late 1970s when she was an early adopter and active participant in the human potential movement. As a result of her own lifelong journey of personal transformation, Sandye continues to hone her capacity as an African American woman to see and value multiple perspectives. These qualities enhance her competence in being effective with leaders of many ethnicities and at all organizational levels.

Prior to establishing Wide Awake, Inc., Sandye's eclectic professional background included leadership roles for companies in the telecommunications, insurance, management consulting and personal development industries.

In her seasoned career of 25+ years as a transformational coach, Sandye has coached hundreds of leaders nationally in numerous industries including banking, education, healthcare, insurance, manufacturing, retail, transportation as well as several non-profit organizations. Among the companies Sandye has served are Allstate, Sears, Hughes Aircraft, Manpower, Harley-Davidson, Northwestern Mutual, Johnson Controls and GE.

Finally, in addition to her one-on-one work with leaders, through the Coaching for Leaders program co-founded with Cardinal Stritch University in Milwaukee WI, Sandye also designs and delivers customized capacity-building leadership programs that help leaders embody the coaching competencies, mindsets and ways of being critical to influencing greater results in those they lead.