

iASA  
62<sup>nd</sup> ANNUAL  
CONFERENCE  
Sept. 30 - Oct. 2  
2026

# Founding Principles to FUTURE POSSIBILITIES

America at 250: Leading Education's Next Chapter

BOS Center and the President Abraham Lincoln Springfield - a DoubleTree by Hilton Hotel

## Marketing Opportunities...

ELEVATE  
YOUR BRAND

- Reserve a Booth
- Sponsor an Event, Meal, General Session, Conference App, etc.

## MARKETING OPPORTUNITIES

The Illinois Association of School Administrators (IASA) is pleased to announce that we are offering businesses that provide supplies, equipment or services to public schools the opportunity to meet with Illinois school administrators at the IASA Annual Conference. The conference is scheduled September 30-October 2, at the President Abraham Lincoln Springfield—a DoubleTree by Hilton Hotel, and the BOS Center, in Springfield, Illinois.

Annually, in excess of 650 school administrators, including superintendents, assistant superintendents, professional staff, and professors of educational administration, attend the three-day event. By sponsoring an event and/or reserving a booth in our marketplace, you have a unique and powerful opportunity to create significant product awareness among your target market.

## MARKETPLACE

Businesses that provide supplies, materials, equipment, programs and services to schools are encouraged to participate as exhibitors at our annual conference. Vendors will have the opportunity to display their services from 9 a.m. to 2 p.m., Thursday, October 1. A complimentary lunch will be available in the exhibit hall during exhibit hours for attendees and exhibitors.

Registration fees are: \$875 for current IASA School Service Members and \$1,325 for non-members. Additional booths may be rented at rates of \$825 each for members and \$1,275 each for non-members. The registration fee includes up to two representatives. Each additional representative is required to pay the conference registration fee of \$369.

Additional information on the conference including housing will be sent to the firm's contact listed within this form.

All booths are 10'w x 10'd. The rental fee includes one booth with back and side panels and a one-line identification sign. **The rental fee does not include a table or chairs.** The exhibit hall is located in the Main Hall of the BOS Center. A list of firms who have reserved a booth prior to August 14, 2026 will be listed in the conference program booklet.

Our marketplace is filled with: Architects, Computer Software, Construction Management, Energy Management, Education Programs, Financial Services, Flooring, Insurance, Office Equipment, School Bus Sales, School Information Services, School Safety and much more...

*Note: Tables and chairs are available through separate rental. Cancellations received before August 14, 2026 will receive a refund of fees paid less \$200 processing fee.*

# 62nd ANNUAL IASA CONFERENCE • SEPTEMBER 30-OCTOBER 2, 2026

## SPONSORSHIP OPPORTUNITIES

Firms can choose to sponsor events, general sessions, and meals during the IASA Annual Conference. The deadline for inclusion in the conference program is August 14, 2026. Sponsor names are acknowledged in the conference program and app, IASA magazine, conference website, correspondence for the conference and on signs at the applicable reception, breakout session, general session or meal function.

Your firm must be an IASA School Service Member to sponsor an event. The annual School Service Membership dues are \$475.

### SIGNATURE EVENT SPONSORSHIPS

#### Wednesday—Welcoming Reception **\$10,000**

Position your brand at this high-energy networking event where education leaders connect, collaborate, and celebrate innovation. This popular opening night reception provides maximum visibility as attendees spend quality time with colleagues from across the state.

#### Thursday President's Reception **\$7,500**

This exclusive evening reception (8-10 PM) at the President Abraham Lincoln Hotel brings conference attendees together and includes entertainment.

#### Thursday & Friday—Breakout Sessions **\$10,000**

IASA will hold breakout sessions on Thursday, October 1 and Friday, October 2. These sessions cover a variety of topics that are timely and informative for administrators. Your firm's logo will be prominently displayed at each breakout session, creating multiple touchpoints with attendees throughout the two-days as they recharge and connect with colleagues.

#### Conference Lanyards **\$10,000**

Achieve maximum visibility with 650+ impressions as every attendee wears a lanyard featuring your logo throughout this three-day event.

### MEAL & COFFEE BREAK SPONSORSHIPS

#### Meal Sponsorship **\$7,500**

Fuel connections and conversations – Sponsor all meals (Thursday breakfast, Thursday lunch and Friday breakfast). Your brand will be top-of-mind as attendees gather to eat and network.

#### Coffee Break Sponsorship **\$5,000**

Keep the energy flowing – Sponsor coffee breaks throughout the conference and keep your brand top-of-mind during these essential networking moments. Your signage will be prominently displayed at the coffee stations, creating multiple touchpoints with attendees throughout the three-day event as they recharge and connect with colleagues.

### GENERAL SESSION SPONSORSHIPS

Gain visibility at the general sessions where attendees gather for inspiration, insights, and innovation. Each general session sponsorship includes prominent recognition, and your representative receives complimentary admission.

- Wednesday Opening Ceremony (First General Session) **\$5,000**
- Thursday Second General Session **\$5,000**
- Thursday Ignite Session **\$5,000**
- Friday Closing General Session **\$5,000**

### MARKETING & COMMUNICATION SPONSORSHIPS

#### Conference Website **\$5,000**

Digital prominence that extends beyond the event – Your firm's name and logo prominently displayed on the conference website, reaching hundreds of education leaders before, during, and after the conference.

#### Program Booklet **\$5,000**

Sustained visibility throughout the conference – Includes a full-page advertisement (4" W x 9" H) in the conference program booklet that every attendee receives.

#### Conference App **\$5,000**

Stay top-of-mind throughout the event – Your firm's name and logo featured on the conference mobile app that attendees use to access schedules, sessions, and networking opportunities.

# SPONSORSHIP & EXHIBIT BOOTH RESERVATION FORM

## CONTACT INFORMATION

All correspondence will be sent to this address.

Firm Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Email \_\_\_\_\_

## PROGRAM LISTING

This information will be listed in the conference program.

Firm Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Email \_\_\_\_\_

## SPONSOR/EXHIBITOR PRODUCT LINE

Provide a 250-character description of your company and/or products; we will edit for length. This will be printed in the conference program booklet and in the conference app.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## MARKETPLACE

- School Service Member       Non-Member  
     \$875 First Booth              \$1,325 First Booth  
     \$825 Each Additional Booth      \$1,275 Each Additional Booth

Please reserve \_\_\_\_\_ booth(s).  
 The booth reservation fee includes conference registration for up to two representatives. The cost for additional representatives is \$369 per person.  
**Booth cancellations received prior to Friday, August 14, 2026 will be issued a refund of fees paid less \$200.**

**Rep#1** \_\_\_\_\_  
 Title \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

**Rep#2** \_\_\_\_\_  
 Title \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

**Add'l Reps** (\$369 ea.) \_\_\_\_\_  
 Title \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

**Add'l Reps** (\$369 ea.) \_\_\_\_\_  
 Title \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

- Wednesday—Welcoming Reception .....\$10,000.00
- Wednesday—Opening Ceremony  
(First General Session) .....\$5,000.00
- Thursday and Friday Breakout Sessions .....\$10,000.00
- Thursday—Second General Session .....\$5,000.00
- Thursday—Ignite Session.....\$5,000.00
- Thursday—President’s Reception .....\$7,500.00
- Friday—Closing General Session.....\$5,000.00
- Program Booklet Ad .....\$5,000.00
- Conference Website.....\$5,000.00
- Conference App .....\$5,000.00
- Conference Lanyards.....\$10,000.00
- Meal Sponsor (all meal sessions) .....\$7,500.00
- Coffee Break Sponsor.....\$5,000.00

Sponsorship Total: \$ \_\_\_\_\_

## PAYMENT INFORMATION

If paying with a credit card, please add a 3% non-refundable transaction fee.

Total Amount Due: \$ \_\_\_\_\_

Please send an invoice to the address above  
 Check made out to “IASA” enclosed  
 Charge total amount due to my  Visa  MasterCard

Credit Card Number \_\_\_\_\_  
 Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ 3-Digit Security Code \_\_\_\_\_  
 Signature \_\_\_\_\_

Return this form with the total amount due to:  
 Illinois Association of School Administrators  
 2648 Beechler Court, Springfield, IL 62703-7305;  
 Fax to 217-753-2240; or email to [jgillespie@iasaedu.org](mailto:jgillespie@iasaedu.org)  
 The deadline to be included in the conference program is August 14, 2026.  
 Questions? Contact Jodi Gillespie at [jgillespie@iasaedu.org](mailto:jgillespie@iasaedu.org).  
 NOTE: Should it become necessary to hold this event virtually, your sponsorship selection(s) will be used at the virtual event.