

## It's National Small Business Month: Get Free Expert Resources and Information on Incorporating Technology, Staying Connected and Maximizing Efficiency



Small businesses are economic engines. Florida [alone has 3.1 million small businesses that employ 3.6 million people](#). Technology is crucial to the success of small businesses. In line with National Small Business Month, the [Comcast Business Community Website's "Small Business" section](#) is providing free content designed to help small businesses understand and apply technology and manage and maximize operations, as well as gain insights from entrepreneurs about starting a new business. Topics include:

- Why small businesses should provide free WiFi to customers.
- How small businesses can increase efficiency.
- Lessons from seasoned startups about how to lead and succeed.

“Small businesses don’t typically have inhouse experts or resources on issues related to technology, which is so critical to their operations – and sometimes even their survival,” said Rich Rollins, Comcast Business Vice-president in Florida. “Comcast Business Community’s goal is to be a free resource for technology solutions, ideas and insights for businesses of all sizes, from small to large.”

Entrepreneurs will find a host of free content, ranging from new research into business and technology trends, insights from experts on technology and a variety of related topics and information about how to incorporate technology into business. The site is updated with new content continually.

Click [here](#) to visit the Comcast Business Community “Small Business” section.