

T Roosevelt Action

OHIO STATEWIDE SURVEY

MEMORANDUM OF ANALYSIS

December 2025

Submitted by:

DATA TARGETING, INC.

FROM Data Targeting, Inc.

TO T Roosevelt Action

RE Results – IOTR Ohio Statewide Survey

DATE 9 December, 2025

Executive Summary

On behalf of T Roosevelt Action, Data Targeting recently fielded a statewide survey in Ohio to determine the state’s political environment regarding the topic of hunting and fishing. The survey was conducted between December 3 and December 8 of 2025 and included 603 likely general election voters, resulting in a 4.0% margin of error at a 95% confidence interval. Age, race, gender, party affiliation, and media market demographics were weighted to reflect a likely 2026 general election universe.

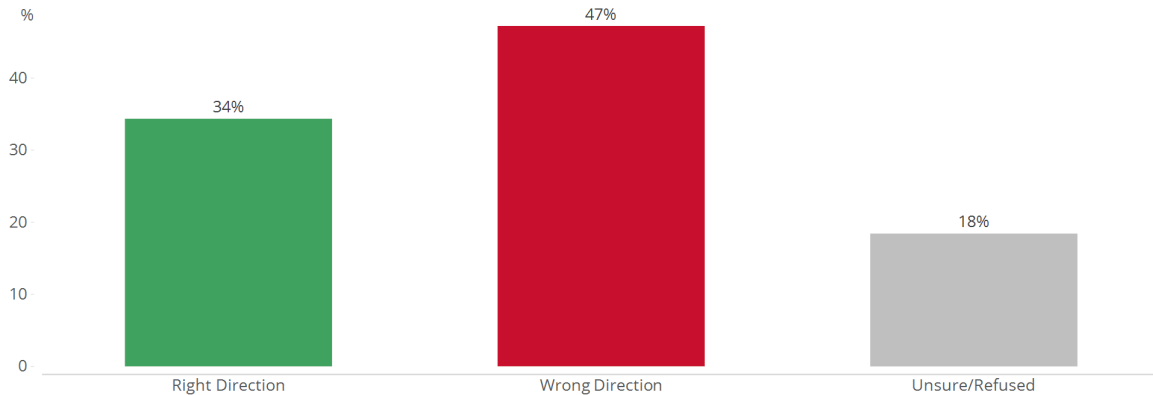
Key questions the survey was designed to answer included:

- How do voters view top political leaders in the state, particularly leaders in the upcoming 2026 gubernational election?
- How receptive are Ohio voters to a constitutional amendment to protect the right to hunt and fish?
- How do voters’ opinions change on this issue after positive and negative messaging is provided to them?

At the start of the survey, voters are overwhelmingly supportive of a constitutional amendment to protect the right to hunt and fish in Ohio. The amendment initially leads by a 72% margin, with 79% of voters saying they support the amendment. Even after seven separate negative messages against the amendment were tested, support remained high at 62% overall. It is extremely unlikely that an opposition campaign would be able to effectively communicate these negative messages to voters in universal manner, but even in this worst-case scenario support for the amendment remains strong. Voters particularly like knowing that environmentalists support the amendment to humanely control the wildlife and that hunting and fishing helps fund conservation and preservation efforts in the state.

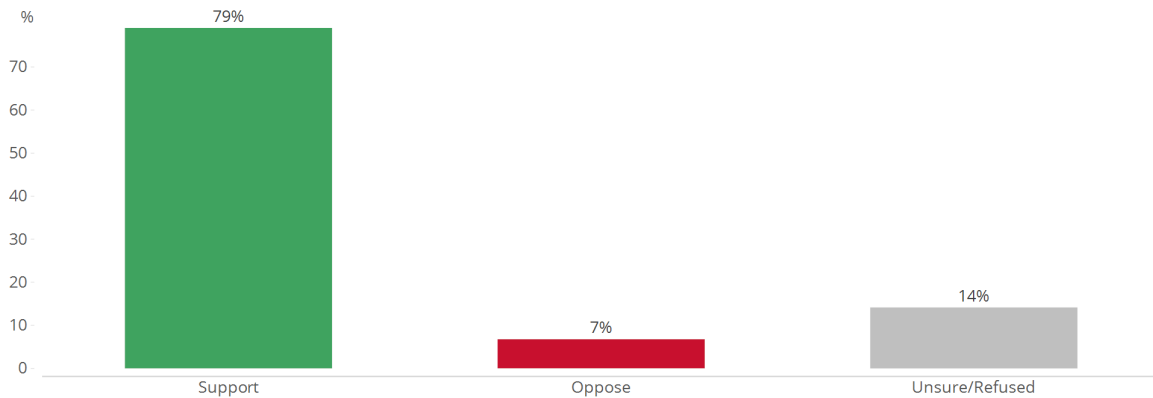
Vivek Ramaswamy has 6% higher favorability than Amy Acton, whom he leads on the ballot test by 2%. Ramaswamy is also more well-known than Acton, with just 18% saying they do not recognize his name (compared to 36% for Acton). Independents are split nearly evenly, with Acton leading just slightly. 12% of voters are undecided, which includes 17% of Republicans and just 3% of Democrats. With undecided Republicans likely to “come home” for Ramaswamy, he is likely in an even stronger position than this survey shows. Furthermore, the results indicate that voters who support the amendment are much more likely to pick Ramaswamy.

Do you feel that things in Ohio are headed in the right direction, or do you feel that we have gotten off track and are headed in the wrong direction?



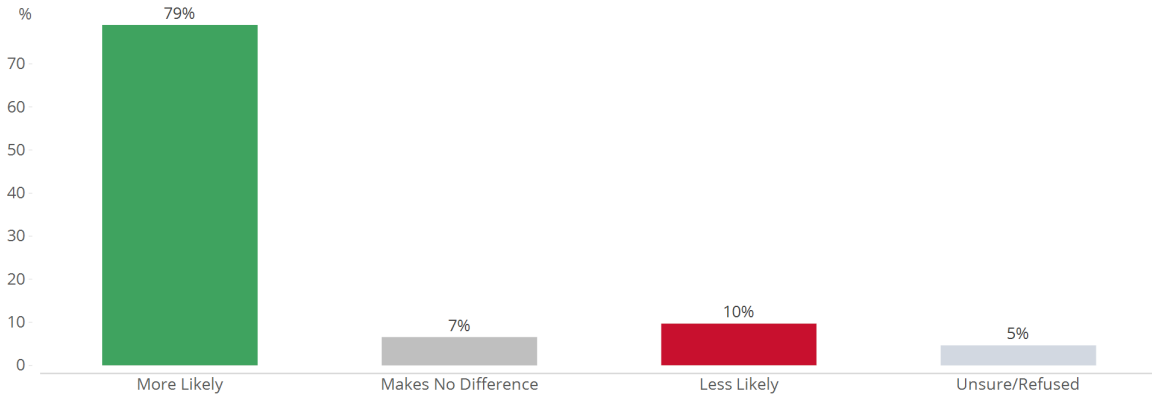
Voters are relatively negative about Ohio's direction, with 47% saying the state is moving in the wrong direction and just 34% saying Ohio is moving in the right direction. There is a major gender gap here, with men (+11%) being much more optimistic than women (-34%). Republicans are +25% towards "right direction," but Democrats are -63% and independents are -18%.

Do you support or oppose a constitutional amendment to protect the right to hunt and fish in Ohio?



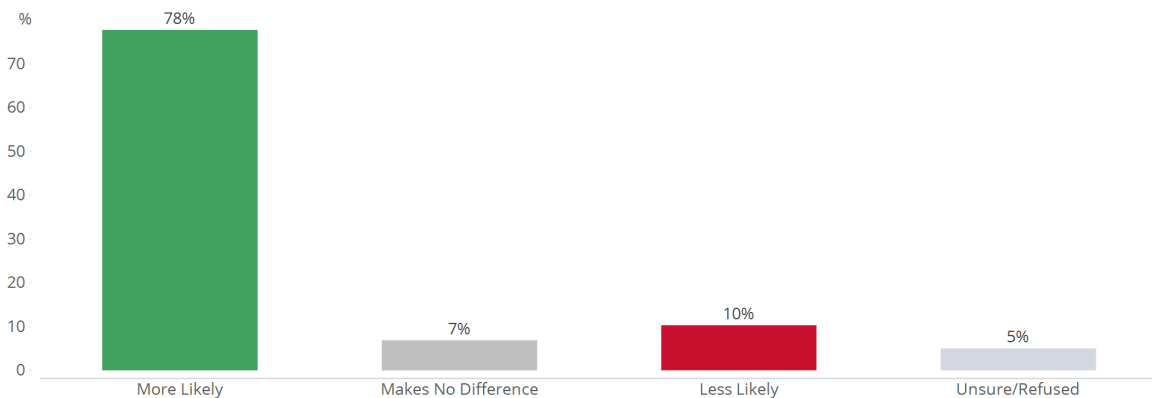
Before any messaging whatsoever, Ohio voters are overwhelmingly supportive of a constitutional amendment to protect the right to hunt and fish in the state. 79% of voters say they support this idea, while just 7% of voters are opposed and 14% are unsure. This is not a controversial or partisan issue, as voters of all types widely support the amendment – regardless of their age, gender, race, party affiliation, or geographic location within Ohio.

Hunting and fishing must be protected because they fund wildlife conservation and preserve habitats and waterways. Does this message make you more likely or less likely to support a constitutional amendment to protect the right to hunt and fish in Ohio?



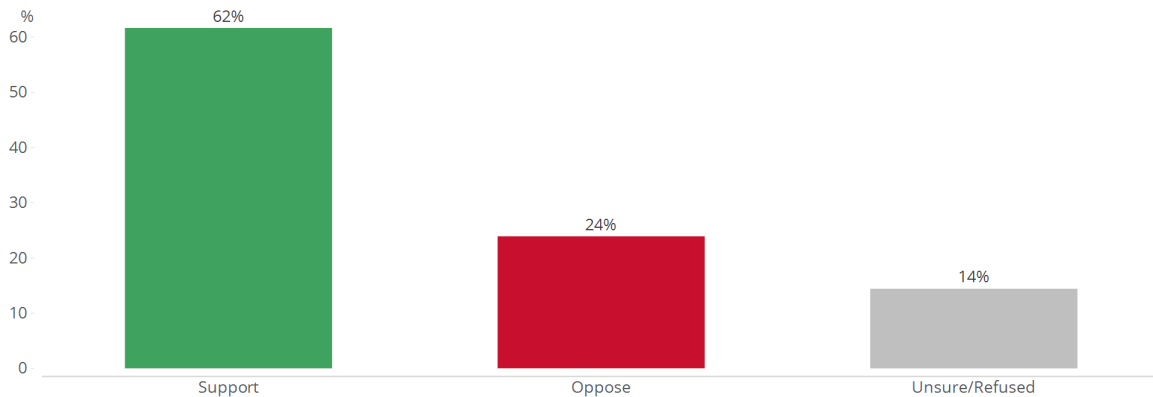
Voters like knowing that hunting and fishing in Ohio helps fund conservation and preservation efforts in the state. This message is very effective, with 79% of voters saying it makes them more likely to support the amendment. Large majorities of every demographic group are positively affected by this message and are more likely to support the amendment after hearing it.

Environmentalists support a constitutional right to hunting and fishing because it is a humane way to help control Ohio's wildlife. Does this message make you more likely or less likely to support a constitutional amendment to protect the right to hunt and fish in Ohio?



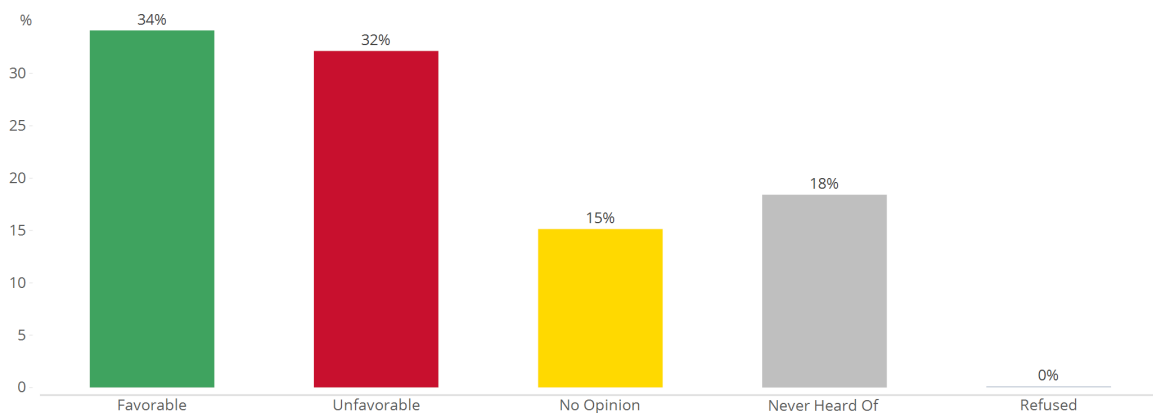
This is also one of the most effective messages in support of the amendment, as voters like knowing that environmentalists support the right to hunt and fish as a humane way to control Ohio's wildlife. 78% of Ohio voters say this message makes them more likely to support the amendment. Large majorities of voters in every demographic group say the message is effective.

Now, after everything you have heard, would you say you support or oppose a constitutional amendment to protect the right to hunt and fish in Ohio?



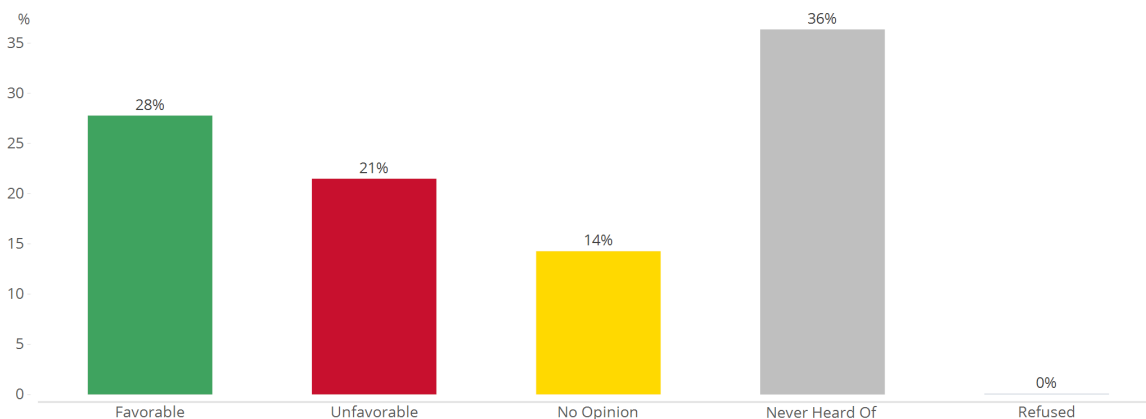
In order to put the generally strong support for the amendment to the test, seven unique negative messaging questions were presented to voters. After all this negative messaging, support for the amendment remained incredibly high and nearly two-thirds (62%) of voters said they would still support the amendment. Even in this worst-case scenario, nearly all demographic groups show more support than opposition to the amendment. Furthermore, the likelihood of this worst-case scenario actually occurring is incredibly low, as it requires an extremely organized and well-funded opposition campaign that can effectively reach voters with these negative messages. The results also show that those who support the amendment are nearly twice as likely to vote for Ramaswamy (59%) than Acton (30%).

Name ID: Vivek Ramaswamy



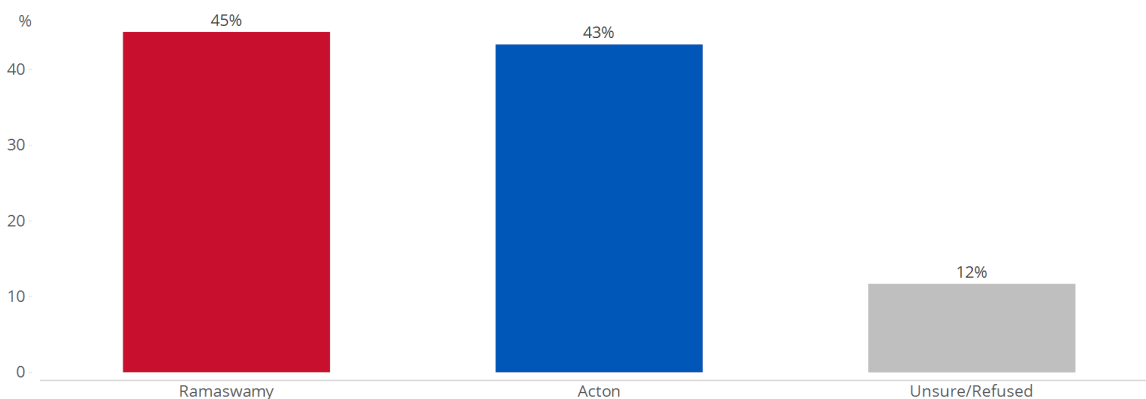
Vivek Ramaswamy, the former Republican candidate for President and current candidate for Governor of Ohio, has +2% overall favorability in the state. Even more positively, only 18% of voters say they have never heard of Ramaswamy. Ramaswamy is polling even with independents, as 30% view him favorably and 30% unfavorably.

Name ID: Amy Acton



Amy Acton, the leading Democratic candidate for Governor of Ohio, is viewed favorably by just 28% of voters – 6% less than Ramaswamy. More than a third (36%) of voters say they have never heard of Acton, more than twice the figure for Ramaswamy. This includes 43% of independents, indicating the ability for her unfavorables to increase as she becomes more defined by the voters over time.

If the general election for Governor of Ohio was held today, would you vote for Republican Vivek Ramaswamy or Democrat Amy Acton?



Vivek Ramaswamy is leading Amy Acton by 2%, garnering 45% support against her 43%. Just 12% of voters are undecided, including 17% of Republicans and only 3% of Democrats. This indicates that Vivek's standing is likely stronger than this, as the heavy majority of these undecided Republicans eventually "come home" to support him. Independents are split pretty evenly, with Acton leading by just 5% among them.