

The mission of The Valley Economic Alliance is to engage and unite Valley stakeholders to raise standards of living and economic vitality across the San Fernando Valley.

## Programs available April 8-13, 2021

Visit <https://www.thevalley.net/events/>



### City of Los Angeles ADU Standard Program Launched

**Thursday, April 8, 2021**  
**9:30 AM - 10:30 AM**  
Via Zoom

Accessory Dwelling Unit (ADU) -  
The Los Angeles Department of  
Building and Safety (LADBS)  
implemented the Standard Plan  
Program

- Simplified permitting process for the design and construction.
- Reduces the time required for plan check resulting in faster permit issuance.
- Open to private licensed architects, and engineers to accommodate various site conditions.



**Speaker:**  
**Theadora Trindle**  
Planning & Development  
Manager  
Office of Mayor Eric Garcetti

**Registration is free, but required.**  
**Please register by April 7th by emailing**  
[ataslakian@economicalliance.org](mailto:ataslakian@economicalliance.org) to receive call-in information.

The Livable and Sustainable  
Communities Initiative's  
purpose is to provide  
information to add value to  
and create change on  
determined challenges that  
will assure the livability,  
sustainability and economic  
vitality of San Fernando Valley  
communities.



### JOIN OUR VIRTUAL WORKSHOPS

HSBC's financial workshops provide the tools to help you manage your money, build and manage personal & business credit, safeguard against identity theft and plan for retirement.

The workshops are held on **Tuesdays (Spanish & Mandarin)**  
and **Thursdays (English)**, from 10:00-11:00 AM PST

**English Workshops:**

- April 1: Personal Credit
- April 8: Business Credit
- April 15: Identity Theft
- April 22: Budgeting
- April 29: Personal Credit

**Spanish Workshops:**

- April 13: Personal Credit
- April 27: Identity Theft

**Mandarin Workshops:**

- April 6: Personal Credit
- April 20: Identity Theft

[Click here to register and receive the log in information.](#)

The Valley Economic Alliance



Celebrating 15 Years  
**SMALL BUSINESS MAJORITY**

### BUSINESS TOOLS TUTORIAL SERIES



11:00 AM- 12:00 PM

April 13th, 2021 - **Tinq**:  
employee Scheduling software

April 20th, 2021 - **Finli**:  
Customer appointment scheduling software

April 27th, 2021 - **Ritual**:  
Online Ordering system for restaurants

This webinar series will bridge the digital divide experienced by small business owners compared to more established ventures by introducing time-saving tools and increase business owners capacity for generating revenue.

**Register Here:**

<https://us02web.zoom.us/j/7811212222>  
<https://us02web.zoom.us/join/join?secret=1234567890>

## Keep Our Shops On The Block:

### Personal Care & Retail Recovery Grant 2021 - Opening on April 5

This grant is for shops outside of the City of Los Angeles but within Los Angeles County.

Apply for a \$10,000 grant during the following application periods:

April 5 - April 11 or April 26 - May 2 at <https://lisc.tfaforms.net/327>.

For more information: <https://www.lacovidfund.org/>

The Resilience Advantage

**EARTHQUAKES WILL HAPPEN BUT THEY DON'T HAVE TO BE DISASTERS**

Learn to protect your property, business, investment and employees at **The Resilience Advantage** webinars.

Register online at <https://www.optimumseismic.com/the-resilience-advantage/>

- April 21** Green and Resilient Design: A New Model for Sustainability (11 a.m.–12:30 p.m.)  
Program Champion: Los Angeles Area Chamber of Commerce & United States Green Building Council LA
- May 19** Science + Technology=Earthquake Safety (11 a.m.–12:30 p.m.)
- June 16** US Resiliency Council Rates Building Performance (11 a.m.–12:30 p.m.)



The Valley Economic Alliance [www.TheValley.net](http://www.TheValley.net)



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