

# "HOW TO MARKET YOUR BUSINESS" ONLINE WEBINARS

All webinars are free and can be accessed at [YuloffCreative.com/webinar](http://YuloffCreative.com/webinar)

| Sun  | Mon | Tue  | Wed  | Thu   | Fri | Sat   |   |   |
|--|-----|--|--|---|-----|---|---|---|
|  <p>ENCINO CHAMBER OF COMMERCE<br/>Community ■ Collaboration ■ Connection<br/><b>FREE FOR MEMBERS!</b></p> |     |  |  | <h2>APRIL 2021</h2> <p>ALL TIMES ARE P.D.T.</p>   |     | 1   | 2 | 3 |
| 4  | 5   | 6  | 7  | 8   | 9   | 10  |   |   |
|  |     |  | <p>HOW TO MAKE YOUR ELEVATOR SPEECH THE BEST IN THE ROOM</p> <p>3 pm - 4 pm</p>        | <p>Your Human Resources as Marketing</p> <p>9 am - 10:30 am</p>   |     |   |   |   |
| 11   | 12  | 13   | 14   | 15  | 16  | 17  |   |   |
| <p>Webinars led by</p>   |     | <p>Your Fortune is in Your Follow Up</p> <p>3:30 pm - 4:30 pm</p>  | <p>How to Make Your Website a Profitable Tool for Your Business</p> <p>1 pm - 2 pm</p> | <p>How to use Google My Business</p> <p>A Marketing Tool 95% of Your Competitors Are Not Using</p> <p>noon - 1 pm</p> |     |   |   |   |
| 18   | 19  | 20   | 21   | 22  | 23  | 24  |   |   |
|  |     | <p><b>Social Media Day</b></p> <p>SM Basics for Business</p> <p>10 AM - 11 am</p> <p>Social Media 301 (your advanced online tactics)</p> <p>4 - 5 pm</p> | <p>The 7 Deadly Marketing Sins That Will Kill Your Business</p> <p>1 pm - 2 pm</p>     |   |     | <p>LinkedIn Marketing Tactics for Your Business</p> <p>10 am - noon</p> |   |   |
| 25   | 26  | 27   | 28   | 29  | 30  |   |   |   |
|  |     |  | <p>HOW TO Successfully Use Video on Your Social Media</p> <p>10 am - noon</p>          |   |     | <p>Your New Business or New Idea Marketing Path</p> <p>10 am - noon</p> |   |   |
| <p>HOW TO PROFITABLY USE YOUR YOUTUBE CHANNEL</p> <p>10 am - noon</p>  |     |  |  |   |     |   |   |   |