



LOS ANGELES COUNTY
**CONSUMER &
BUSINESS AFFAIRS**
OFFICE OF SMALL BUSINESS

Monday, May 3, 2021

Restaurant Revitalization Fund Now Open

The SBA's Restaurant Revitalization Fund provides direct relief funds to restaurants and other hard-hit food establishments that have experienced economic distress and significant operational losses due to the COVID-19 pandemic.

Eligible businesses include:

- Restaurants
- Food stands, food trucks, food carts
- Caterers
- Bars, saloons, lounges, taverns
- Snack and nonalcoholic beverage bars
- Bakeries (onsite sales to the public comprise at least 33% of gross receipts)
- Brewpubs, tasting rooms, taprooms (onsite sales to the public comprise at least 33% of gross receipts)
- Breweries and/or microbreweries (onsite sales to the public comprise at least 33% of gross receipts)
- Wineries and distilleries (onsite sales to the public comprise at least 33% of gross receipts)



This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Funds must be used for allowable expenses by March 11, 2023.

[Learn More & Apply](#)

TOMORROW: COVID-19 Relief Grant Deadline

\$2 billion is available to small businesses impacted by the pandemic. Round 6 of the California Relief Grant **closes tomorrow!**

[Learn More & Apply](#)



This program is funded by the State of California and administered by CalOSBA.

lendvtry

**CALIFORNIA SMALL BUSINESS
COVID-19 RELIEF GRANT PROGRAM**

Round 6 Dates
April 28 - May 4

Resources to Help Your Business!

Join our community partners this **Friday, May 7 at 9:30 am** to learn more about:

- Business Coaching & Advising
- Funding Opportunities
- How To Market Your Business
- Bank Readiness
- Building A Legacy Business
- How To Count Your Costs
- How To Get Certified

[RSVP Here](#)

CLOSER TO THE SOURCE

Resources Local Businesses Need Now

**Businesses
Have
Questions &
We Have
Answers**

Register Today !



Learn About Resources:

- Business Coaching & Advising
- Funding Opportunities
- How To Market Your Business
- Bank Readiness
- Building A Legacy Business
- How To Count Your Cost
- How To Get Certified

**Registration
is now open!**

May 7, 2021
9:30am - 11:00am

REGISTER HERE!

For further details, visit us at www.pcrsbd.org



Workshop Series for Women in Business

Join our partners for a new workshop series! UpliftHer is an accelerated five-week series of interactive workshops and executive coaching created by and for women!

Learn how to:

- Identify your operational style
- Evaluate what works for you and what does not
- Prepare to apply for loans and grants
- Reacquaint yourself with your customers through discovery interviews
- Think Like A CFO
- Validate if your value proposition will work in the current and post COVID economy
- Identify and speak to your customer's evolving needs
- Make your business more efficient
- Renegotiate contracts to create better cash Flow

[Learn More & Sign Up](#)



UpliftHer

Optimized Business Solutions for Women

Application Deadline: May 10th, 2021

Program Starts May 17th, 2021

UpliftHer is a free accelerated five-week series of interactive workshops and executive coaching created by and for women!

Learn how to :

- ✓ Find and Apply for Available Grants and Loans
- ✓ Think Like A CFO
- ✓ Rediscover & Motivate Your Customers
- ✓ Achieve HR & Insurance Efficiencies
- ✓ Create Better Cash Flow

Program Requirements:

- ✓ Two (2) Years In Business
- ✓ \$150,000 Gross Revenues (Pre-Covid)
- ✓ Based In Los Angeles County



SCAN ME



UPDATE YOUR BUSINESS
STRATEGY TODAY!
FREE To Qualified Participants
REGISTER HERE

www.owcolab.com/uplifther

Funding for this program has been provided by
LISC LA and the Visa Foundation's Small Business
Resilience for Women of Color initiative.



**OmniWorks
CoLab**

LISC LA

Self-employed? Free Tax Prep Is Available

Our Department's Center for Financial Empowerment has teamed up with [FreeTaxPrepLA](#) and United Ways of California to make sure every L.A. County resident knows how to file their taxes.

In partnership we have created a text message campaign to help L.A. County residents get the money they deserve. Texting the keyword “**TAXCREDITS**LA” to 211-211 will allow tax payers to estimate the amounts they qualify for and connect to free online filing resources, as well as free options to drop off taxes or get virtual help from a VITA tax preparer. For information in Spanish text “**INCOMETAXES**” to 211-211.

If you're self-employed you may also qualify.

[Learn More](#)

**Workers who made less than \$57K in 2020 may
qualify for cash-back tax credits!**



**Text "TAXCREDITSLA" to 211-211 to see how much your credits
could be worth and how to file for free**

More people than ever will qualify for money back this year!



Many California workers forget to claim tax credits like the Earned Income Tax Credit or new California Young Child Tax Credit. In Los Angeles County there were over \$580 million dollars left unclaimed!

Working households making less than \$57K may be eligible for cash back credits that can total up to \$10,000 depending on your family size and income. Even if you're not required to file, there could be money waiting for you!

Text TAXCREDITSLA to 211-211 to find out how you could benefit.



#FreeTaxPrepLA

Governor Signs Bill Providing \$6.2 Billion in Tax Cuts to Small Businesses



Did you take out a PPP loan this past year? We've got good news!

Governor Newsom signed Assembly Bill 80 last week so that businesses can exclude PPP loans from their taxes.

IRS Tax Credit Available to Small Businesses

Eligible employers can get a tax credit for providing paid time off for each employee receiving the COVID-19 vaccine and the time they may need to recover.

Visit the [IRS website](https://www.irs.gov/coronavirus) to learn more.



Missed A Virtual Forum? Check Out Our YouTube Page

If you've missed one of our recent Virtual Forums, Workshops, or Webinars visit our [YouTube Playlist](#) for all re-cap videos.

Make sure to subscribe to our YouTube page to get notified of new videos!

[Subscribe Here](#)



Doing business with the Department of Veterans Affairs (VA)

Our Small Business Counselors Want to Virtually Meet You!

Schedule a FREE one-on-one appointment to learn how to sell to the government

The L.A. County Procurement Technical Assistance Center (PTAC) offers one-on-one technical assistance and training to help businesses in Los Angeles County that are interested in local, state, and federal government contracting.

Our PTAC Counselors can help your business with most government contracting matters, including:

- Becoming a registered vendor;
- Getting certified;
- Finding opportunities;
- Target market analysis; and
- Marketing to the government.

To schedule your free one-on-one counseling session, please [Sign Up As a New Client](#) and we will connect you with a small business counselor.

Click [here](#) to see upcoming training opportunities.

If you have any questions please email us at OSB@dcba.lacounty.gov.

Our Call Center Can Help Your Business



DCBA has partnered with the Department of Workforce, Development, Aging, and Community Services, and other County and State agencies to bring you the [L.A. County Disaster Help Center](#). The center has resources for businesses as well as employees to help during the COVID-19 emergency.

Counselors are available **Monday through Friday between 8:00 a.m. and 4:30 p.m.** to help business owners navigate emergency loan applications and help individuals that were recently laid off due to this emergency. Multilingual help is available.

Contact the Disaster Help Center:

- **Call** (833) 238-4450
- **Visit** LACountyHelpCenter.org
- **Email** DisasterHelpCenter@lacounty.gov

Follow us on [Twitter](#), [Facebook](#), and [Instagram](#) for the latest updates, @LACHelpCenter.



Office of Small Business

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[Visit us online](#)