

COVID-19 RESOURCE SHEET

The available information, resources, loans, grants, and tools for assisting businesses during the Covid-19 pandemic shift over time. While this is not an exhaustive list, the resources listed below are current as of **1/19/2020**. Valley Economic Alliance staff will update these resources as frequently as we can. Please check back often.

Business Grants

NASE Growth Grants

<https://www.nase.org/become-a-member/grants-and-scholarships/growth-grants>

Funded by the National Association for the Self Employed (NASE) these grants provide \$4,000. Worth up to \$4,000 each, NASE Members can apply for small business grants. Small business grants are useful for financing a particular small business need. Past recipients used their growth grants for computers, farm equipment, to hire part-time help, marketing materials, website creation and more. Must be a NASE member in order to apply (annual membership costs \$120).

Amber Grant for Women Business Owners

<https://ambergrantsforwomen.com/get-an-amber-grant/>

This monthly grant program select one grantee winner a month that receive 10,000 in funding. At the end of each year, each monthly winner is eligible to be selected to receive one 25,000 grant. No business dream is too big or too small. Our past Amber Grant recipients have included everything from scientific inventors to bakers. What matters is YOU — the woman (or women) behind the business. Must be women owned and able to pay a 15.00 application fee each month you apply.

IFundWomen of Color

<https://ifundwomen.com/woc>

IFundWomen of Color, an inclusive cohort of diverse entrepreneurs who will get access to capital through crowdfunding and grants, coaches and mentors with a shared experience, and a private network to collaborate, commiserate and celebrate with. Geared only towards women of color business owners.

JBF FOOD AND BEVERAGE INVESTMENT FUND FOR BLACK AND INDIGENOUS AMERICANS

<https://www.jamesbeard.org/investment-fund>

The James Beard Foundation Food and Beverage Investment Fund for Black and Indigenous Americans to provide financial resources for food or beverage businesses that are majority-owned by Black or Indigenous individuals. Each applicant (whether an independent restaurant or one location from within a restaurant group) approved by the Fund shall receive a one-time payment of \$15,000. **Applications close at 12 pm on January 22nd, 2021.**

Project Innovation (Nonprofit Grant)

<https://nbcu.smartsimple.com/welcome/projectinnovation/?u=1>

Telemundo 52 and NBC4's, in partnership with Comcast NBCUniversal Foundation, Annual Project Innovation / Proyecto Innovation competitive grant challenge. Eligible non-profits serving and located in Southern California are invited to compete for \$315,000 in funding from now through February 12. Charitable groups that are helping move communities forward by encouraging a culture of equity and inclusion, creating pathways for volunteering in community engagement efforts, fostering the next generation of storytellers, and providing youth with tools they need to succeed are encouraged to apply.

Business Loans

Paycheck Protection Program Application (2021 Reopen)

<https://www.sba.gov/document/sba-form-paycheck-protection-program-ez-loan-forgiveness-application>

The PPP program is back in 2021, the deadline to apply for funds is March 31st 2021. Loans up to \$1 million will be awarded. Click the above link to the application, process now open to 501c3 nonprofit organizations. Sole proprietors, independent contractors, and self-employed persons eligible. For more information click here: <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program#section-header-7>. The Alliance can connect with a lender email mcarter@economicalliance.org.

PPE E-Z Loan Forgiveness

<https://www.sba.gov/document/sba-form-paycheck-protection-program-ez-loan-forgiveness-application>

Did you receive a PPP loan? Have you applied for PPP loan forgiveness yet? The Small Business Administration (SBA) released several updates you should be aware of as you prepare to apply for loan forgiveness. SBA released a PPP EZ loan forgiveness application. You are eligible to fill out the EZ Forgiveness Application (pdf) if you meet one of the following criteria: You are self-employed and have no employees; You did not reduce the salaries or wages of your employees by more than 25% and did not reduce the number of hours for your employees; or You experienced reduction in business activity as a result of health directives related to COVID-19 and did not reduce the salaries or wages of your employees by more than 25%.

Small Business Angel Fund

Councilmember Bob Blumenfield's Office (LA CD3) is partnering with The Change Reaction nonprofit organization to offer interest-free loans \$5,000-\$25,000 to small businesses in Reseda, Tarzana, Winnetka, Woodland Hills, and Canoga Park that meet the following profile: 15 or fewer employees, under \$1 million in annual revenue, and have remained open in some capacity during Safer at Home mandate. Required: provide proof of rent payments for the 12 months ending March 31, 2020, evidence of submission of COVID-19 Economic Injury Disaster Loan Application (applicant need not have received funds). **For applications assistance, please contact Kevin Tamaki at 310-266-3284 or kevin.tamaki@lacity.org**

Economic and Workforce Development Department Small Business Loan Program

<https://ewddlacity.com/index.php/small-business-loans>

EWDD designed the Small Business Loan Program in order to provide financing to viable small businesses that private lenders cannot accommodate. Whether, your business is a Start-Up or an existing business that would like to expand, loan funds can be used for reasonable and eligible business operation costs, including, but not limited to, inventory, equipment, working capital and leaseholder improvements. The ultimate goal of the Small Business Loan Program is job creation and the borrower is required to create jobs in the City of Los Angeles. See above link for more details.

AmPac Small Business Loan Program (CDFI)

<https://ampac.com/small-business-loans/cdfi-program/>

AmPac Community Development Financial Institution (CDFI) loan program is ideal for women, minorities and veteran business owners. Loans feature more flexible debt coverage ratios than traditional lenders, lower credit score considerations for explainable credit issues and a documented course of action, finance start-ups with good business plans and projections, up to \$100,000 loans available for those that qualify under the CDFI program. All business owners that AmPac serves through its CDFI product will be offered technical assistance in conjunction with SBA partners including the Women's Business Center, the SBDC and SCORE. See link above for more details.

Council District 12 Small Business Relief Fund Loan Application

https://docs.google.com/forms/d/e/1FAIpQLSeOjK_jSHkAVccb3925KGV0urgvCVbO2ZJKpAxyva_4_ii5uw/viewform

Funding for the CD12 Small Business Relief Fund is made possible through a generous donation from Greg and Jodi Perlman of The Change Reaction, in partnership with Councilmember John S. Lee. This program is open to essential businesses located in Council District 12. See a map here. To be eligible, businesses must be currently open and operating or will be able to open upon receipt of the loan.

Business Information Resources

PPE Unite (free PPE for L.A area businesses)

<https://www.ppeunite.org/>

The PPE Unite™ program is a joint effort to give small business owners and their employees access to much-needed personal protective gear. This public and private partnership program creates access to PPE, promotes PPE use, and provides additional resources for businesses. Must sign-up to access resources.

CA State Treasurer Fiona Ma's Small Business Resource List

https://docs.google.com/spreadsheets/u/3/d/1tYNAyRgzUfsAII7RJC0Ez_ClyLXSsNWfB-1UPetQY/htmlview#gid=0

Statewide resource list compiled by the Treasurer's office. This google form is updated frequently and lists program information, website links, and brief summaries on how they can be helpful. Worth reviewing if you have time especially if you're looking for state and locally specific resources.

Blueprint for a Safer Economy

<https://covid19.ca.gov/safer-economy/>

Resource guide on stay at home orders per county including current order status and how various businesses /industries are affected

City of Los Angeles Pandemic Restaurant Operation Guidelines

http://www.publichealth.lacounty.gov/media/Coronavirus/docs/toolkits/Dine_In_Restaurants_Toolkit.pdf?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=

This document contains tools for restaurants in Los Angeles to plan for the safety of employees as they prepare to resume operations during the COVID-19 pandemic. It also has great resources and tools for how to maintain guidelines.

LA Al Fresco (Outdoor Dining Set-up Resources)

<https://corona-virus.la/laalfresco>

Al Fresco is a temporary program that streamlines requirements and approvals across multiple City departments for outdoor dining on sidewalks, parking lots, and streets. The program aims to help local businesses reopen while allowing customers and employees to maintain the physical distance recommended by public health officials by temporarily relaxing the rules that regulate outdoor dining. 55% of program resources will be directed to BIPOC (Black, Indigenous, people of color) businesses or located in areas with disproportionate job loss due to COVID-19. Program extended through June 30th 2021.



L.A Small Business Legal Assistance

<https://www.bettzedek.org/our-services/justiceforworkers/smallbusiness/>

Bet Tzedek and LA Represents help small business owners in Los Angeles find free legal resources to address problems caused by the COVID-19 pandemic. Their assistance and resources include resource fliers, FAQ documents, webinars and one on one legal assistance. Information includes relief info for small businesses, employment rights in the pandemic, loan resources, alternative business models and more.

L.A. Economic Development Corp (LAEDC) Covid-19 Resources

<https://laedc.org/coronavirus>

This webpage contains business reopening information and a resource directory catered to the L.A area.

Retail/Food Pick-up Sign Permit Application Page

<https://ladot.lacity.org/businesses/permits#apply-for-food-pickup-signs>

Apply for retail (not for restaurants), or food pick-up (not for retail locations) permit through the Los Angeles department of transportation website.

CA Great Plates Program Food Provider Interest Form/FAQ

<https://state-of-california-agency.forms.fm/great-plates-delivered-food-provider-interest-form/forms/7917>

This program is designed to help older adults at high risk from COVID-19 to stay home and stay healthy by delivering three nutritious meals a day and provide essential economic stimulus to local businesses and workers struggling to stay afloat during the crisis. Restaurants and food providers interested in participating can apply to participate.

City of Los Angeles Pandemic Office Operation Guidelines

https://corona-virus.la/sites/default/files/inline-files/20200521LAResumingOperationsToolkit-Offices_0.pdf

This document contains tools for offices in Los Angeles to plan for the safety of employees as they prepare to resume operations during the COVID-19 pandemic. Last updated on May 21 2020

LA Optimized

<https://smrts.co/la-optimized/>

This is a city-sponsored initiative geared toward assisting brick and mortar businesses in optimizing their online presence for free. Participating businesses will be paired with consultants free of charge to create or optimize online business listings, e-commerce audits, creating or optimizing business websites, and creative and design services. Limited space is available.

Health Information Resources

L.A County Public Health Covid-19 Toolkit for Restaurants

http://publichealth.lacounty.gov/media/Coronavirus/docs/toolkits/Dine_In_Restaurants_Toolkit.pdf

This resource is a helpful toolkit for restaurants in the Los Angeles area, including information on Covid-19 prevention practices, physical distancing requirements, infection control, protecting employees, protecting customers, and communication resources for staff and customers.

Employee COvid-19 Testing w/ Labcorp

<https://www.labcorp.com/coronavirus-disease-covid-19/organizations>

Information about LabCorp's offerings on employer assistance for symptom checking, Testing, and return/stay at work procedures. Call service number: 1-877-469-5411

Small Business CDC FAQ

<https://www.cdc.gov/coronavirus/2019-ncov/community/general-business-faq.html>

CDC official guidance on suspected or confirmed cases of Covid-19 in the workplace, reducing the spread, healthy business operations, cleaning and disinfecting the workplace, and designation of essential workers/critical workplaces.

Los Angeles Public Health Resources

<http://www.publichealth.lacounty.gov/media/Coronavirus/resources.htm>

Los Angeles County focused resources on food resources (food banks & pantries, LAUSD Grab and Go centers, WIC, CalFresh, grocery gift cards, Project Angel Food, meal delivery for seniors) Health (medical, county health and human services resources) financial resources (unemployment insurance claims, SSI) other resources (shelter, housing, public services, childcare, and information hotlines).

Taking Action

Prosper LA

<https://prosperla.lacounty.gov/>

LA County is seeking innovative ideas from County employees, residents, businesses, nonprofits, and the community to assist businesses, streamline contracting processes, and identify potential cost-savings. This effort is part of the County's roadmap to economic recovery from the impacts of the COVID-19 pandemic.