

LA REGIONAL COVID FUND

New webinars in-language are now available to discuss eligibility requirements and application process for Keep Our Shops on the Block: Personal Care & Retail Recovery Grant.

\$10,000 GRANTS
AVAILABLE

APPLY
4/5-4/11

FOR PERSONAL CARE
& RETAIL SECTOR
SMALL BUSINESSES



LA REGIONAL **KEEP OUR SHOPS**
COVID FUND **ON THE BLOCK GRANT**

VISIT: LACOVIDFUND.ORG

Register for one of the following webinars today:

- [Spanish: Thursday, 4/1 at 2PM](#)
- [English: Friday, 4/2 at 2PM](#)
- [Armenian: Monday, 4/5 at 12:30PM](#)
- [Korean: Monday, 4/5 at 1:30PM](#)
- [Mandarin: Monday, 4/5 at 2:30PM](#)

Additionally, we have added new eligible business categories under this grant program. Please see full list of eligible businesses below:

- | | |
|----------------------|---------------------------------------|
| • Hair salon | • Donut shop |
| • Beauty salon | • Variety discount store |
| • Nail salons | • Community grocery store/market |
| • Esthetician office | • Apparel or clothing store |
| • Skin care office | • Automotive or appliance repair shop |
| • Electrology office | • Acupuncturist office |
| • Barbershop | • Personalized gift store |
| • Shoe repair shop | • Video game store |
| • Dry cleaners | • Jewelry store |
| • Flower shop | • Tattoo shops |
| • Party supply store | • Music stores |
| • Bookstore | • Accessory store |
| • Bakery | |

Businesses must also meet the following eligibility requirements:

- Are based in the County of Los Angeles, **excluding the City of LA**
- Are a brick and mortar business, that is currently open and operating
- Have annual revenue under \$1,000,000 (based on gross receipts on 2019 or 2020 tax return)
- Were created as of Sept 2019
- Cannot have received a CRF-funded grant from the County of LA in 2021

If the above pertains to your business, you may be eligible for a \$10,000 grant. The application portal will be open from April 5th to April 11th.

There are additional available resources posted on our website here:

<https://www.lacovidfund.org/nonliscgrants>.

Sincerely,
LISC LA

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LA COVID-19 Regional Recovery Fund

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