

Los Angeles Mayor's Office of Economic Development
Community Business

RESOURCE UPDATE

AUGUST 3, 2020

FEDERAL UPDATES

On August 8, after negotiations collapsed between Congressional Democrats and the White House, the President signed an [Executive Order](#) that extends additional unemployment payments of up to \$400 a week. This order may face legal challenges questioning the President's ability to spend dollars without Congress' approval. Under this plan, California would have to contribute an additional 25%, estimated to be \$700 million a week. This requires the Governor to make massive cuts to other state programs to come up with that amount. This comes as Congress approved payments of \$600 a week at the outset of the pandemic, which expired on August 1.

The SBA's [Paycheck Protection Program](#) **concluded** this past Saturday on August 8. SBA is no longer accepting PPP applications from participating lenders. The SBA has also updated their [FAQ](#) page regarding the program. The SBA's [Emergency Injury Disaster Loan](#) program reopened its application process on June 15 for qualified small businesses and agricultural businesses. The EIDI Advance loan portion (\$10,000 in grants) has concluded. The Economic Injury Disaster Loan disbursed about \$130 billion in grants and loans, and has another \$200 billion available through mid-December. Currently, there is no application deadline.

Updates from the Federal government can be found [here](#)

STATE UPDATES

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On August 9, the state announced that California has about 554,160 confirmed cases. Over 8,826,119 tests have been conducted in the state. On August 7, the state detailed technical errors from the California Reportable Disease Information Exchange (CalREDIE), that have led to a backlog of 250,000 - 300,000 records. This indicates that the state has been undercounting daily case numbers for the past two weeks. On August 10, the Governor gave an update that computing capacity has been increased fourfold at CalREDIE and that the technical issues have been resolved.

The state has issued interim guidelines for colleges and universities so they can reduce risk if in-person instruction resumes. More can be found [here](#).

Currently, a total of 38 counties including Los Angeles, are required to close indoor operations for certain sectors based on the July 13 [order](#) to slow community transmission.

Updates from the State can be found [here](#).

LOCAL UPDATES

LA Regional Covid Fund

The 3rd round of applications for the Regional Covid Fund concluded on August 7. Round 4 will run from August 17 - 21. Grant finalists will be notified after each round. These will be grants, not loans, to help our small businesses that are the lifeblood of our economy. This program provides \$5,000 grants to microentrepreneurs, and \$15,000 grants to non-profits and small businesses. This is designed to help businesses that couldn't find assistance through federal programs. **Click [here](#) to learn more.**

Enforcement of COVID-19 Regulations on Large Gatherings

Mayor Garcetti authorized the Department of Water to shut off power to properties that hosted large gatherings several times during the pandemic. As more cases have been surging across the state and county, these parties can act as "super-spreader events", attended by younger "super-spreader people". These tighter regulations come following high-profile large parties that occurred at a mansion on Mulholland Drive. To report violations, email SaferAtHome.Compliance@lacity.org.

Enforcement of COVID-19 Regulations

Both the City and County remain committed to prioritizing the safety of Angelenos during this time. As such, the City is working with business and community partners to ensure the requirements and regulations for operations within the City's Safer at Home Order are being observed. If you witness a business that is in violation of requirements for operation, please feel free to report that potential violation within the [City's complaint portal](#). All reported potential violations will be reviewed by the City Attorney's office. While responding City personnel will always start by educating businesses that are found in violation of any operating protocols or requirements, businesses found to be repeat violators will be subject to progressive enforcement penalties, ranging from citation, to fines, to DWP shut off. In addition to business violations, the complaint portal can also be used to file complaints related to misuse of parks or public space, violations within skilled nursing facilities, construction sites, or landlords.

Temporary Signage

On July 24th, Mayor Garcetti announced a new policy regarding temporary signs. For the duration of the current emergency period, L.A. Department of Building and Safety will not issue Orders to Comply for temporary signs, provided that these signs comply with other applicable City



regulations and land use ordinances. The City is also rescinding any Orders to Comply or related fees issued for temporary signs since the declaration of the emergency order on March 4, 2020. City inspectors will still enforce against temporary signs on construction walls or fences surrounding vacant lots.

All temporary signs must still comply with the following requirements:

- Cannot be permanently attached to the ground or a structure, only temporarily affixed to a window, wall, or fence;
- Must be located on-site;
- Must not exceed a maximum size of 2 sq ft for each foot of street frontage, and for signs posted in a window, a maximum of 10% of the window area; and,
- For signs larger than 100 sq ft and made of cloth, must be flameproof consistent with City code.

COVID-19 Testing

[Testing](http://coronavirus.lacity.org/Testing) is critical to keeping our communities safe. Angelenos can find 100+ testing sites at <http://coronavirus.lacity.org/Testing>. The City and County's [contact tracers](#) reach out by phone to everyone who is a close contact of someone who tests positive to collect potentially life-saving information. Please answer the call if you get a phone call from "L.A. Public Health".

Major Funding from CARES Act

With the \$1.22 billion CARES Act funding Los Angeles County is set to receive from Congress, the Board of Supervisors on Tuesday boldly demonstrated a commitment to prioritize funding to low-income communities of color.

- \$301 million for testing and contract tracing
- \$100 million for rent relief
- \$160 million for grants to small businesses (small local businesses, especially those located in disadvantaged communities)
- \$85 million for food assistance
- \$15 million for childcare services

Eviction Protections

With rent due, the Mayor reminds Angelenos that the city's [eviction protections](#) remain in place for both residential and commercial tenants facing hardships due to the pandemic. For free legal assistance, please visit our LA Represents [page](#).

Business Ambassador Program

In the past two weeks, the City received 549 complaints of businesses that were not following the protocols. The Mayor announced that we are relaunching the Business Ambassador Program on Monday, which showed us so much success early on in this fight. This will send dozens of City workers to visit businesses to help remind and encourage businesses to be compliant, before we have to turn to law enforcement.

LA Mask Print Project

The Mayor is urging all Angelenos to keep [wearing masks](#). L.A. is well-above the national average of 56% compliance, but we need to do better. The City teamed up with Studio Number One to develop this poster for you to put up in your home or your shop window. It's free to use — all you need is a printer. Los Angeles is a creative capital, and in the coming days we'll share more information on how we can put our city's creativity to work with the L.A. Mask Print

Project. Check back soon for more information. Click [here](#) to visit and print this art.



LA Represents Initiative

The Office of Mayor Eric Garcetti is proud to share our LA Represents initiative, a pro bono legal assistance program designed to help small businesses weather the COVID-19 crisis and hasten economic recovery. Mayor Garcetti and City Attorney Mike Feuer have partnered w/ Bet Tzedek Legal Services and assembled a coalition of law firms, bar associations, and attorneys to provide free assistance to businesses confronted with legal questions stemming from the pandemic such as problems with contracts and business leases, insurance coverage, bankruptcy, worker regulations, and COVID relief resources and regulations. You can visit the [City's page](#) about LA Represents to learn more..

LAX Survey

LAX is conducting a [survey](#) about traveling safely during this challenging time. LAX has taken the lead on new and innovative ways to keep guests safe and your opinions and ideas are important to them as part of their recovery process. We invite you to take this brief survey to provide feedback on how they can enhance your guest experience when traveling through LAX. Thank you for your time and LAX will be there for you when you are ready to fly again.

Business Emergency Support: Paint Restoration

In an effort to offset the challenges presented by looting and property defacement that occurred during recent public demonstrations, the Mayor's Office will be partnering with the Painter's and Allied Trades District #36 to provide free paint repairs to affected small businesses. If the interior or exterior of your business was defaced during recent demonstrations, **please complete the form on this [website](#). This service is only available for those businesses impacted by recent public demonstrations.**

Applications will be processed on a first come, first served basis with proof of damages. Deadline to be announced. This service is free to qualified businesses, thanks to our partners at the Painter's and Allied Trades District #36.

Business Assistance: Public Demonstrations

Disaster recovery loans from the **Small Business Administration** are now available to businesses who suffered physical damage or economic injury due to the public demonstrations. Businesses of all sizes and private nonprofit organizations may borrow up to \$2 million to repair or replace damaged or destroyed real estate, machinery and equipment, inventory and other business assets. Businesses must file an application by **August 17, 2020** for property damage applications and by **March 17, 2021** for economic injury applications. You can complete an application online at SBA's [website](#) or call (800) 659-2955.

If your business has been impacted by vandalism or looting during recent public demonstrations, and are seeking approvals for rebuilding, requests can be submitted via the [LADBS online](#) plan check, or you can submit hard copies at one of the drop-boxes located at the City's Development Services Centers in Downtown, Van Nuys, or West L.A.

Additionally, the City of L.A. will be waiving the certified Construction & Demolition hauler requirement. The City's Sanitation department will be providing roll-off and dumpster services to help clear out debris quickly, providing a seamless and no-cost demolition process so small businesses can rebuild faster.

Please visit buildla.lacity.org for more information.

The City's Office of Community Beautification is here to assist businesses with cleanup efforts. You can visit the [OCB website](#) to make requests for tools and equipment to aid your cleanup, or call

directly at 213-978-0228. Requests for [graffiti abatement can be submitted online](#), or by calling 3-1-1.

If you need a hand with cleanup efforts, reach out to L.A. Works, an organization that mobilizes volunteers to address pressing issues in Los Angeles. L.A. Works can help recruit and manage volunteer cleanup efforts at your location. To make a request, email info@laworks.com.

RESILIENCE TOOLKIT FOR LOS ANGELES BUSINESSES

The City's Economic and Workforce Development Department is available to assist your small business in rebounding from the impacts of the COVID19 pandemic. Businesses can connect to any one of the City's nine regional [BusinessSource Centers](#) to receive technical assistance in helping your business plan for reopening. Or connect to the [L.A. CARES Corps](#) to receive assistance in applying to Federal SBA loans.



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